

# Global Flooring Paint Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Flooring Paint market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Flooring paint is a type of coating applied to floors to provide protection, improve aesthetics, and enhance durability. It is used on various surfaces, including concrete, wood, and tiles, and is designed to withstand foot traffic, abrasion, and other environmental factors.

The flooring paint market is influenced by the construction industry, renovation activities, and design preferences. Water-based and epoxy flooring paints are commonly used due to their durability and low environmental impact. Trends in decorative and customizable floor coatings, as well as the demand for easy-to-clean and stain-resistant options, contribute to market dynamics.

The Global Info Research report includes an overview of the development of the Flooring Paint industry chain, the market status of Ordinary Floor (Waterborne, Solventborne), Cement Floor (Waterborne, Solventborne), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flooring Paint.

Regionally, the report analyzes the Flooring Paint markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flooring Paint market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Flooring Paint market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flooring Paint industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Waterborne, Solventborne).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flooring Paint market.

**Regional Analysis:** The report involves examining the Flooring Paint market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flooring Paint market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flooring Paint:

**Company Analysis:** Report covers individual Flooring Paint manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Flooring Paint This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Ordinary Floor, Cement Floor).

**Technology Analysis:** Report covers specific technologies relevant to Flooring Paint. It assesses the current state, advancements, and potential future developments in Flooring Paint areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flooring Paint market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Flooring Paint market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Waterborne

Solventborne

#### Market segment by Application

Ordinary Floor

Cement Floor

Seamless Floor

Other Floor

#### Major players covered

Ronseal

Valspar

Dulux

Carpoly

Akzonobel

PPG

Huarun

3 Trees

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flooring Paint product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flooring Paint, with price, sales, revenue and global market share of Flooring Paint from 2019 to 2024.

Chapter 3, the Flooring Paint competitive situation, sales quantity, revenue and global

market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flooring Paint breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flooring Paint market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flooring Paint.

Chapter 14 and 15, to describe Flooring Paint sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Flooring Paint

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Flooring Paint Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Waterborne

1.3.3 Solventborne

1.4 Market Analysis by Application

1.4.1 Overview: Global Flooring Paint Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Ordinary Floor

1.4.3 Cement Floor

1.4.4 Seamless Floor

1.4.5 Other Floor

1.5 Global Flooring Paint Market Size & Forecast

1.5.1 Global Flooring Paint Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Flooring Paint Sales Quantity (2019-2030)

1.5.3 Global Flooring Paint Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Ronseal

2.1.1 Ronseal Details

2.1.2 Ronseal Major Business

2.1.3 Ronseal Flooring Paint Product and Services

2.1.4 Ronseal Flooring Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Ronseal Recent Developments/Updates

2.2 Valspar

2.2.1 Valspar Details

2.2.2 Valspar Major Business

2.2.3 Valspar Flooring Paint Product and Services

2.2.4 Valspar Flooring Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Valspar Recent Developments/Updates

## 2.3 Dulux

### 2.3.1 Dulux Details

### 2.3.2 Dulux Major Business

### 2.3.3 Dulux Flooring Paint Product and Services

### 2.3.4 Dulux Flooring Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Dulux Recent Developments/Updates

## 2.4 Carpoly

### 2.4.1 Carpoly Details

### 2.4.2 Carpoly Major Business

### 2.4.3 Carpoly Flooring Paint Product and Services

### 2.4.4 Carpoly Flooring Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Carpoly Recent Developments/Updates

## 2.5 Akzonobel

### 2.5.1 Akzonobel Details

### 2.5.2 Akzonobel Major Business

### 2.5.3 Akzonobel Flooring Paint Product and Services

### 2.5.4 Akzonobel Flooring Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Akzonobel Recent Developments/Updates

## 2.6 PPG

### 2.6.1 PPG Details

### 2.6.2 PPG Major Business

### 2.6.3 PPG Flooring Paint Product and Services

### 2.6.4 PPG Flooring Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 PPG Recent Developments/Updates

## 2.7 Huarun

### 2.7.1 Huarun Details

### 2.7.2 Huarun Major Business

### 2.7.3 Huarun Flooring Paint Product and Services

### 2.7.4 Huarun Flooring Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 Huarun Recent Developments/Updates

## 2.8 3 Trees

### 2.8.1 3 Trees Details

### 2.8.2 3 Trees Major Business

### 2.8.3 3 Trees Flooring Paint Product and Services

2.8.4 3 Trees Flooring Paint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 3 Trees Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: FLOORING PAINT BY MANUFACTURER**

3.1 Global Flooring Paint Sales Quantity by Manufacturer (2019-2024)

3.2 Global Flooring Paint Revenue by Manufacturer (2019-2024)

3.3 Global Flooring Paint Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Flooring Paint by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Flooring Paint Manufacturer Market Share in 2023

