

# Global Floor Standing Infrared Heater Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Floor Standing Infrared Heater market size was valued at US\$ 369 million in 2024 and is forecast to a readjusted size of USD 506 million by 2031 with a CAGR of 4.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

A floor standing infrared heater is a type of portable or stationary heating device that uses infrared radiation to provide direct warmth to objects and people within its range, rather than heating the surrounding air like traditional convection heaters. Designed with a vertical, freestanding structure, these heaters are commonly equipped with quartz, halogen, carbon fiber, or ceramic heating elements, which emit infrared waves that mimic the natural heat of the sun. Floor standing infrared heaters are valued for their energy efficiency, quick heat delivery, and ability to maintain comfort in both indoor and outdoor environments without significant heat loss. Their construction often includes features such as adjustable height, oscillation, remote control, and built-in safety mechanisms like tip-over and overheat protection. Widely used in homes, offices, patios, workshops, and even healthcare settings, floor standing infrared heaters provide a convenient, effective, and often aesthetically pleasing solution for spot or zone heating in various temperature-sensitive environments.

This report is a detailed and comprehensive analysis for global Floor Standing Infrared Heater market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Floor Standing Infrared Heater market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Floor Standing Infrared Heater market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Floor Standing Infrared Heater market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Floor Standing Infrared Heater market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Floor Standing Infrared Heater

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Floor Standing Infrared Heater market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dr. Infrared Heater, Thermablaster, Solamagic, Airmate, IR Energy, Edenpure, FRICO, Gree, Honeywell, Schwank, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## **Market Segmentation**

Floor Standing Infrared Heater market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Quartz Infrared Heater

Halogen Infrared Heater

Carbon Fiber Infrared Heater

Ceramic Infrared Heater

Others

### Market segment by Application

Residential

Healthcare

Animal Husbandry

Hospitality

Garage

Others

### Major players covered

Dr. Infrared Heater

Thermablaster

Solamagic

Airmate

IR Energy

Edenpure

FRICO

Gree

Honeywell

Schwank

Jarden Consumer Solutions

Midea

Tansun

Singfun

Infralia

Twin-Star

Veito

Ener-G+

Blumfeldt

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Floor Standing Infrared Heater product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floor Standing Infrared Heater, with price, sales quantity, revenue, and global market share of Floor Standing Infrared Heater from 2020 to 2025.

Chapter 3, the Floor Standing Infrared Heater competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floor Standing Infrared Heater breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Floor Standing Infrared Heater market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floor Standing Infrared Heater.

Chapter 14 and 15, to describe Floor Standing Infrared Heater sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Floor Standing Infrared Heater Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Quartz Infrared Heater

1.3.3 Halogen Infrared Heater

1.3.4 Carbon Fiber Infrared Heater

1.3.5 Ceramic Infrared Heater

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Floor Standing Infrared Heater Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Residential

1.4.3 Healthcare

1.4.4 Animal Husbandry

1.4.5 Hospitality

1.4.6 Garage

1.4.7 Others

1.5 Global Floor Standing Infrared Heater Market Size & Forecast

1.5.1 Global Floor Standing Infrared Heater Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Floor Standing Infrared Heater Sales Quantity (2020-2031)

1.5.3 Global Floor Standing Infrared Heater Average Price (2020-2031)

### 2 MANUFACTURERS PROFILES

2.1 Dr. Infrared Heater

2.1.1 Dr. Infrared Heater Details

2.1.2 Dr. Infrared Heater Major Business

2.1.3 Dr. Infrared Heater Floor Standing Infrared Heater Product and Services

2.1.4 Dr. Infrared Heater Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Dr. Infrared Heater Recent Developments/Updates

