

# Global Floor Decoration Materials Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Floor Decoration Materials market size was valued at USD 189100 million in 2023 and is forecast to a readjusted size of USD 236760 million by 2030 with a CAGR of 3.3% during review period.

Floor decoration materials refer to various materials used to beautify and cover the indoor floor of buildings. These materials are selected and applied in different spaces to create unique design effects and meet the needs of specific environments. There are many types of floor decoration materials, including wooden flooring, ceramic tiles, laminate flooring, carpets, laminate flooring, etc. They not only have a beautiful appearance, but also have various properties, such as wear-resistant, waterproof, anti-slip, easy to clean, etc., to adapt to the functions and use requirements of different places.

The key players of Floor Decoration Materials include Mohawk Group, Shaw Industries and Lamosa, etc. The top three players hold a share over 6%. Asia-Pacific is the largest market, has a share about 57%. In terms of product type, Ceramic is the largest segment, occupied for a share of about 57%, and for application ,it apply to Residential, which has a share about 64%..

The Global Info Research report includes an overview of the development of the Floor Decoration Materials industry chain, the market status of Residential (Ceramic, Carpet), Commercial (Ceramic, Carpet), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Floor Decoration Materials.

Regionally, the report analyzes the Floor Decoration Materials markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Floor Decoration Materials market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Floor Decoration Materials market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Floor Decoration Materials industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sq.m), revenue generated, and market share of different by Type (e.g., Ceramic, Carpet).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Floor Decoration Materials market.

**Regional Analysis:** The report involves examining the Floor Decoration Materials market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Floor Decoration Materials market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Floor Decoration Materials:

**Company Analysis:** Report covers individual Floor Decoration Materials manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Floor Decoration Materials. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Floor Decoration Materials. It assesses the current state, advancements, and potential future developments in Floor Decoration Materials areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Floor Decoration Materials market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Floor Decoration Materials market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Ceramic

Carpet

Wooden Floor

Resilient Floor

Other

## Market segment by Application

Residential

Commercial

## Major players covered

Mohawk Group

Shaw Industries

Lamosa

Tarkett

Beaulieu International

RAK Ceramics

Pamesa

Interface

Milliken & Company

Mannington

Armstrong

J & J Industries

SCG

Kajaria

Florim

AHF Products

Oriental Weavers

Marco Polo

Mona Lisa

Guangdong Dongpeng

Daya Shengxiang Home Furnishing

New Pearl

Diou Home Furnishing

Hongyu

Nobel

Shuncheng Ceramics Group

CFL Flooring

Xinzhongyuan

Tianzhen Bamboo Flooring

Nature Home (China)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floor Decoration Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floor Decoration Materials, with price, sales, revenue and global market share of Floor Decoration Materials from 2019 to 2024.

Chapter 3, the Floor Decoration Materials competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floor Decoration Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Floor Decoration Materials market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floor Decoration Materials.

Chapter 14 and 15, to describe Floor Decoration Materials sales channel, distributors, customers, research findings and conclusion.

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