3.4.2 Top 6 Flooring Paint Manufacturer Market Share in 2023

3.5 Flooring Paint Market: Overall Company Footprint Analysis

3.5.1 Flooring Paint Market: Region Footprint

3.5.2 Flooring Paint Market: Company Product Type Footprint

3.5.3 Flooring Paint Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Flooring Paint Market Size by Region

4.1.1 Global Flooring Paint Sales Quantity by Region (2019-2030)

4.1.2 Global Flooring Paint Consumption Value by Region (2019-2030)

4.1.3 Global Flooring Paint Average Price by Region (2019-2030)

4.2 North America Flooring Paint Consumption Value (2019-2030)

4.3 Europe Flooring Paint Consumption Value (2019-2030)

4.4 Asia-Pacific Flooring Paint Consumption Value (2019-2030)

4.5 South America Flooring Paint Consumption Value (2019-2030)

4.6 Middle East and Africa Flooring Paint Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

5.1 Global Flooring Paint Sales Quantity by Type (2019-2030)

5.2 Global Flooring Paint Consumption Value by Type (2019-2030)

5.3 Global Flooring Paint Average Price by Type (2019-2030)



## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Flooring Paint Sales Quantity by Application (2019-2030)
- 6.2 Global Flooring Paint Consumption Value by Application (2019-2030)
- 6.3 Global Flooring Paint Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Flooring Paint Sales Quantity by Type (2019-2030)
- 7.2 North America Flooring Paint Sales Quantity by Application (2019-2030)
- 7.3 North America Flooring Paint Market Size by Country
  - 7.3.1 North America Flooring Paint Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Flooring Paint Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Flooring Paint Sales Quantity by Type (2019-2030)
- 8.2 Europe Flooring Paint Sales Quantity by Application (2019-2030)
- 8.3 Europe Flooring Paint Market Size by Country
  - 8.3.1 Europe Flooring Paint Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Flooring Paint Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Flooring Paint Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Flooring Paint Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Flooring Paint Market Size by Region
  - 9.3.1 Asia-Pacific Flooring Paint Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Flooring Paint Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)

- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Flooring Paint Sales Quantity by Type (2019-2030)
- 10.2 South America Flooring Paint Sales Quantity by Application (2019-2030)
- 10.3 South America Flooring Paint Market Size by Country
  - 10.3.1 South America Flooring Paint Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Flooring Paint Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Flooring Paint Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Flooring Paint Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Flooring Paint Market Size by Country
  - 11.3.1 Middle East & Africa Flooring Paint Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Flooring Paint Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Flooring Paint Market Drivers
- 12.2 Flooring Paint Market Restraints
- 12.3 Flooring Paint Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Flooring Paint and Key Manufacturers

13.2 Manufacturing Costs Percentage of Flooring Paint

13.3 Flooring Paint Production Process

13.4 Flooring Paint Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Flooring Paint Typical Distributors

14.3 Flooring Paint Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Flooring Paint Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Flooring Paint Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Ronseal Basic Information, Manufacturing Base and Competitors

Table 4. Ronseal Major Business

Table 5. Ronseal Flooring Paint Product and Services

Table 6. Ronseal Flooring Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Ronseal Recent Developments/Updates

Table 8. Valspar Basic Information, Manufacturing Base and Competitors

Table 9. Valspar Major Business

Table 10. Valspar Flooring Paint Product and Services

Table 11. Valspar Flooring Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Valspar Recent Developments/Updates

Table 13. Dulux Basic Information, Manufacturing Base and Competitors

Table 14. Dulux Major Business

Table 15. Dulux Flooring Paint Product and Services

Table 16. Dulux Flooring Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Dulux Recent Developments/Updates

Table 18. Carpoly Basic Information, Manufacturing Base and Competitors

Table 19. Carpoly Major Business

Table 20. Carpoly Flooring Paint Product and Services

Table 21. Carpoly Flooring Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Carpoly Recent Developments/Updates

Table 23. Akzonobel Basic Information, Manufacturing Base and Competitors

Table 24. Akzonobel Major Business

Table 25. Akzonobel Flooring Paint Product and Services

Table 26. Akzonobel Flooring Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Akzonobel Recent Developments/Updates

