

# Global Floor Tile Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Floor Tile market size was valued at USD 134800 million in 2023 and is forecast to a readjusted size of USD 188890 million by 2030 with a CAGR of 4.9% during review period.

A Floor Tile is a thin object usually square or rectangular in shape. Tile is a manufactured piece of hard-wearing material such as ceramic, stone, wood, used for covering floors.

Mohawk Industries is the largest manufacturer of global floor tile market, holds a share over 5%, other key players include Tarkett, Guangdong Dongpeng, Interface, and Dare Power Dekor Home, etc. Asia Pacific is the largest market, occupied for over 40 percent, followed by North America. In terms of type, ceramic floor tile is the largest segment, with a share about 50%, and in terms of application the household usage segment holds share about 70 percent.

The Global Info Research report includes an overview of the development of the Floor Tile industry chain, the market status of Household (Ceramic Floor Tile, Wood Floor Tile), Commercial (Ceramic Floor Tile, Wood Floor Tile), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Floor Tile.

Regionally, the report analyzes the Floor Tile markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Floor Tile market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the Floor Tile market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Floor Tile industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Sqm), revenue generated, and market share of different by Type (e.g., Ceramic Floor Tile, Wood Floor Tile).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Floor Tile market.

**Regional Analysis:** The report involves examining the Floor Tile market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Floor Tile market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Floor Tile:

**Company Analysis:** Report covers individual Floor Tile manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Floor Tile This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Floor Tile. It

assesses the current state, advancements, and potential future developments in Floor Tile areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Floor Tile market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Floor Tile market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Ceramic Floor Tile

Wood Floor Tile

Stone Floor Tile

Others

#### Market segment by Application

Household

Commercial

#### Major players covered

Mohawk Industries

Tarkett

Interface

Dare Power Dekor Home

Guangdong Dongpeng

Armstrong Flooring

Lamosa

Pamesa

Forbo

Mannington Mills

Shaw Floors

Gerflor

Nabel

LX HAUSYS

Atlas Concorde

Tianzhen Bamboo Flooring

TOLI Corporation

Nature Home

Casalgrande Padana

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floor Tile product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floor Tile, with price, sales, revenue and global market share of Floor Tile from 2019 to 2024.

Chapter 3, the Floor Tile competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floor Tile breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Floor Tile market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floor Tile.

Chapter 14 and 15, to describe Floor Tile sales channel, distributors, customers, research findings and conclusion.

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