2.2 Thermablaster

2.2.1 Thermablaster Details

- 2.2.2 Thermablaster Major Business
- 2.2.3 Thermablaster Floor Standing Infrared Heater Product and Services
- 2.2.4 Thermablaster Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.2.5 Thermablaster Recent Developments/Updates
- 2.3 Solamagic
  - 2.3.1 Solamagic Details
  - 2.3.2 Solamagic Major Business
  - 2.3.3 Solamagic Floor Standing Infrared Heater Product and Services
  - 2.3.4 Solamagic Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.3.5 Solamagic Recent Developments/Updates
- 2.4 Airmate
  - 2.4.1 Airmate Details
  - 2.4.2 Airmate Major Business
  - 2.4.3 Airmate Floor Standing Infrared Heater Product and Services
  - 2.4.4 Airmate Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.4.5 Airmate Recent Developments/Updates
- 2.5 IR Energy
  - 2.5.1 IR Energy Details
  - 2.5.2 IR Energy Major Business
  - 2.5.3 IR Energy Floor Standing Infrared Heater Product and Services
  - 2.5.4 IR Energy Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.5.5 IR Energy Recent Developments/Updates
- 2.6 Edenpure
  - 2.6.1 Edenpure Details
  - 2.6.2 Edenpure Major Business
  - 2.6.3 Edenpure Floor Standing Infrared Heater Product and Services
  - 2.6.4 Edenpure Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.6.5 Edenpure Recent Developments/Updates
- 2.7 FRICO
  - 2.7.1 FRICO Details
  - 2.7.2 FRICO Major Business
  - 2.7.3 FRICO Floor Standing Infrared Heater Product and Services
  - 2.7.4 FRICO Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.7.5 FRICO Recent Developments/Updates
- 2.8 Gree
  - 2.8.1 Gree Details
  - 2.8.2 Gree Major Business
  - 2.8.3 Gree Floor Standing Infrared Heater Product and Services
  - 2.8.4 Gree Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.8.5 Gree Recent Developments/Updates
- 2.9 Honeywell
  - 2.9.1 Honeywell Details
  - 2.9.2 Honeywell Major Business
  - 2.9.3 Honeywell Floor Standing Infrared Heater Product and Services
  - 2.9.4 Honeywell Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.9.5 Honeywell Recent Developments/Updates
- 2.10 Schwank
  - 2.10.1 Schwank Details
  - 2.10.2 Schwank Major Business
  - 2.10.3 Schwank Floor Standing Infrared Heater Product and Services
  - 2.10.4 Schwank Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.10.5 Schwank Recent Developments/Updates
- 2.11 Jarden Consumer Solutions
  - 2.11.1 Jarden Consumer Solutions Details
  - 2.11.2 Jarden Consumer Solutions Major Business
  - 2.11.3 Jarden Consumer Solutions Floor Standing Infrared Heater Product and Services
  - 2.11.4 Jarden Consumer Solutions Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.11.5 Jarden Consumer Solutions Recent Developments/Updates
- 2.12 Midea
  - 2.12.1 Midea Details
  - 2.12.2 Midea Major Business
  - 2.12.3 Midea Floor Standing Infrared Heater Product and Services
  - 2.12.4 Midea Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.12.5 Midea Recent Developments/Updates
- 2.13 Tansun
  - 2.13.1 Tansun Details

- 2.13.2 Tansun Major Business
- 2.13.3 Tansun Floor Standing Infrared Heater Product and Services
- 2.13.4 Tansun Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.13.5 Tansun Recent Developments/Updates
- 2.14 Singfun
  - 2.14.1 Singfun Details
  - 2.14.2 Singfun Major Business
  - 2.14.3 Singfun Floor Standing Infrared Heater Product and Services
  - 2.14.4 Singfun Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.14.5 Singfun Recent Developments/Updates
- 2.15 Infralia
  - 2.15.1 Infralia Details
  - 2.15.2 Infralia Major Business
  - 2.15.3 Infralia Floor Standing Infrared Heater Product and Services
  - 2.15.4 Infralia Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.15.5 Infralia Recent Developments/Updates
- 2.16 Twin-Star
  - 2.16.1 Twin-Star Details
  - 2.16.2 Twin-Star Major Business
  - 2.16.3 Twin-Star Floor Standing Infrared Heater Product and Services
  - 2.16.4 Twin-Star Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.16.5 Twin-Star Recent Developments/Updates
- 2.17 Veito
  - 2.17.1 Veito Details
  - 2.17.2 Veito Major Business
  - 2.17.3 Veito Floor Standing Infrared Heater Product and Services
  - 2.17.4 Veito Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.17.5 Veito Recent Developments/Updates
- 2.18 Ener-G+
  - 2.18.1 Ener-G+ Details
  - 2.18.2 Ener-G+ Major Business
  - 2.18.3 Ener-G+ Floor Standing Infrared Heater Product and Services
  - 2.18.4 Ener-G+ Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.18.5 Ener-G+ Recent Developments/Updates
- 2.19 Blumfeldt
  - 2.19.1 Blumfeldt Details
  - 2.19.2 Blumfeldt Major Business
  - 2.19.3 Blumfeldt Floor Standing Infrared Heater Product and Services
  - 2.19.4 Blumfeldt Floor Standing Infrared Heater Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.19.5 Blumfeldt Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: FLOOR STANDING INFRARED HEATER BY MANUFACTURER**

