

Global Folding Snow Shovel Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Folding Snow Shovel market size was valued at US\$ 232 million in 2025 and is forecast to a readjusted size of US\$ 345 million by 2032 with a CAGR of 5.9% during review period.

In 2025, the global production of folding snow shovel is estimated at 9 million units, with an average selling price of about US\$25 per shovel, a gross profit margin of about 35%, and a single production line capacity of 100,000 units per year. A folding snow shovel is a snow shovel whose head, handle, and other components can be bent or disassembled through one or more joints, significantly reducing its size when not in use for easier storage and transportation. Its core feature is the 'folding' action, designed to solve the problem of excessive space occupied by traditional one-piece snow shovels. The upstream supply chain for folding snow shovels mainly consists of the petrochemical industry (providing raw materials such as polypropylene and ABS engineering plastics) and aluminum/steel suppliers; the midstream involves production stages such as injection molding, metal pipe processing, electroplating and spraying, and final assembly and testing; and the downstream reaches end users through hardware tool chain stores, outdoor sports specialty stores, and e-commerce platforms. Its demand is characterized by typical 'nature-driven' and 'reserve consumption' features: on the one hand, it comes from the actual functional needs of residents in snowy areas to cope with daily snow removal, and on the other hand, it is composed of emergency procurement triggered by extreme weather events and the demand for supporting equipment for outdoor recreational activities (such as skiing and camping), forming a dual-power model of 'basic rigid demand + climate pulse demand'.

The core market drivers for folding snow shovel can be summarized in the following four

points: 1. The core demand stems from emergency preparedness for sudden snowfall and extreme weather, especially in vehicle self-rescue, outdoor adventure, and home backup scenarios, where it has become a necessity; 2. Market growth is directly driven by the popularity of winter sports, the widespread adoption of self-driving tours, and increased awareness of emergency safety; 3. The product itself, due to its portability, space efficiency (easy to store in vehicles), and rapid deployment capabilities, has become a consumer substitute for traditional snow shovels; 4. Frequent abnormal snowfalls caused by climate fluctuations, as well as government recommendations for stockpiling public emergency supplies, have further boosted demand in both civilian and professional fields.

This report is a detailed and comprehensive analysis for global Folding Snow Shovel market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Folding Snow Shovel market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Folding Snow Shovel market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Folding Snow Shovel market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Folding Snow Shovel market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Folding Snow Shovel

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Folding Snow Shovel market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gerber, Garant, Cascade Mountain Technologies, ProTech, Coghlan's Ltd., Snow Joe, TABOR TOOLS, Cixi Huazhijie Plastic Product Co., Ltd., Ningbo Orient Outdoor Co., Ltd., Ningbo Godsword Outdoor Product Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Folding Snow Shovel market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Two-stage Folding

Three-stage Folding

Market segment by Shovel Head Material

Plastic Shovel Head

Aluminum Alloy Shovel Head

Steel Shovel Head

Market segment by Function

Push Scoop Snow Shovel

Ice Chopper Snow Shovel

Market segment by Application

Home Use

Car-mounted Emergency

Outdoor Sports

Others

Major players covered

Gerber

Garant

Cascade Mountain Technologies

ProTech

Coghlan's Ltd.

Snow Joe

TABOR TOOLS

Cixi Huazhijie Plastic Product Co., Ltd.

Ningbo Orient Outdoor Co., Ltd.

Ningbo Godsword Outdoor Product Co., Ltd.

Shanghai Hisun Industry Company Limited

Huamaoji Construction Machinery Trading (beijing) Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Folding Snow Shovel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Folding Snow Shovel, with price, sales quantity, revenue, and global market share of Folding Snow Shovel from 2021 to 2026.

Chapter 3, the Folding Snow Shovel competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Folding Snow Shovel breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Folding Snow Shovel market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Folding Snow Shovel.

Chapter 14 and 15, to describe Folding Snow Shovel sales channel, distributors, customers, research findings and conclusion.

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