

Global Food Cling Wrap Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Food Cling Wrap market size was valued at US\$ 3712 million in 2025 and is forecast to a readjusted size of US\$ 4757 million by 2032 with a CAGR of 3.6% during review period.

Food cling wrap refers to a thin film packaging material that meets food contact safety requirements and can be directly used for food covering, wrapping, refrigeration, freezing, short-term storage, and fresh food display. Common materials include PE, PVC, PVDC, etc. PE cling film is more commonly used for household kitchens and general food packaging, PVC cling film is more commonly used for supermarket fresh food, catering, and large roll commercial packaging, PVDC and high barrier film are used for meat, cooked food, and refrigerated food with higher barrier requirements, and biodegradable cling film is mainly aimed at environmentally friendly food packaging scenarios. In 2025, global Food Cling Wrap production reached approximately 1,217 K MT, with an average global market price of around US\$ 2,964 per MT.

Food cling wrap is a food packaging material with stable demand and high consumption frequency. The market growth mainly comes from the continuation of household food storage habits, standardized packaging of fresh food in supermarkets, expansion of catering takeout and central kitchens, increased circulation of cold chain food, and increased consumption of pre packaged and ready to eat food. In terms of material structure, PE cling film continues to increase in proportion in household and general food packaging due to its good safety, flexibility, and food contact adaptability. PVC cling film still has strong demand in supermarket fruit and vegetable, meat trays, and catering large roll films due to its adhesive properties, transparency, and cost advantages. However, the safety and environmental pressure of plasticizers will limit its

long-term growth. PVDC and high barrier film are suitable for high preservation requirements scenarios, with high unit prices but relatively limited usage. Degradable cling film is driven by environmental policies and brand plastic reduction commitments, and will gradually increase in the future, but is still limited by cost, strength, transparency, and preservation performance in the short term. In the future, the focus of industry competition will be on non plasticizing, anti fog performance, freeze resistance, microwave adaptation, lightweight, biodegradable materials, stable supply of commercial large roll films, and food contact compliance certification. The price competition for low-end general-purpose films will still be evident, and enterprises with raw material formulation capabilities, automated film production capabilities, and channel coverage capabilities are more likely to obtain stable orders.

This report is a detailed and comprehensive analysis for global Food Cling Wrap market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Food Cling Wrap market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Food Cling Wrap market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Food Cling Wrap market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Food Cling Wrap market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Food Cling Wrap

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Food Cling Wrap market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nan Ya Plastics Corporation, Glad, Asahi Kasei, Sphere, Melitta Group, Trioworld, Polyvinyl Films, Koroplast, Prowrap, Sedat Tahir, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Food Cling Wrap market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PE Saran Wrap

PVC Saran Wrap

PVDC Saran Wrap

Other

Market segment by Heat Resistance

Normal Temperature Type

Heat-Resistant Type

Market segment by Width

Width?50cm

Width 50-100cm

Width?100cm

Market segment by Application

Household

Supermarkets

Restaurants

Others

Major players covered

Nan Ya Plastics Corporation

Glad

Asahi Kasei

Sphere

Melitta Group

Trioworld

Polyvinyl Films

Koroplast

Prowrap

Sedat Tahir

Amcor

MMP Corporation

Specialty Polyfilms

NIPPON CARBIDE INDUSTRIES

Cleanwrap

Comcoplast

Reynolds Consumer Products

Anchor Packaging

Thong Guan

Top Group

Jiangyin Centry Plastic Products

Shandong Koning Packaging

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Food Cling Wrap product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Food Cling Wrap, with price, sales quantity, revenue, and global market share of Food Cling Wrap from 2021 to 2026.

Chapter 3, the Food Cling Wrap competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Food Cling Wrap breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Food Cling Wrap market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Food Cling Wrap.

Chapter 14 and 15, to describe Food Cling Wrap sales channel, distributors, customers, research findings and conclusion.

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