

Global Floor Sweepers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Floor Sweepers market size was valued at USD 4546.6 million in 2023 and is forecast to a readjusted size of USD 8646.9 million by 2030 with a CAGR of 9.6% during review period.

Global top 5 players of floor sweepers are iRobot, ECOVACS, Xiaomi, Roborock and NARWAL, with a market share around 70%. Among the giants in the industry, most of them headquarter in China. Besides, China is also the largest producer, making up over 80%.

In terms of market size, China, Europe and North America are top 3. Chinese market is especially hot, accounting over 40%.

Two major types of floor sweeper are non-self-cleaning cleaner and self-cleaning cleaner, in which the latter holds a higher share around 60%.

The Global Info Research report includes an overview of the development of the Floor Sweepers industry chain, the market status of Online (Non-self-cleaning, Self-cleaning), Offline (Non-self-cleaning, Self-cleaning), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Floor Sweepers.

Regionally, the report analyzes the Floor Sweepers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Floor Sweepers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Floor Sweepers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Floor Sweepers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Non-self-cleaning, Self-cleaning).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Floor Sweepers market.

Regional Analysis: The report involves examining the Floor Sweepers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Floor Sweepers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Floor Sweepers:

Company Analysis: Report covers individual Floor Sweepers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Floor Sweepers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Online, Offline).

Technology Analysis: Report covers specific technologies relevant to Floor Sweepers. It

assesses the current state, advancements, and potential future developments in Floor Sweepers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Floor Sweepers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Floor Sweepers market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

- Non-self-cleaning

- Self-cleaning

Market segment by Sales Channel

- Online

- Offline

Major players covered

- iRobot

- ECOVACS

- Xiaomi

Roborock

NARWAL

Shark

Eufy

ILIFE

Midea

Dyson

UONI

Haier

Blaupunkt

Philips

Samsung Electronics

LG Electronics

Panasonic

Huawei

Roidmi

Dreame

Viomi

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floor Sweepers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floor Sweepers, with price, sales, revenue and global market share of Floor Sweepers from 2019 to 2024.

Chapter 3, the Floor Sweepers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floor Sweepers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Floor Sweepers market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floor Sweepers.

Chapter 14 and 15, to describe Floor Sweepers sales channel, distributors, customers, research findings and conclusion.

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