Table 28. PPG Basic Information, Manufacturing Base and Competitors

- Table 29. PPG Major Business
- Table 30. PPG Flooring Paint Product and Services
- Table 31. PPG Flooring Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. PPG Recent Developments/Updates
- Table 33. Huarun Basic Information, Manufacturing Base and Competitors
- Table 34. Huarun Major Business
- Table 35. Huarun Flooring Paint Product and Services
- Table 36. Huarun Flooring Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Huarun Recent Developments/Updates
- Table 38. 3 Trees Basic Information, Manufacturing Base and Competitors
- Table 39. 3 Trees Major Business
- Table 40. 3 Trees Flooring Paint Product and Services
- Table 41. 3 Trees Flooring Paint Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. 3 Trees Recent Developments/Updates
- Table 43. Global Flooring Paint Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 44. Global Flooring Paint Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 45. Global Flooring Paint Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 46. Market Position of Manufacturers in Flooring Paint, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 47. Head Office and Flooring Paint Production Site of Key Manufacturer
- Table 48. Flooring Paint Market: Company Product Type Footprint
- Table 49. Flooring Paint Market: Company Product Application Footprint
- Table 50. Flooring Paint New Market Entrants and Barriers to Market Entry
- Table 51. Flooring Paint Mergers, Acquisition, Agreements, and Collaborations
- Table 52. Global Flooring Paint Sales Quantity by Region (2019-2024) & (K MT)
- Table 53. Global Flooring Paint Sales Quantity by Region (2025-2030) & (K MT)
- Table 54. Global Flooring Paint Consumption Value by Region (2019-2024) & (USD Million)
- Table 55. Global Flooring Paint Consumption Value by Region (2025-2030) & (USD Million)
- Table 56. Global Flooring Paint Average Price by Region (2019-2024) & (USD/MT)
- Table 57. Global Flooring Paint Average Price by Region (2025-2030) & (USD/MT)
- Table 58. Global Flooring Paint Sales Quantity by Type (2019-2024) & (K MT)
- Table 59. Global Flooring Paint Sales Quantity by Type (2025-2030) & (K MT)
- Table 60. Global Flooring Paint Consumption Value by Type (2019-2024) & (USD

Million)

Table 61. Global Flooring Paint Consumption Value by Type (2025-2030) & (USD Million)

Table 62. Global Flooring Paint Average Price by Type (2019-2024) & (USD/MT)

Table 63. Global Flooring Paint Average Price by Type (2025-2030) & (USD/MT)

Table 64. Global Flooring Paint Sales Quantity by Application (2019-2024) & (K MT)

Table 65. Global Flooring Paint Sales Quantity by Application (2025-2030) & (K MT)

Table 66. Global Flooring Paint Consumption Value by Application (2019-2024) & (USD Million)

Table 67. Global Flooring Paint Consumption Value by Application (2025-2030) & (USD Million)

Table 68. Global Flooring Paint Average Price by Application (2019-2024) & (USD/MT)

Table 69. Global Flooring Paint Average Price by Application (2025-2030) & (USD/MT)

Table 70. North America Flooring Paint Sales Quantity by Type (2019-2024) & (K MT)

Table 71. North America Flooring Paint Sales Quantity by Type (2025-2030) & (K MT)

Table 72. North America Flooring Paint Sales Quantity by Application (2019-2024) & (K MT)

Table 73. North America Flooring Paint Sales Quantity by Application (2025-2030) & (K MT)

Table 74. North America Flooring Paint Sales Quantity by Country (2019-2024) & (K MT)

Table 75. North America Flooring Paint Sales Quantity by Country (2025-2030) & (K MT)

Table 76. North America Flooring Paint Consumption Value by Country (2019-2024) & (USD Million)

Table 77. North America Flooring Paint Consumption Value by Country (2025-2030) & (USD Million)

Table 78. Europe Flooring Paint Sales Quantity by Type (2019-2024) & (K MT)

Table 79. Europe Flooring Paint Sales Quantity by Type (2025-2030) & (K MT)

Table 80. Europe Flooring Paint Sales Quantity by Application (2019-2024) & (K MT)

Table 81. Europe Flooring Paint Sales Quantity by Application (2025-2030) & (K MT)

Table 82. Europe Flooring Paint Sales Quantity by Country (2019-2024) & (K MT)

Table 83. Europe Flooring Paint Sales Quantity by Country (2025-2030) & (K MT)

Table 84. Europe Flooring Paint Consumption Value by Country (2019-2024) & (USD Million)

Table 85. Europe Flooring Paint Consumption Value by Country (2025-2030) & (USD Million)

Table 86. Asia-Pacific Flooring Paint Sales Quantity by Type (2019-2024) & (K MT)

Table 87. Asia-Pacific Flooring Paint Sales Quantity by Type (2025-2030) & (K MT)

Table 88. Asia-Pacific Flooring Paint Sales Quantity by Application (2019-2024) & (K MT)

Table 89. Asia-Pacific Flooring Paint Sales Quantity by Application (2025-2030) & (K MT)

Table 90. Asia-Pacific Flooring Paint Sales Quantity by Region (2019-2024) & (K MT)

Table 91. Asia-Pacific Flooring Paint Sales Quantity by Region (2025-2030) & (K MT)

