

# Global Fluorescent Pigment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GB05855013F1EN.html>

Date: January 2024

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: GB05855013F1EN

## Abstracts

According to our (Global Info Research) latest study, the global Fluorescent Pigment market size was valued at USD 330.4 million in 2023 and is forecast to a readjusted size of USD 615 million by 2030 with a CAGR of 9.3% during review period.

Fluorescent Pigment are luminescent materials that require no artificially generated energy to reflect colored light and to give off fluorescent light. Fluorescent pigments are composed of dyed organic polymers that are formulated to be solvents for the fluorescence dyestuff. In contrast to ordinary colors, light emitted from a fluorescent color adds to the light returned by simple reflection to give the glow characteristic of fluorescent materials.

Major producers in the sector are DayGlo (RPM International), Radiant (RPM International) and UKSEUNG, which accounted for 26.04%, 9.91% and 7.86% of revenue in 2019, respectively.

The Global Info Research report includes an overview of the development of the Fluorescent Pigment industry chain, the market status of Paints and Coatings Industry (Thermoset Type, Thermoplastic Type), Printing Inks Industry (Thermoset Type, Thermoplastic Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fluorescent Pigment.

Regionally, the report analyzes the Fluorescent Pigment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Fluorescent Pigment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fluorescent Pigment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fluorescent Pigment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Ton), revenue generated, and market share of different by Type (e.g., Thermoset Type, Thermoplastic Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fluorescent Pigment market.

**Regional Analysis:** The report involves examining the Fluorescent Pigment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Fluorescent Pigment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fluorescent Pigment:

**Company Analysis:** Report covers individual Fluorescent Pigment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Fluorescent Pigment This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Paints and Coatings Industry, Printing Inks Industry).

Technology Analysis: Report covers specific technologies relevant to Fluorescent Pigment. It assesses the current state, advancements, and potential future developments in Fluorescent Pigment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Fluorescent Pigment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Fluorescent Pigment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Thermoset Type

Thermoplastic Type

Other (Aqueous Dispersions, etc)

### Market segment by Application

Paints and Coatings Industry

Printing Inks Industry

Plastics Industry

Others

Major players covered

DayGlo(RPM International)

Radiant (RPM International)

UKSEUNG

SINLOIHI (DAI NIPPON TORYO)

Huangshan jiajia fluorescent material co. LTD

Wan long chemical co. LTD

Jiangxi longyuan chemical co. LTD

J Color Technologies

Jiaoling bailin fluorescence technology co. LTD

Huikang fluorescence technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fluorescent Pigment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fluorescent Pigment, with price, sales, revenue and global market share of Fluorescent Pigment from 2019 to 2024.

Chapter 3, the Fluorescent Pigment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fluorescent Pigment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Fluorescent Pigment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fluorescent Pigment.

Chapter 14 and 15, to describe Fluorescent Pigment sales channel, distributors, customers, research findings and conclusion.

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