

Global Folding Snow Shovel Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Folding Snow Shovel market size is expected to reach \$ 345 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

In 2025, the global production of folding snow shovel is estimated at 9 million units, with an average selling price of about US\$25 per shovel, a gross profit margin of about 35%, and a single production line capacity of 100,000 units per year. A folding snow shovel is a snow shovel whose head, handle, and other components can be bent or disassembled through one or more joints, significantly reducing its size when not in use for easier storage and transportation. Its core feature is the 'folding' action, designed to solve the problem of excessive space occupied by traditional one-piece snow shovels. The upstream supply chain for folding snow shovels mainly consists of the petrochemical industry (providing raw materials such as polypropylene and ABS engineering plastics) and aluminum/steel suppliers; the midstream involves production stages such as injection molding, metal pipe processing, electroplating and spraying, and final assembly and testing; and the downstream reaches end users through hardware tool chain stores, outdoor sports specialty stores, and e-commerce platforms. Its demand is characterized by typical 'nature-driven' and 'reserve consumption' features: on the one hand, it comes from the actual functional needs of residents in snowy areas to cope with daily snow removal, and on the other hand, it is composed of emergency procurement triggered by extreme weather events and the demand for supporting equipment for outdoor recreational activities (such as skiing and camping), forming a dual-power model of 'basic rigid demand + climate pulse demand'.

The core market drivers for folding snow shovel can be summarized in the following four points: 1. The core demand stems from emergency preparedness for sudden snowfall and extreme weather, especially in vehicle self-rescue, outdoor adventure, and home

backup scenarios, where it has become a necessity; 2. Market growth is directly driven by the popularity of winter sports, the widespread adoption of self-driving tours, and increased awareness of emergency safety; 3. The product itself, due to its portability, space efficiency (easy to store in vehicles), and rapid deployment capabilities, has become a consumer substitute for traditional snow shovels; 4. Frequent abnormal snowfalls caused by climate fluctuations, as well as government recommendations for stockpiling public emergency supplies, have further boosted demand in both civilian and professional fields.

This report studies the global Folding Snow Shovel production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Folding Snow Shovel and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Folding Snow Shovel that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Folding Snow Shovel total production and demand, 2021-2032, (Units)

Global Folding Snow Shovel total production value, 2021-2032, (USD Million)

Global Folding Snow Shovel production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Folding Snow Shovel consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Folding Snow Shovel domestic production, consumption, key domestic manufacturers and share

Global Folding Snow Shovel production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Folding Snow Shovel production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Folding Snow Shovel production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Folding Snow Shovel market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gerber, Garant, Cascade Mountain Technologies, ProTech, Coghlan's Ltd., Snow Joe, TABOR TOOLS, Cixi Huazhijie

Plastic Product Co., Ltd., Ningbo Orient Outdoor Co., Ltd., Ningbo Godsword Outdoor Product Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Folding Snow Shovel market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Folding Snow Shovel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Folding Snow Shovel Market, Segmentation by Type:

Two-stage Folding

Three-stage Folding

Global Folding Snow Shovel Market, Segmentation by Shovel Head Material:

Plastic Shovel Head

Aluminum Alloy Shovel Head

Steel Shovel Head

Global Folding Snow Shovel Market, Segmentation by Function:

Push Scoop Snow Shovel

Ice Chopper Snow Shovel

Global Folding Snow Shovel Market, Segmentation by Application:

Home Use

Car-mounted Emergency

Outdoor Sports

Others

Companies Profiled:

Gerber

Garant

Cascade Mountain Technologies

ProTech

Coghlan's Ltd.

Snow Joe

TABOR TOOLS

Cixi Huazhijie Plastic Product Co., Ltd.

Ningbo Orient Outdoor Co., Ltd.

Ningbo Godsword Outdoor Product Co., Ltd.

Shanghai Hisun Industry Company Limited

Huamaoji Construction Machinery Trading (beijing) Co., Ltd.

Key Questions Answered:

1. How big is the global Folding Snow Shovel market?
2. What is the demand of the global Folding Snow Shovel market?
3. What is the year over year growth of the global Folding Snow Shovel market?
4. What is the production and production value of the global Folding Snow Shovel market?
5. Who are the key producers in the global Folding Snow Shovel market?
6. What are the growth factors driving the market demand?

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