

Global Flower Wrapping Materials Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/GA0FE366729BEN.html>

Date: May 2023

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: GA0FE366729BEN

Abstracts

According to our (Global Info Research) latest study, the global Flower Wrapping Materials market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The flower wrapping materials market is growing rapidly due to the increasing demand for decorative and high-quality packaging materials. There are several types of flower wrapping materials available in the market, including paper, cellophane, plastic film, burlap, and jute.

Paper wrapping materials are widely used due to their eco-friendliness and biodegradability. They come in different colors, patterns, and designs, allowing customers to choose the ones that match their preferences. Paper wrapping materials are also affordable and easy to use, making them a popular choice for both individuals and florists.

Cellophane and plastic film wrapping materials are transparent and provide a clear view of the flowers, enhancing their beauty. They are also waterproof, making them ideal for keeping the flowers fresh and protected from moisture. These materials are often used for special occasions such as weddings and other formal events.

Burlap and jute wrapping materials are becoming increasingly popular due to their rustic and natural look. They provide a unique and personalized touch to the flower arrangement, making them ideal for outdoor events such as rustic weddings and garden parties.

The flower wrapping materials market has a wide range of applications, including floral arrangements for weddings, birthdays, anniversaries, and other special occasions. It is also used for everyday floral displays such as those found in supermarkets, florists, and online flower shops.

One of the key drivers of the flower wrapping materials market is the increasing demand for eco-friendly packaging materials. With the growing awareness of environmental issues, many consumers are looking for packaging solutions that are sustainable and biodegradable. This has led to the development of a wide range of eco-friendly flower wrapping materials, made from materials such as recycled paper, bamboo, and cotton.

Another factor driving the growth of the flower wrapping materials market is the increasing use of online flower shops. Online flower shops have become popular in recent years, offering customers the convenience of ordering flowers from the comfort of their homes. These shops often use flower wrapping materials to provide an attractive and protective wrapping for their products.

In addition to eco-friendliness and convenience, the flower wrapping materials market is also driven by fashion trends. Manufacturers are constantly developing new designs and patterns to meet the changing demands of customers. Some of the popular designs include floral prints, polka dots, stripes, and abstract patterns. These designs are often used to match the occasion or the recipient's personality, adding a personal touch to the flower arrangement.

In conclusion, the flower wrapping materials market is a rapidly growing industry, driven by the increasing demand for attractive, protective, and eco-friendly packaging materials. The market is highly diversified, with a wide range of materials, colors, and designs available. With the growing popularity of online flower shops and the increasing focus on sustainability, the flower wrapping materials market is expected to continue growing in the coming years.

Flower wrapping materials refer to the materials used to wrap and package flowers for various occasions such as weddings, funerals, birthdays, anniversaries, and other events. These materials are designed to protect the flowers from damage during transportation, enhance their visual appeal, and provide a personalized touch to the gift.

This report is a detailed and comprehensive analysis for global Flower Wrapping Materials market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Flower Wrapping Materials market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Flower Wrapping Materials market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Flower Wrapping Materials market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Flower Wrapping Materials market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Flower Wrapping Materials

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Flower Wrapping Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Cosmo Films, Mondi North America, Irplast S.p.A. and Mactac Performance Adhesives Group, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Flower Wrapping Materials market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Flower Wrapping Film

Flower Wrapping Paper

Market segment by Application

Printed Packaging

Non-printed Packaging

Major players covered

Avery Dennison

Cosmo Films

Mondi North America

Irplast S.p.A.

Mactac Performance Adhesives Group

Innovia Films

Jindal Films

Taghleef Industries

Toray

Polibak

Stenta Films

China Flexible Packaging Group

Gettel Group

FuRong Technology

Xiaoshan Huayi

Kinlead Packaging

Jiangsu Shukang

Decro

FSPG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flower Wrapping Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flower Wrapping Materials, with price, sales, revenue and global market share of Flower Wrapping Materials from 2018 to 2023.

Chapter 3, the Flower Wrapping Materials competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flower Wrapping Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Flower Wrapping Materials market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flower Wrapping Materials.

Chapter 14 and 15, to describe Flower Wrapping Materials sales channel, distributors, customers, research findings and conclusion.

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