- 3.1 Global Floor Standing Infrared Heater Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Floor Standing Infrared Heater Revenue by Manufacturer (2020-2025)
- 3.3 Global Floor Standing Infrared Heater Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
  - 3.4.1 Producer Shipments of Floor Standing Infrared Heater by Manufacturer Revenue (\$MM) and Market Share (%): 2024
  - 3.4.2 Top 3 Floor Standing Infrared Heater Manufacturer Market Share in 2024
  - 3.4.3 Top 6 Floor Standing Infrared Heater Manufacturer Market Share in 2024
- 3.5 Floor Standing Infrared Heater Market: Overall Company Footprint Analysis
  - 3.5.1 Floor Standing Infrared Heater Market: Region Footprint
  - 3.5.2 Floor Standing Infrared Heater Market: Company Product Type Footprint
  - 3.5.3 Floor Standing Infrared Heater Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Floor Standing Infrared Heater Market Size by Region
  - 4.1.1 Global Floor Standing Infrared Heater Sales Quantity by Region (2020-2031)
  - 4.1.2 Global Floor Standing Infrared Heater Consumption Value by Region (2020-2031)
  - 4.1.3 Global Floor Standing Infrared Heater Average Price by Region (2020-2031)
- 4.2 North America Floor Standing Infrared Heater Consumption Value (2020-2031)
- 4.3 Europe Floor Standing Infrared Heater Consumption Value (2020-2031)
- 4.4 Asia-Pacific Floor Standing Infrared Heater Consumption Value (2020-2031)
- 4.5 South America Floor Standing Infrared Heater Consumption Value (2020-2031)
- 4.6 Middle East & Africa Floor Standing Infrared Heater Consumption Value

(2020-2031)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Floor Standing Infrared Heater Sales Quantity by Type (2020-2031)

5.2 Global Floor Standing Infrared Heater Consumption Value by Type (2020-2031)

5.3 Global Floor Standing Infrared Heater Average Price by Type (2020-2031)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Floor Standing Infrared Heater Sales Quantity by Application (2020-2031)

6.2 Global Floor Standing Infrared Heater Consumption Value by Application  
(2020-2031)

6.3 Global Floor Standing Infrared Heater Average Price by Application (2020-2031)

## **7 NORTH AMERICA**

7.1 North America Floor Standing Infrared Heater Sales Quantity by Type (2020-2031)

7.2 North America Floor Standing Infrared Heater Sales Quantity by Application  
(2020-2031)

7.3 North America Floor Standing Infrared Heater Market Size by Country

7.3.1 North America Floor Standing Infrared Heater Sales Quantity by Country  
(2020-2031)

7.3.2 North America Floor Standing Infrared Heater Consumption Value by Country  
(2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

## **8 EUROPE**

8.1 Europe Floor Standing Infrared Heater Sales Quantity by Type (2020-2031)

8.2 Europe Floor Standing Infrared Heater Sales Quantity by Application (2020-2031)

8.3 Europe Floor Standing Infrared Heater Market Size by Country

8.3.1 Europe Floor Standing Infrared Heater Sales Quantity by Country (2020-2031)

8.3.2 Europe Floor Standing Infrared Heater Consumption Value by Country  
(2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Floor Standing Infrared Heater Market Size by Region

