

Global Floor Coverings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Floor Coverings market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The driving factors for the selection and purchase of floor coverings can vary depending on individual preferences, needs, and specific circumstances. However, some common driving factors include:

- 1. Aesthetic appeal:** One of the primary factors influencing the choice of floor coverings is their visual appearance. People often consider the color, texture, pattern, and overall design of the flooring to ensure it complements their interior design style and creates the desired ambiance in the space.
- 2. Durability and longevity:** The durability and lifespan of floor coverings are crucial considerations, particularly for high-traffic areas or households with pets, children, or heavy foot traffic. Many individuals prioritize flooring materials that can withstand wear and tear, resist stains, and remain intact for an extended period without significant damage or deterioration.
- 3. Comfort and underfoot feel:** The comfort and underfoot feel of flooring materials are significant factors, especially in areas where individuals spend a lot of time standing or walking. Certain materials, like carpet or cork, offer a cushioned surface that feels softer and more comfortable underfoot, providing a more pleasant walking experience.
- 4. Maintenance and ease of cleaning:** Some individuals prioritize floor coverings that are easy to clean and maintain. Materials that are stain-resistant, water-resistant, or easy to

wipe clean with minimal effort can save time and make the cleaning process more manageable, particularly in busy households or commercial spaces.

5. **Cost and budget:** The cost of floor coverings and overall budget constraints play a significant role in decision-making. Different types of flooring materials vary in price, installation costs, maintenance requirements, and long-term expenses. People often balance their desired aesthetics and durability with available budgets to find the most cost-effective flooring option.

6. **Functionality and suitability to specific areas:** Different areas of a home or commercial space have unique functional requirements, which influence the choice of floor coverings. For example, water-resistant materials like vinyl or tile may be preferred for bathrooms or kitchens, while carpet or hardwood may be more suitable for living areas or bedrooms.

7. **Environmental sustainability:** Increasingly, individuals are considering the environmental impact of their flooring choices. Sustainable and eco-friendly flooring options, such as bamboo, cork, reclaimed wood, or certified environmentally-friendly carpeting, are growing in popularity due to their renewable or recyclable nature and reduced carbon footprint.

8. **Allergies and indoor air quality:** People with allergies or respiratory sensitivities often prioritize floor coverings that do not trap allergens, dust, or other particles, as well as those that do not emit harmful volatile organic compounds (VOCs). Low-pile carpets, hardwood, or tile floors are common choices for individuals seeking to improve indoor air quality.

9. **Noise reduction:** Some individuals consider floor coverings that provide noise insulation or sound reduction properties. This is particularly important in apartments, multi-story homes, or commercial spaces where excessive noise from footsteps or movement can be disruptive. Carpeting, cork, or vinyl flooring with built-in acoustic properties are often preferred choices.

10. **Adaptability and flexibility:** The ability to easily change or update the floor covering is an important consideration for individuals who anticipate future design changes or wish to keep their options open. Some prefer flooring options that can be easily replaced or modified without significant disruption or expense.

It is essential to consider these driving factors alongside individual preferences, lifestyle,

specific room requirements, and any relevant building codes or regulations when selecting floor coverings.

The Global Info Research report includes an overview of the development of the Floor Coverings industry chain, the market status of Household (PVC, Knit), Commercial (PVC, Knit), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Floor Coverings.

Regionally, the report analyzes the Floor Coverings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Floor Coverings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Floor Coverings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Floor Coverings industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K sqm), revenue generated, and market share of different by Type (e.g., PVC, Knit).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Floor Coverings market.

Regional Analysis: The report involves examining the Floor Coverings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Floor Coverings market. This may include estimating

market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Floor Coverings:

Company Analysis: Report covers individual Floor Coverings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Floor Coverings. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Floor Coverings. It assesses the current state, advancements, and potential future developments in Floor Coverings areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Floor Coverings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Floor Coverings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC

Knit

Pearl cotton

Other

Market segment by Application

Household

Commercial

Major players covered

IKEA

Walmart

Bed Bath & Beyond

Macy's

Ahold

Aldi

Ashley Furniture

Carrefour

Continental China

Crate & Barrel

Fred Meyer

Furniture Brands International

Future Group

Haworth

Herman Miller

Inditex

Kimball International

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floor Coverings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floor Coverings, with price, sales, revenue and global market share of Floor Coverings from 2019 to 2024.

Chapter 3, the Floor Coverings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floor Coverings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Floor Coverings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floor Coverings.

Chapter 14 and 15, to describe Floor Coverings sales channel, distributors, customers, research findings and conclusion.

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