

Global Flooring Underlayment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Flooring Underlayment market size was valued at USD 1432.6 million in 2023 and is forecast to a readjusted size of USD 1757.9 million by 2030 with a CAGR of 3.0% during review period.

Underlay is the layer of material directly beneath your floor covering. If you were to tear up the flooring in your home, you would likely find many layers. When you removed the floor covering, also called the finish floor, you'd expose the underlay. Remove that, and you would find a subfloor such as OSB (oriented strand board), plywood or concrete. A moisture and/or vapor barrier might be found among the layers too, especially in basement flooring, or the underlay might include a barrier in its construction.

Europe is the largest producer of Flooring Underlayment, with a market share about 30%, followed by North America and China, etc. US Gypsum, James Hardie, Custom Building, MP Global and AcoustiCORK are the top 5 manufacturers of industry, and they had about 50% combined market share.

The Global Info Research report includes an overview of the development of the Flooring Underlayment industry chain, the market status of Tile Flooring (CBU, Polyethylene), Laminate Flooring (CBU, Polyethylene), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flooring Underlayment.

Regionally, the report analyzes the Flooring Underlayment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Flooring Underlayment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Flooring Underlayment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flooring Underlayment industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., CBU, Polyethylene).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flooring Underlayment market.

Regional Analysis: The report involves examining the Flooring Underlayment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flooring Underlayment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flooring Underlayment:

Company Analysis: Report covers individual Flooring Underlayment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Flooring Underlayment This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Tile Flooring, Laminate Flooring).

Technology Analysis: Report covers specific technologies relevant to Flooring Underlayment. It assesses the current state, advancements, and potential future developments in Flooring Underlayment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flooring Underlayment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flooring Underlayment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

CBU

Polyethylene

Rubber

Cork

Plywood

Market segment by Application

Tile Flooring

Laminate Flooring

Hardwood Flooring

Carpet Flooring

Vinyl Flooring

Major players covered

US Gypsum

James Hardie

National Gypsum

Schluter Systems

Custom Building

QEP

MP Global

Swiss Krono

AcoustiCORK

Manton

Pak-Lite

Sealed-Air

Pregis Corporation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flooring Underlayment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flooring Underlayment, with price, sales, revenue and global market share of Flooring Underlayment from 2019 to 2024.

Chapter 3, the Flooring Underlayment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flooring Underlayment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flooring Underlayment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flooring Underlayment.

Chapter 14 and 15, to describe Flooring Underlayment sales channel, distributors, customers, research findings and conclusion.

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