

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Flower and Ornamental Plants Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GCC6B2F754AEN.html>

Date: December 2018

Pages: 133

Price: US\$ 4,392.00 (Single User License)

ID: GCC6B2F754AEN

Abstracts

Ornamental plants are plants that are grown for decorative purposes in gardens and landscape design projects, as houseplants, for cut flowers and specimen display. The cultivation of these, called floriculture, forms a major branch of horticulture.

Scope of the Report:

This report focuses on the Flower and Ornamental Plants in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The cut flowers market dominated the flower and decorative plants market and is expected to lead the market during the forecast period as well. The use of these ornamental flowers and plants for decorative purposes, particularly on specific occasions such as marriages, funerals, anniversary, birthdays, and festive occasions is the major contributor to the growth of the market segment. The commercial segment accounted for the major part of the market share and is expected to grow further in the next few years.

The worldwide market for Flower and Ornamental Plants is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Dutch Flower Group

FTD Companies

Astra Fund Holland

Ball Horticultural Company

Belaya Dacha Flowers

Bog Madsen Group

Butters Group

Color Spot Nurseries

Double H Nurseries

Farplants Group

Neame Lea

The Newey Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Potted Plants

Cut Flowers

Market Segment by Applications, can be divided into

Residential

Commercial

There are 15 Chapters to deeply display the global Flower and Ornamental Plants market.

Chapter 1, to describe Flower and Ornamental Plants Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Flower and Ornamental Plants, with sales, revenue, and price of Flower and Ornamental Plants, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Flower and Ornamental Plants, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Flower and Ornamental Plants market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Flower and Ornamental Plants sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data

source

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