

Global Flower Delivery Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Flower Delivery market size was valued at US\$ 10615 million in 2025 and is forecast to a readjusted size of US\$ 16008 million by 2032 with a CAGR of 6.1% during review period.

Flower delivery refers to a service where consumers can select and order flowers through online platforms or telephone channels, and have them quickly delivered to a designated location. Typically, flower delivery services offer customized bouquets, flower baskets, and other floral products to meet diverse needs, widely used for birthdays, festivals, weddings, celebrations, and other occasions, as well as to express love, blessings, or condolences. With the development of e-commerce, flower delivery has gradually transformed from a traditional florist service into an online, convenient, and personalized business model.

With changing consumer lifestyles and the rapid development of e-commerce, the flower delivery industry is experiencing strong growth. Online flower purchasing is becoming mainstream, especially during festivals, weddings, and birthdays, where consumers' demand for instant and convenient services is constantly increasing, driving the expansion of the flower delivery market. At the same time, consumers are increasingly focusing on personalized and customized floral products, fostering a diversified market trend. It is expected that the flower delivery industry will further develop towards intelligent and unmanned delivery in the future, ushering in more technology-driven opportunities. Especially in some emerging markets, with the improvement of people's living standards and changes in consumption habits, the prospects for the flower delivery industry are very broad.

This report is a detailed and comprehensive analysis for global Flower Delivery market.

Both quantitative and qualitative analyses are presented by company, by region & country, by Service Types and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Flower Delivery market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Flower Delivery market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Flower Delivery market size and forecasts, by Service Types and by Application, in consumption value (\$ Million), 2021-2032

Global Flower Delivery market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Flower Delivery

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Flower Delivery market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Bouqs Co, Farmgirl Flowers, FTD, Proflowers, 1-800-Flowers, The Flower Company, BloomsyBox, Bloom & Wild, Teleflora, Company Flowers, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Flower Delivery market is split by Service Types and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Service Types and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Service Types

Recurring Subscription Service

One-Time Purchase Service

Market segment by Sales Channels

Real-time Monitoring Digital Twin

Predictive Maintenance Digital Twin

Market segment by Product Types

Single Bouquets

Flower Baskets

Potted Plants

Others

Market segment by Delivery Methods

Instant Delivery

Scheduled Delivery

Pre-order Delivery

Market segment by Application

Individual

Enterprise

Others

Market segment by players, this report covers

The Bouqs Co

Farmgirl Flowers

FTD

Proflowers

1-800-Flowers

The Flower Company

BloomsyBox

Bloom & Wild

Teleflora

Company Flowers

Twigs Flower Company

Native Flower Company

The Flower Delivery Company

Somerset Floral

Winston Flowers

BloomNation

Netts Floral Company and Greenhouse

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Flower Delivery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Flower Delivery, with revenue, gross margin, and global market share of Flower Delivery from 2021 to 2026.

Chapter 3, the Flower Delivery competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Service Types and by Application, with consumption value and growth rate by Service Types, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2021 to 2026. and Flower Delivery market forecast, by regions, by Service Types and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Flower Delivery.

Chapter 13, to describe Flower Delivery research findings and conclusion.

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