

Global Flower and Ornamental Plants Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Flower and Ornamental Plants market size was valued at USD 51740 million in 2023 and is forecast to a readjusted size of USD 77940 million by 2030 with a CAGR of 6.0% during review period.

Ornamental plants are plants that are grown for decorative purposes in gardens and landscape design projects, as houseplants, for cut flowers and specimen display. The cultivation of these, called floriculture, forms a major branch of horticulture.

Europe is the largest Flower and Ornamental Plants market with about 47% market share. Asia-Pacific is follower, accounting for about 20% market share. The key manufacturers are D?mmen Orange, Syngenta Flowers, Finlays, Beekenkamp, Karuturi, Oserian, Selecta One, Washington Bulb, Arcangeli Giovanni & Figlio, Carzan Flowers, Rosebud, Kariki, Multiflora, Karen Roses, Harvest Flower, Queens Group, Ball Horticultural, Afriflora, Double H etc. Top 5 companies occupied about 1% market share.

The Global Info Research report includes an overview of the development of the Flower and Ornamental Plants industry chain, the market status of Home (Potted Plants, Cut Flowers), Commercial (Potted Plants, Cut Flowers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flower and Ornamental Plants.

Regionally, the report analyzes the Flower and Ornamental Plants markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flower and Ornamental Plants market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Flower and Ornamental Plants market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flower and Ornamental Plants industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., Potted Plants, Cut Flowers).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flower and Ornamental Plants market.

Regional Analysis: The report involves examining the Flower and Ornamental Plants market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flower and Ornamental Plants market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flower and Ornamental Plants:

Company Analysis: Report covers individual Flower and Ornamental Plants manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Flower and Ornamental Plants. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home, Commercial).

Technology Analysis: Report covers specific technologies relevant to Flower and Ornamental Plants. It assesses the current state, advancements, and potential future developments in Flower and Ornamental Plants areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Flower and Ornamental Plants market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flower and Ornamental Plants market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Potted Plants

Cut Flowers

Market segment by Application

Home

Commercial

Major players covered

D?mmen Orange

Syngenta Flowers

Finlays

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Afriflora

Double H

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flower and Ornamental Plants product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flower and Ornamental Plants, with price, sales, revenue and global market share of Flower and Ornamental Plants from 2019 to 2024.

Chapter 3, the Flower and Ornamental Plants competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flower and Ornamental Plants breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flower and Ornamental Plants market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flower and Ornamental Plants.

Chapter 14 and 15, to describe Flower and Ornamental Plants sales channel, distributors, customers, research findings and conclusion.

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