

Global Folding POS Terminal Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Folding POS Terminal market size is expected to reach \$ 3925 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, global Folding POS Terminal production reached approximately 6.8 M Units. The average price is around \$400. Folding POS Terminal is an integrated point-of-sale device with a foldable or flip-up mechanical structure. This type of terminal, through a foldable base, a flip-up screen, or a retractable stand, achieves reduced transport volume, increased installation flexibility, optimized ergonomics, and enhanced maintenance convenience without sacrificing functional integrity.

Gross Profit Margin Levels

Foldable POS terminals essentially fall under the category of POS hardware. Gross profit margins typically depend on 'brand premium ? channel control ? solution/service ratio ? degree of customization.' Based on publicly available financial statements and disclosures, large manufacturers focusing on 'platform-based hardware + delivery services' generally have overall gross profit margins ranging from 20% to 30% (e.g., NCR Voyix's overall gross profit margin in 2024 was approximately 20.5%). Specialized manufacturers excelling in 'high-value-added industry terminals + ODM capabilities' can achieve even higher gross profit margins (e.g., Flytech's quarterly gross profit margin, disclosed in investor materials, fluctuates around 40%; Posiflex's TTM gross profit margin, as seen on public data platforms, is over 40%). Therefore, the common industry structure is: standardized hardware volume-driven (approximately 15%–25%), branded/modular mid-to-high-end models (approximately 25%–40%), and a 'hardware + solution' model that combines software subscriptions, managed operations, peripheral ecosystems, and industry applications (approximately 35%–50%+).

Industry Drivers

The growth momentum of foldable POS terminals stems from the combined effect of 'digitalized payment + digitalized store operations.' On the one hand, contactless payment and terminal intelligence continue to increase the willingness to upgrade terminals—industry research indicates that the global POS terminal installation scale is enormous (in terms of payment acceptance terminals, the installation volume reached hundreds of millions in 2023), and NFC terminal shipments remain high.

Simultaneously, the increasing penetration of intelligent platforms such as Android has transformed terminals from 'cash registers' into 'store application entry points' (inventory, membership, marketing, delivery, self-pickup, queuing, electronic invoices, etc.). On the other hand, the 'foldable/foldable structure' directly addresses the hidden costs of store deployment: transportation volume, installation efficiency, counter space, maintenance accessibility, and multi-angle ergonomics. Manufacturers also directly link 'foldable base/foldable bracket' to reduced shipping costs and improved installation compatibility on product pages. This makes the foldable form factor more likely to become the default option in chain expansion, store renovation, pop-up locations, and multi-format integration (retail + catering + service), demonstrating a stronger structural penetration opportunity within the overall POS terminal market's growth rate of approximately 8%.

This report studies the global Folding POS Terminal production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Folding POS Terminal and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Folding POS Terminal that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Folding POS Terminal total production and demand, 2021-2032, (K Units)

Global Folding POS Terminal total production value, 2021-2032, (USD Million)

Global Folding POS Terminal production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Folding POS Terminal consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Folding POS Terminal domestic production, consumption, key domestic manufacturers and share

Global Folding POS Terminal production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Folding POS Terminal production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Folding POS Terminal production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Folding POS Terminal market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NCR Corporation, Worldline SA, Verifone Systems, Pax Technology Limited, HP, Adyen, Diebold Nixdorf, Fujitsu, Toshiba Global Commerce Solutions, NEC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Folding POS Terminal market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Folding POS Terminal Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Folding POS Terminal Market, Segmentation by Type:

Single-Screen Foldable POS Terminal

Dual-Screen Foldable POS Terminal

Multi-Screen Foldable POS Terminal

Global Folding POS Terminal Market, Segmentation by Communication Methods:

Wireless Folding POS Terminal

Wired Folding POS Terminal

Global Folding POS Terminal Market, Segmentation by Folding Structure Types:

Double-Fold POS Terminal

Triple-Fold POS Terminal

Multi-Fold POS Terminal

Global Folding POS Terminal Market, Segmentation by Application:

Retail Industry

Food and Beverage Industry

Hotels and Tourism

Others

Companies Profiled:

NCR Corporation

Worldline SA

Verifone Systems

Pax Technology Limited

HP

Adyen

Diebold Nixdorf

Fujitsu

Toshiba Global Commerce Solutions

NEC

Oracle MICROS

Dell

Epson

Posiflex

Flytech

Partner Tech

Elo Touch Solutions

Key Questions Answered:

1. How big is the global Folding POS Terminal market?
2. What is the demand of the global Folding POS Terminal market?
3. What is the year over year growth of the global Folding POS Terminal market?
4. What is the production and production value of the global Folding POS Terminal market?
5. Who are the key producers in the global Folding POS Terminal market?
6. What are the growth factors driving the market demand?

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