9.3.1 Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Floor Standing Infrared Heater Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

## **10 SOUTH AMERICA**

10.1 South America Floor Standing Infrared Heater Sales Quantity by Type (2020-2031)

10.2 South America Floor Standing Infrared Heater Sales Quantity by Application (2020-2031)

10.3 South America Floor Standing Infrared Heater Market Size by Country

10.3.1 South America Floor Standing Infrared Heater Sales Quantity by Country (2020-2031)

10.3.2 South America Floor Standing Infrared Heater Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Application

(2020-2031)

11.3 Middle East & Africa Floor Standing Infrared Heater Market Size by Country

11.3.1 Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Country

(2020-2031)

11.3.2 Middle East & Africa Floor Standing Infrared Heater Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

## **12 MARKET DYNAMICS**

12.1 Floor Standing Infrared Heater Market Drivers

12.2 Floor Standing Infrared Heater Market Restraints

12.3 Floor Standing Infrared Heater Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Floor Standing Infrared Heater and Key Manufacturers

13.2 Manufacturing Costs Percentage of Floor Standing Infrared Heater

13.3 Floor Standing Infrared Heater Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Floor Standing Infrared Heater Typical Distributors

14.3 Floor Standing Infrared Heater Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Floor Standing Infrared Heater Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Floor Standing Infrared Heater Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Dr. Infrared Heater Basic Information, Manufacturing Base and Competitors

Table 4. Dr. Infrared Heater Major Business

Table 5. Dr. Infrared Heater Floor Standing Infrared Heater Product and Services

Table 6. Dr. Infrared Heater Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Dr. Infrared Heater Recent Developments/Updates

Table 8. Thermablaster Basic Information, Manufacturing Base and Competitors

Table 9. Thermablaster Major Business

Table 10. Thermablaster Floor Standing Infrared Heater Product and Services

Table 11. Thermablaster Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Thermablaster Recent Developments/Updates

Table 13. Solamagic Basic Information, Manufacturing Base and Competitors

Table 14. Solamagic Major Business

Table 15. Solamagic Floor Standing Infrared Heater Product and Services

Table 16. Solamagic Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Solamagic Recent Developments/Updates

Table 18. Airmate Basic Information, Manufacturing Base and Competitors

Table 19. Airmate Major Business

Table 20. Airmate Floor Standing Infrared Heater Product and Services

Table 21. Airmate Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Airmate Recent Developments/Updates

Table 23. IR Energy Basic Information, Manufacturing Base and Competitors

Table 24. IR Energy Major Business

Table 25. IR Energy Floor Standing Infrared Heater Product and Services

Table 26. IR Energy Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

- Table 27. IR Energy Recent Developments/Updates
- Table 28. Edenpure Basic Information, Manufacturing Base and Competitors
- Table 29. Edenpure Major Business
- Table 30. Edenpure Floor Standing Infrared Heater Product and Services
- Table 31. Edenpure Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 32. Edenpure Recent Developments/Updates
- Table 33. FRICO Basic Information, Manufacturing Base and Competitors
- Table 34. FRICO Major Business
- Table 35. FRICO Floor Standing Infrared Heater Product and Services
- Table 36. FRICO Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 37. FRICO Recent Developments/Updates
- Table 38. Gree Basic Information, Manufacturing Base and Competitors
- Table 39. Gree Major Business
- Table 40. Gree Floor Standing Infrared Heater Product and Services
- Table 41. Gree Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 42. Gree Recent Developments/Updates
- Table 43. Honeywell Basic Information, Manufacturing Base and Competitors
- Table 44. Honeywell Major Business
- Table 45. Honeywell Floor Standing Infrared Heater Product and Services
- Table 46. Honeywell Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 47. Honeywell Recent Developments/Updates
- Table 48. Schwank Basic Information, Manufacturing Base and Competitors
- Table 49. Schwank Major Business
- Table 50. Schwank Floor Standing Infrared Heater Product and Services
- Table 51. Schwank Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 52. Schwank Recent Developments/Updates
- Table 53. Jarden Consumer Solutions Basic Information, Manufacturing Base and Competitors
- Table 54. Jarden Consumer Solutions Major Business
- Table 55. Jarden Consumer Solutions Floor Standing Infrared Heater Product and Services
- Table 56. Jarden Consumer Solutions Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

