

# Global fNIRS Brain Imaging System Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global fNIRS Brain Imaging System market size was valued at USD 173.2 million in 2023 and is forecast to a readjusted size of USD 311.9 million by 2030 with a CAGR of 8.8% during review period.

Functional Near-infrared Spectroscopy (fNIRS) is a device designed to detect changes in the concentration of oxygenated (oxyHb) and deoxygenated (deoxyHb) haemoglobin molecules in the blood, a method commonly used to assess cerebral activity. fNIRS is a type of functional neuroimaging technology that offers a relatively non-invasive, safe, portable, and low-cost method of indirect and direct monitoring of brain activity.

Global fNIRS brain imaging system companies include Hitachi, Shimadzu Corporation, Artinis, NIRx and OBELAB, etc. Global top 2 companies hold a share over 63%. Asia-Pacific is the largest market, with a share about 55%, followed by North America and Europe. In terms of product, desk type is the largest segment, with a share over 75%. And in terms of application, the largest application is university, followed by hospital.

The Global Info Research report includes an overview of the development of the fNIRS Brain Imaging System industry chain, the market status of University (Desk Type, Portable Type), Hospital (Desk Type, Portable Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of fNIRS Brain Imaging System.

Regionally, the report analyzes the fNIRS Brain Imaging System markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global fNIRS Brain Imaging System market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the fNIRS Brain Imaging System market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the fNIRS Brain Imaging System industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Desk Type, Portable Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the fNIRS Brain Imaging System market.

**Regional Analysis:** The report involves examining the fNIRS Brain Imaging System market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the fNIRS Brain Imaging System market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to fNIRS Brain Imaging System:

**Company Analysis:** Report covers individual fNIRS Brain Imaging System manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards fNIRS Brain Imaging System. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (University, Hospital).

**Technology Analysis:** Report covers specific technologies relevant to fNIRS Brain Imaging System. It assesses the current state, advancements, and potential future developments in fNIRS Brain Imaging System areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the fNIRS Brain Imaging System market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

fNIRS Brain Imaging System market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Desk Type

Portable Type

### Market segment by Application

University

Hospital

Research Institution

Others

## Major players covered

Hitachi

Shimadzu Corporation

Artinis

NIRx

OBELAB

Biopac

Huichuang Medical

Gowerlabs

Spectratech

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe fNIRS Brain Imaging System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of fNIRS Brain Imaging System, with price, sales, revenue and global market share of fNIRS Brain Imaging System from 2019 to 2024.

Chapter 3, the fNIRS Brain Imaging System competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the fNIRS Brain Imaging System breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and fNIRS Brain Imaging System market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of fNIRS Brain Imaging System.

Chapter 14 and 15, to describe fNIRS Brain Imaging System sales channel, distributors, customers, research findings and conclusion.

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