Table 92. Asia-Pacific Flooring Paint Consumption Value by Region (2019-2024) & (USD Million)

Table 93. Asia-Pacific Flooring Paint Consumption Value by Region (2025-2030) & (USD Million)

Table 94. South America Flooring Paint Sales Quantity by Type (2019-2024) & (K MT)

Table 95. South America Flooring Paint Sales Quantity by Type (2025-2030) & (K MT)

Table 96. South America Flooring Paint Sales Quantity by Application (2019-2024) & (K MT)

Table 97. South America Flooring Paint Sales Quantity by Application (2025-2030) & (K MT)

Table 98. South America Flooring Paint Sales Quantity by Country (2019-2024) & (K MT)

Table 99. South America Flooring Paint Sales Quantity by Country (2025-2030) & (K MT)

Table 100. South America Flooring Paint Consumption Value by Country (2019-2024) & (USD Million)

Table 101. South America Flooring Paint Consumption Value by Country (2025-2030) & (USD Million)

Table 102. Middle East & Africa Flooring Paint Sales Quantity by Type (2019-2024) & (K MT)

Table 103. Middle East & Africa Flooring Paint Sales Quantity by Type (2025-2030) & (K MT)

Table 104. Middle East & Africa Flooring Paint Sales Quantity by Application (2019-2024) & (K MT)

Table 105. Middle East & Africa Flooring Paint Sales Quantity by Application (2025-2030) & (K MT)

Table 106. Middle East & Africa Flooring Paint Sales Quantity by Region (2019-2024) & (K MT)

Table 107. Middle East & Africa Flooring Paint Sales Quantity by Region (2025-2030) & (K MT)

Table 108. Middle East & Africa Flooring Paint Consumption Value by Region (2019-2024) & (USD Million)

Table 109. Middle East & Africa Flooring Paint Consumption Value by Region

(2025-2030) & (USD Million)

Table 110. Flooring Paint Raw Material

Table 111. Key Manufacturers of Flooring Paint Raw Materials

Table 112. Flooring Paint Typical Distributors

Table 113. Flooring Paint Typical Customers



## List Of Figures

### LIST OF FIGURES

- Figure 1. Flooring Paint Picture
- Figure 2. Global Flooring Paint Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Flooring Paint Consumption Value Market Share by Type in 2023
- Figure 4. Waterborne Examples
- Figure 5. Solventborne Examples
- Figure 6. Global Flooring Paint Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Flooring Paint Consumption Value Market Share by Application in 2023
- Figure 8. Ordinary Floor Examples
- Figure 9. Cement Floor Examples
- Figure 10. Seamless Floor Examples
- Figure 11. Other Floor Examples
- Figure 12. Global Flooring Paint Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 13. Global Flooring Paint Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 14. Global Flooring Paint Sales Quantity (2019-2030) & (K MT)
- Figure 15. Global Flooring Paint Average Price (2019-2030) & (USD/MT)
- Figure 16. Global Flooring Paint Sales Quantity Market Share by Manufacturer in 2023
- Figure 17. Global Flooring Paint Consumption Value Market Share by Manufacturer in 2023
- Figure 18. Producer Shipments of Flooring Paint by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 19. Top 3 Flooring Paint Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Top 6 Flooring Paint Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Global Flooring Paint Sales Quantity Market Share by Region (2019-2030)
- Figure 22. Global Flooring Paint Consumption Value Market Share by Region (2019-2030)
- Figure 23. North America Flooring Paint Consumption Value (2019-2030) & (USD Million)
- Figure 24. Europe Flooring Paint Consumption Value (2019-2030) & (USD Million)
- Figure 25. Asia-Pacific Flooring Paint Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Flooring Paint Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Flooring Paint Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Flooring Paint Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Flooring Paint Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Flooring Paint Average Price by Type (2019-2030) & (USD/MT)

Figure 31. Global Flooring Paint Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Flooring Paint Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Flooring Paint Average Price by Application (2019-2030) & (USD/MT)

Figure 34. North America Flooring Paint Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Flooring Paint Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Flooring Paint Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Flooring Paint Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Flooring Paint Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Flooring Paint Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Flooring Paint Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Flooring Paint Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Flooring Paint Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 49. Italy Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Flooring Paint Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Flooring Paint Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Flooring Paint Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Flooring Paint Consumption Value Market Share by Region (2019-2030)

Figure 54. China Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Flooring Paint Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Flooring Paint Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Flooring Paint Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Flooring Paint Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Flooring Paint Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Flooring Paint Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Flooring Paint Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Flooring Paint Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Flooring Paint Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Flooring Paint Market Drivers

Figure 75. Flooring Paint Market Restraints

Figure 76. Flooring Paint Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Flooring Paint in 2023

Figure 79. Manufacturing Process Analysis of Flooring Paint

Figure 80. Flooring Paint Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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