- Table 57. Jarden Consumer Solutions Recent Developments/Updates
- Table 58. Midea Basic Information, Manufacturing Base and Competitors
- Table 59. Midea Major Business
- Table 60. Midea Floor Standing Infrared Heater Product and Services
- Table 61. Midea Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 62. Midea Recent Developments/Updates
- Table 63. Tansun Basic Information, Manufacturing Base and Competitors
- Table 64. Tansun Major Business
- Table 65. Tansun Floor Standing Infrared Heater Product and Services
- Table 66. Tansun Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 67. Tansun Recent Developments/Updates
- Table 68. Singfun Basic Information, Manufacturing Base and Competitors
- Table 69. Singfun Major Business
- Table 70. Singfun Floor Standing Infrared Heater Product and Services
- Table 71. Singfun Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 72. Singfun Recent Developments/Updates
- Table 73. Infralia Basic Information, Manufacturing Base and Competitors
- Table 74. Infralia Major Business
- Table 75. Infralia Floor Standing Infrared Heater Product and Services
- Table 76. Infralia Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 77. Infralia Recent Developments/Updates
- Table 78. Twin-Star Basic Information, Manufacturing Base and Competitors
- Table 79. Twin-Star Major Business
- Table 80. Twin-Star Floor Standing Infrared Heater Product and Services
- Table 81. Twin-Star Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 82. Twin-Star Recent Developments/Updates
- Table 83. Veito Basic Information, Manufacturing Base and Competitors
- Table 84. Veito Major Business
- Table 85. Veito Floor Standing Infrared Heater Product and Services
- Table 86. Veito Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 87. Veito Recent Developments/Updates
- Table 88. Ener-G+ Basic Information, Manufacturing Base and Competitors
- Table 89. Ener-G+ Major Business

- Table 90. Ener-G+ Floor Standing Infrared Heater Product and Services
- Table 91. Ener-G+ Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 92. Ener-G+ Recent Developments/Updates
- Table 93. Blumfeldt Basic Information, Manufacturing Base and Competitors
- Table 94. Blumfeldt Major Business
- Table 95. Blumfeldt Floor Standing Infrared Heater Product and Services
- Table 96. Blumfeldt Floor Standing Infrared Heater Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 97. Blumfeldt Recent Developments/Updates
- Table 98. Global Floor Standing Infrared Heater Sales Quantity by Manufacturer (2020-2025) & (K Units)
- Table 99. Global Floor Standing Infrared Heater Revenue by Manufacturer (2020-2025) & (USD Million)
- Table 100. Global Floor Standing Infrared Heater Average Price by Manufacturer (2020-2025) & (US\$/Unit)
- Table 101. Market Position of Manufacturers in Floor Standing Infrared Heater, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
- Table 102. Head Office and Floor Standing Infrared Heater Production Site of Key Manufacturer
- Table 103. Floor Standing Infrared Heater Market: Company Product Type Footprint
- Table 104. Floor Standing Infrared Heater Market: Company Product Application Footprint
- Table 105. Floor Standing Infrared Heater New Market Entrants and Barriers to Market Entry
- Table 106. Floor Standing Infrared Heater Mergers, Acquisition, Agreements, and Collaborations
- Table 107. Global Floor Standing Infrared Heater Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR
- Table 108. Global Floor Standing Infrared Heater Sales Quantity by Region (2020-2025) & (K Units)
- Table 109. Global Floor Standing Infrared Heater Sales Quantity by Region (2026-2031) & (K Units)
- Table 110. Global Floor Standing Infrared Heater Consumption Value by Region (2020-2025) & (USD Million)
- Table 111. Global Floor Standing Infrared Heater Consumption Value by Region (2026-2031) & (USD Million)
- Table 112. Global Floor Standing Infrared Heater Average Price by Region (2020-2025) & (US\$/Unit)

