

Global Floss Pick Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Floss Pick market size was valued at USD 632.9 million in 2023 and is forecast to a readjusted size of USD 807.5 million by 2030 with a CAGR of 3.5% during review period.

A dental floss pick is a small plastic tool with a curved end that holds a piece of dental floss. And there's a bonus—the other end of a floss pick features a small plastic pick that can be used instead of a wooden toothpick to remove large food particles that can get caught along the gum line or between the teeth.

The classification of Floss Pick includes F Shape and Y Shape. The proportion of F Shape in 2019 is about 84%, and the proportion of Y Shape is about 18%.

Floss Pick is Sales in Online and Offline. The most of Floss Pick is sales in Offline, and the market share in 2019 is about 86%.

Asia-Pacific is the largest consumption place, with a consumption market share nearly 31% in 2019. Following Asia-Pacific, North America is the second largest consumption place with the consumption market share of about 31% in 2019.

Procter & Gamble, Prestige Consumer Healthcare Inc, Johnson & Johnson, Perrigo, Sunstar Etc. are the leader of this industry.

The Global Info Research report includes an overview of the development of the Floss Pick industry chain, the market status of Medical (F Shape Floss Pick, Y Shape Floss Pick), Commercial (F Shape Floss Pick, Y Shape Floss Pick), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Floss Pick.

Regionally, the report analyzes the Floss Pick markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Floss Pick market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Floss Pick market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Floss Pick industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., F Shape Floss Pick, Y Shape Floss Pick).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Floss Pick market.

Regional Analysis: The report involves examining the Floss Pick market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Floss Pick market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Floss Pick:

Company Analysis: Report covers individual Floss Pick manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Floss Pick. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medical, Commercial).

Technology Analysis: Report covers specific technologies relevant to Floss Pick. It assesses the current state, advancements, and potential future developments in Floss Pick areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Floss Pick market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Floss Pick market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

F Shape Floss Pick

Y Shape Floss Pick

Market segment by Application

Medical

Commercial

Residential

Major players covered

Procter & Gamble

Prestige Consumer Healthcare Inc

Johnson & Johnson

Perrigo

Sunstar

Kobayashi

Lion

Colgate-Palmolive

Watson Group

Walgreens Corporation

Chan Guare Industry

DentAdvance

The Humble Co

Dr. Wild & Co. AG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floss Pick product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floss Pick, with price, sales, revenue and global market share of Floss Pick from 2019 to 2024.

Chapter 3, the Floss Pick competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floss Pick breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Floss Pick market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floss Pick.

Chapter 14 and 15, to describe Floss Pick sales channel, distributors, customers, research findings and conclusion.

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