

# Global Flower Wrapping Materials Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Flower Wrapping Materials market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The flower wrapping materials market is growing rapidly due to the increasing demand for decorative and high-quality packaging materials. There are several types of flower wrapping materials available in the market, including paper, cellophane, plastic film, burlap, and jute.

Paper wrapping materials are widely used due to their eco-friendliness and biodegradability. They come in different colors, patterns, and designs, allowing customers to choose the ones that match their preferences. Paper wrapping materials are also affordable and easy to use, making them a popular choice for both individuals and florists.

Cellophane and plastic film wrapping materials are transparent and provide a clear view of the flowers, enhancing their beauty. They are also waterproof, making them ideal for keeping the flowers fresh and protected from moisture. These materials are often used for special occasions such as weddings and other formal events.

Burlap and jute wrapping materials are becoming increasingly popular due to their rustic and natural look. They provide a unique and personalized touch to the flower arrangement, making them ideal for outdoor events such as rustic weddings and garden parties.

The flower wrapping materials market has a wide range of applications, including floral arrangements for weddings, birthdays, anniversaries, and other special occasions. It is

also used for everyday floral displays such as those found in supermarkets, florists, and online flower shops.

One of the key drivers of the flower wrapping materials market is the increasing demand for eco-friendly packaging materials. With the growing awareness of environmental issues, many consumers are looking for packaging solutions that are sustainable and biodegradable. This has led to the development of a wide range of eco-friendly flower wrapping materials, made from materials such as recycled paper, bamboo, and cotton.

Another factor driving the growth of the flower wrapping materials market is the increasing use of online flower shops. Online flower shops have become popular in recent years, offering customers the convenience of ordering flowers from the comfort of their homes. These shops often use flower wrapping materials to provide an attractive and protective wrapping for their products.

In addition to eco-friendliness and convenience, the flower wrapping materials market is also driven by fashion trends. Manufacturers are constantly developing new designs and patterns to meet the changing demands of customers. Some of the popular designs include floral prints, polka dots, stripes, and abstract patterns. These designs are often used to match the occasion or the recipient's personality, adding a personal touch to the flower arrangement.

In conclusion, the flower wrapping materials market is a rapidly growing industry, driven by the increasing demand for attractive, protective, and eco-friendly packaging materials. The market is highly diversified, with a wide range of materials, colors, and designs available. With the growing popularity of online flower shops and the increasing focus on sustainability, the flower wrapping materials market is expected to continue growing in the coming years.

Flower wrapping materials refer to the materials used to wrap and package flowers for various occasions such as weddings, funerals, birthdays, anniversaries, and other events. These materials are designed to protect the flowers from damage during transportation, enhance their visual appeal, and provide a personalized touch to the gift.

This report studies the global Flower Wrapping Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Flower Wrapping Materials, and provides market size (US\$ million) and Year-over-Year (YoY)

Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Flower Wrapping Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Flower Wrapping Materials total production and demand, 2018-2029, (Tons)

Global Flower Wrapping Materials total production value, 2018-2029, (USD Million)

Global Flower Wrapping Materials production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (Tons)

Global Flower Wrapping Materials consumption by region & country, CAGR, 2018-2029 & (Tons)

U.S. VS China: Flower Wrapping Materials domestic production, consumption, key domestic manufacturers and share

Global Flower Wrapping Materials production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (Tons)

Global Flower Wrapping Materials production by Type, production, value, CAGR, 2018-2029, (USD Million) & (Tons)

Global Flower Wrapping Materials production by Application production, value, CAGR, 2018-2029, (USD Million) & (Tons)

This reports profiles key players in the global Flower Wrapping Materials market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Cosmo Films, Mondi North America, Irplast S.p.A., Mactac Performance Adhesives Group, Innovia Films, Jindal Films, Taghleef Industries and Toray, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Flower Wrapping Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Flower Wrapping Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Flower Wrapping Materials Market, Segmentation by Type

Flower Wrapping Film

Flower Wrapping Paper

Global Flower Wrapping Materials Market, Segmentation by Application

Printed Packaging

## Non-printed Packaging

### Companies Profiled:

Avery Dennison

Cosmo Films

Mondi North America

Irplast S.p.A.

Mactac Performance Adhesives Group

Innovia Films

Jindal Films

Taghleef Industries

Toray

Polibak

Stenta Films

China Flexible Packaging Group

Gettel Group

FuRong Technology

Xiaoshan Huayi

Kinlead Packaging

Jiangsu Shukang

Decro

FSPG

### Key Questions Answered

1. How big is the global Flower Wrapping Materials market?
2. What is the demand of the global Flower Wrapping Materials market?
3. What is the year over year growth of the global Flower Wrapping Materials market?
4. What is the production and production value of the global Flower Wrapping Materials market?
5. Who are the key producers in the global Flower Wrapping Materials market?
6. What are the growth factors driving the market demand?

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