- Table 113. Global Floor Standing Infrared Heater Average Price by Region (2026-2031) & (US\$/Unit)
- Table 114. Global Floor Standing Infrared Heater Sales Quantity by Type (2020-2025) & (K Units)
- Table 115. Global Floor Standing Infrared Heater Sales Quantity by Type (2026-2031) & (K Units)
- Table 116. Global Floor Standing Infrared Heater Consumption Value by Type (2020-2025) & (USD Million)
- Table 117. Global Floor Standing Infrared Heater Consumption Value by Type (2026-2031) & (USD Million)
- Table 118. Global Floor Standing Infrared Heater Average Price by Type (2020-2025) & (US\$/Unit)
- Table 119. Global Floor Standing Infrared Heater Average Price by Type (2026-2031) & (US\$/Unit)
- Table 120. Global Floor Standing Infrared Heater Sales Quantity by Application (2020-2025) & (K Units)
- Table 121. Global Floor Standing Infrared Heater Sales Quantity by Application (2026-2031) & (K Units)
- Table 122. Global Floor Standing Infrared Heater Consumption Value by Application (2020-2025) & (USD Million)
- Table 123. Global Floor Standing Infrared Heater Consumption Value by Application (2026-2031) & (USD Million)
- Table 124. Global Floor Standing Infrared Heater Average Price by Application (2020-2025) & (US\$/Unit)
- Table 125. Global Floor Standing Infrared Heater Average Price by Application (2026-2031) & (US\$/Unit)
- Table 126. North America Floor Standing Infrared Heater Sales Quantity by Type (2020-2025) & (K Units)
- Table 127. North America Floor Standing Infrared Heater Sales Quantity by Type (2026-2031) & (K Units)
- Table 128. North America Floor Standing Infrared Heater Sales Quantity by Application (2020-2025) & (K Units)
- Table 129. North America Floor Standing Infrared Heater Sales Quantity by Application (2026-2031) & (K Units)
- Table 130. North America Floor Standing Infrared Heater Sales Quantity by Country (2020-2025) & (K Units)
- Table 131. North America Floor Standing Infrared Heater Sales Quantity by Country (2026-2031) & (K Units)
- Table 132. North America Floor Standing Infrared Heater Consumption Value by

Country (2020-2025) & (USD Million)

Table 133. North America Floor Standing Infrared Heater Consumption Value by Country (2026-2031) & (USD Million)

Table 134. Europe Floor Standing Infrared Heater Sales Quantity by Type (2020-2025) & (K Units)

Table 135. Europe Floor Standing Infrared Heater Sales Quantity by Type (2026-2031) & (K Units)

Table 136. Europe Floor Standing Infrared Heater Sales Quantity by Application (2020-2025) & (K Units)

Table 137. Europe Floor Standing Infrared Heater Sales Quantity by Application (2026-2031) & (K Units)

Table 138. Europe Floor Standing Infrared Heater Sales Quantity by Country (2020-2025) & (K Units)

Table 139. Europe Floor Standing Infrared Heater Sales Quantity by Country (2026-2031) & (K Units)

Table 140. Europe Floor Standing Infrared Heater Consumption Value by Country (2020-2025) & (USD Million)

Table 141. Europe Floor Standing Infrared Heater Consumption Value by Country (2026-2031) & (USD Million)

Table 142. Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Type (2020-2025) & (K Units)

Table 143. Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Type (2026-2031) & (K Units)

Table 144. Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Application (2020-2025) & (K Units)

Table 145. Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Application (2026-2031) & (K Units)

Table 146. Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Region (2020-2025) & (K Units)

Table 147. Asia-Pacific Floor Standing Infrared Heater Sales Quantity by Region (2026-2031) & (K Units)

Table 148. Asia-Pacific Floor Standing Infrared Heater Consumption Value by Region (2020-2025) & (USD Million)

