

# Global Floor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Floor market size was valued at USD 33860 million in 2023 and is forecast to a readjusted size of USD 48490 million by 2030 with a CAGR of 5.3% during review period.

Flooring refers to the building material used for the surface layer of the floor or floor of a house, which is made of wood or other materials. This report mainly studies wooden floors and resilient floors.

The global Floor market is widely distributed in North America, Europe, Japan, China, Southeast Asia, India, Australia, etc. Mohawk Industries, Shaw Industries, Tarkett, Armstrong Flooring, and Dare Power Dekor Home are the leading manufacturers in the industry. Flooring is mainly divided into wood flooring and resilient flooring, used in residential way and commercial way.

The Global Info Research report includes an overview of the development of the Floor industry chain, the market status of Residential Use (Wooden Flooring, Resilient Flooring), Commercial Use (Wooden Flooring, Resilient Flooring), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Floor.

Regionally, the report analyzes the Floor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Floor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Floor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Floor industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Wooden Flooring, Resilient Flooring).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Floor market.

**Regional Analysis:** The report involves examining the Floor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Floor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Floor:

**Company Analysis:** Report covers individual Floor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Floor This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Use, Commercial Use).

**Technology Analysis:** Report covers specific technologies relevant to Floor. It assesses the current state, advancements, and potential future developments in Floor areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Floor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Floor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Wooden Flooring

Resilient Flooring

#### Market segment by Application

Residential Use

Commercial Use

#### Major players covered

Mohawk Industries

Shaw Industries

Tarkett

Armstrong Flooring

Forbo

Gerflor

Interface (US)

Beaulieu International

TOLI Corporation

Milliken & Company

Dare Power Dekor Home Co.,Ltd.

NATURE HOME

Der Future Technology

V?hringer

Zhejiang YOYU

SUNYARD FLOOR

YANGZI FLOOR

JIUSHENG FLOOR

Eletile

WALRUS

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floor, with price, sales, revenue and global market share of Floor from 2019 to 2024.

Chapter 3, the Floor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Floor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floor.

Chapter 14 and 15, to describe Floor sales channel, distributors, customers, research findings and conclusion.

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