

# Global Flower Delivery Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Flower Delivery market size is expected to reach \$ 16008 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Flower delivery refers to a service where consumers can select and order flowers through online platforms or telephone channels, and have them quickly delivered to a designated location. Typically, flower delivery services offer customized bouquets, flower baskets, and other floral products to meet diverse needs, widely used for birthdays, festivals, weddings, celebrations, and other occasions, as well as to express love, blessings, or condolences. With the development of e-commerce, flower delivery has gradually transformed from a traditional florist service into an online, convenient, and personalized business model.

With changing consumer lifestyles and the rapid development of e-commerce, the flower delivery industry is experiencing strong growth. Online flower purchasing is becoming mainstream, especially during festivals, weddings, and birthdays, where consumers' demand for instant and convenient services is constantly increasing, driving the expansion of the flower delivery market. At the same time, consumers are increasingly focusing on personalized and customized floral products, fostering a diversified market trend. It is expected that the flower delivery industry will further develop towards intelligent and unmanned delivery in the future, ushering in more technology-driven opportunities. Especially in some emerging markets, with the improvement of people's living standards and changes in consumption habits, the prospects for the flower delivery industry are very broad.

This report studies the global Flower Delivery demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Flower Delivery, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Flower Delivery that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Flower Delivery total market, 2021-2032, (USD Million)

Global Flower Delivery total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Flower Delivery total market, key domestic companies, and share, (USD Million)

Global Flower Delivery revenue by player, revenue and market share 2021-2026, (USD Million)

Global Flower Delivery total market by Service Types, CAGR, 2021-2032, (USD Million)

Global Flower Delivery total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Flower Delivery market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Bouqs Co, Farmgirl Flowers, FTD, Proflowers, 1-800-Flowers, The Flower Company, BloomsyBox, Bloom & Wild, Teleflora, Company Flowers, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Flower Delivery market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Service Types, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Flower Delivery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Flower Delivery Market, Segmentation by Service Types:

Recurring Subscription Service

One-Time Purchase Service

Global Flower Delivery Market, Segmentation by Sales Channels:

Real-time Monitoring Digital Twin

Predictive Maintenance Digital Twin

Global Flower Delivery Market, Segmentation by Product Types:

Single Bouquets

Flower Baskets

Potted Plants

Others

### Global Flower Delivery Market, Segmentation by Delivery Methods:

Instant Delivery

Scheduled Delivery

Pre-order Delivery

### Global Flower Delivery Market, Segmentation by Application:

Individual

Enterprise

Others

### Companies Profiled:

The Bouqs Co

Farmgirl Flowers

FTD

Proflowers

1-800-Flowers

The Flower Company

BloomsyBox

Bloom & Wild

Teleflora

Company Flowers

Twigs Flower Company

Native Flower Company

The Flower Delivery Company

Somerset Floral

Winston Flowers

BloomNation

Netts Floral Company and Greenhouse

#### Key Questions Answered

1. How big is the global Flower Delivery market?
2. What is the demand of the global Flower Delivery market?
3. What is the year over year growth of the global Flower Delivery market?
4. What is the total value of the global Flower Delivery market?
5. Who are the Major Players in the global Flower Delivery market?
6. What are the growth factors driving the market demand?

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