Table 149. Asia-Pacific Floor Standing Infrared Heater Consumption Value by Region (2026-2031) & (USD Million)

Table 150. South America Floor Standing Infrared Heater Sales Quantity by Type (2020-2025) & (K Units)

Table 151. South America Floor Standing Infrared Heater Sales Quantity by Type (2026-2031) & (K Units)

Table 152. South America Floor Standing Infrared Heater Sales Quantity by Application (2020-2025) & (K Units)

Table 153. South America Floor Standing Infrared Heater Sales Quantity by Application (2026-2031) & (K Units)

Table 154. South America Floor Standing Infrared Heater Sales Quantity by Country (2020-2025) & (K Units)

Table 155. South America Floor Standing Infrared Heater Sales Quantity by Country (2026-2031) & (K Units)

Table 156. South America Floor Standing Infrared Heater Consumption Value by Country (2020-2025) & (USD Million)

Table 157. South America Floor Standing Infrared Heater Consumption Value by Country (2026-2031) & (USD Million)

Table 158. Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Type (2020-2025) & (K Units)

Table 159. Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Type (2026-2031) & (K Units)

Table 160. Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Application (2020-2025) & (K Units)

Table 161. Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Application (2026-2031) & (K Units)

Table 162. Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Country (2020-2025) & (K Units)

Table 163. Middle East & Africa Floor Standing Infrared Heater Sales Quantity by Country (2026-2031) & (K Units)

Table 164. Middle East & Africa Floor Standing Infrared Heater Consumption Value by Country (2020-2025) & (USD Million)

Table 165. Middle East & Africa Floor Standing Infrared Heater Consumption Value by Country (2026-2031) & (USD Million)

Table 166. Floor Standing Infrared Heater Raw Material

Table 167. Key Manufacturers of Floor Standing Infrared Heater Raw Materials

Table 168. Floor Standing Infrared Heater Typical Distributors

Table 169. Floor Standing Infrared Heater Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Floor Standing Infrared Heater Picture
- Figure 2. Global Floor Standing Infrared Heater Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Floor Standing Infrared Heater Revenue Market Share by Type in 2024
- Figure 4. Quartz Infrared Heater Examples
- Figure 5. Halogen Infrared Heater Examples
- Figure 6. Carbon Fiber Infrared Heater Examples
- Figure 7. Ceramic Infrared Heater Examples
- Figure 8. Others Examples
- Figure 9. Global Floor Standing Infrared Heater Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 10. Global Floor Standing Infrared Heater Revenue Market Share by Application in 2024
- Figure 11. Residential Examples
- Figure 12. Healthcare Examples
- Figure 13. Animal Husbandry Examples
- Figure 14. Hospitality Examples
- Figure 15. Garage Examples
- Figure 16. Others Examples
- Figure 17. Global Floor Standing Infrared Heater Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 18. Global Floor Standing Infrared Heater Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 19. Global Floor Standing Infrared Heater Sales Quantity (2020-2031) & (K Units)
- Figure 20. Global Floor Standing Infrared Heater Price (2020-2031) & (US\$/Unit)
- Figure 21. Global Floor Standing Infrared Heater Sales Quantity Market Share by Manufacturer in 2024
- Figure 22. Global Floor Standing Infrared Heater Revenue Market Share by Manufacturer in 2024
- Figure 23. Producer Shipments of Floor Standing Infrared Heater by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 24. Top 3 Floor Standing Infrared Heater Manufacturer (Revenue) Market Share in 2024
- Figure 25. Top 6 Floor Standing Infrared Heater Manufacturer (Revenue) Market Share

in 2024

Figure 26. Global Floor Standing Infrared Heater Sales Quantity Market Share by Region (2020-2031)

Figure 27. Global Floor Standing Infrared Heater Consumption Value Market Share by Region (2020-2031)

Figure 28. North America Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 29. Europe Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 30. Asia-Pacific Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 31. South America Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 32. Middle East & Africa Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 33. Global Floor Standing Infrared Heater Sales Quantity Market Share by Type (2020-2031)

Figure 34. Global Floor Standing Infrared Heater Consumption Value Market Share by Type (2020-2031)

