

# Global Floral Gifting Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Floral Gifting market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Global Info Research report includes an overview of the development of the Floral Gifting industry chain, the market status of Offline (Personal Gifting, Corporate), Online (Personal Gifting, Corporate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Floral Gifting.

Regionally, the report analyzes the Floral Gifting markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Floral Gifting market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Floral Gifting market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Floral Gifting industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size,

including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Personal Gifting, Corporate).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Floral Gifting market.

**Regional Analysis:** The report involves examining the Floral Gifting market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Floral Gifting market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Floral Gifting:

**Company Analysis:** Report covers individual Floral Gifting manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Floral Gifting This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline, Online).

**Technology Analysis:** Report covers specific technologies relevant to Floral Gifting. It assesses the current state, advancements, and potential future developments in Floral Gifting areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Floral Gifting market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Floral Gifting market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Personal Gifting

Corporate

Others

### Market segment by Application

Offline

Online

### Major players covered

FTD Companies

1-800-Flowers

Teleflora

From You Flowers

Avas Flowers

BloomNation

Blooms Today

Farmgirl Flowers

Flora2000

Flowerbud

Flowerpetal

Just Flowers

KaBloom

Venus Et Fleur

The Bouqs

UrbanStems

Gotham Florist

H Bloom

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floral Gifting product scope, market overview, market estimation

caveats and base year.

Chapter 2, to profile the top manufacturers of Floral Gifting, with price, sales, revenue and global market share of Floral Gifting from 2019 to 2024.

Chapter 3, the Floral Gifting competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floral Gifting breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Floral Gifting market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floral Gifting.

Chapter 14 and 15, to describe Floral Gifting sales channel, distributors, customers, research findings and conclusion.

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