Figure 35. Global Floor Standing Infrared Heater Average Price by Type (2020-2031) & (US\$/Unit)

Figure 36. Global Floor Standing Infrared Heater Sales Quantity Market Share by Application (2020-2031)

Figure 37. Global Floor Standing Infrared Heater Revenue Market Share by Application (2020-2031)

Figure 38. Global Floor Standing Infrared Heater Average Price by Application (2020-2031) & (US\$/Unit)

Figure 39. North America Floor Standing Infrared Heater Sales Quantity Market Share by Type (2020-2031)

Figure 40. North America Floor Standing Infrared Heater Sales Quantity Market Share by Application (2020-2031)

Figure 41. North America Floor Standing Infrared Heater Sales Quantity Market Share by Country (2020-2031)

Figure 42. North America Floor Standing Infrared Heater Consumption Value Market Share by Country (2020-2031)

Figure 43. United States Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 44. Canada Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 45. Mexico Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 46. Europe Floor Standing Infrared Heater Sales Quantity Market Share by Type (2020-2031)

Figure 47. Europe Floor Standing Infrared Heater Sales Quantity Market Share by Application (2020-2031)

Figure 48. Europe Floor Standing Infrared Heater Sales Quantity Market Share by Country (2020-2031)

Figure 49. Europe Floor Standing Infrared Heater Consumption Value Market Share by Country (2020-2031)

Figure 50. Germany Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 51. France Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 52. United Kingdom Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 53. Russia Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 54. Italy Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 55. Asia-Pacific Floor Standing Infrared Heater Sales Quantity Market Share by Type (2020-2031)

Figure 56. Asia-Pacific Floor Standing Infrared Heater Sales Quantity Market Share by Application (2020-2031)

Figure 57. Asia-Pacific Floor Standing Infrared Heater Sales Quantity Market Share by Region (2020-2031)

Figure 58. Asia-Pacific Floor Standing Infrared Heater Consumption Value Market Share by Region (2020-2031)

Figure 59. China Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 60. Japan Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 61. South Korea Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 62. India Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 63. Southeast Asia Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 64. Australia Floor Standing Infrared Heater Consumption Value (2020-2031) &

(USD Million)

Figure 65. South America Floor Standing Infrared Heater Sales Quantity Market Share by Type (2020-2031)

Figure 66. South America Floor Standing Infrared Heater Sales Quantity Market Share by Application (2020-2031)

Figure 67. South America Floor Standing Infrared Heater Sales Quantity Market Share by Country (2020-2031)

Figure 68. South America Floor Standing Infrared Heater Consumption Value Market Share by Country (2020-2031)

Figure 69. Brazil Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 70. Argentina Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 71. Middle East & Africa Floor Standing Infrared Heater Sales Quantity Market Share by Type (2020-2031)

Figure 72. Middle East & Africa Floor Standing Infrared Heater Sales Quantity Market Share by Application (2020-2031)

Figure 73. Middle East & Africa Floor Standing Infrared Heater Sales Quantity Market Share by Country (2020-2031)

Figure 74. Middle East & Africa Floor Standing Infrared Heater Consumption Value Market Share by Country (2020-2031)

Figure 75. Turkey Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 76. Egypt Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 77. Saudi Arabia Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 78. South Africa Floor Standing Infrared Heater Consumption Value (2020-2031) & (USD Million)

Figure 79. Floor Standing Infrared Heater Market Drivers

Figure 80. Floor Standing Infrared Heater Market Restraints

Figure 81. Floor Standing Infrared Heater Market Trends

Figure 82. Porters Five Forces Analysis

Figure 83. Manufacturing Cost Structure Analysis of Floor Standing Infrared Heater in 2024

Figure 84. Manufacturing Process Analysis of Floor Standing Infrared Heater

Figure 85. Floor Standing Infrared Heater Industrial Chain

Figure 86. Sales Channel: Direct to End-User vs Distributors

Figure 87. Direct Channel Pros & Cons

Figure 88. Indirect Channel Pros & Cons

Figure 89. Methodology

Figure 90. Research Process and Data Source

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