

# Global Flood Insurance Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Flood Insurance market size was valued at USD 12650 million in 2023 and is forecast to a readjusted size of USD 34080 million by 2030 with a CAGR of 15.2% during review period.

Flood insurance denotes the specific insurance coverage against property loss from flooding. To determine risk factors for specific properties, insurers will often refer to topographical maps that denote lowlands, floodplains and floodways that are susceptible to flooding.

USA is the largest Flood Insurance market with about 63% market share. Europe is follower, accounting for about 17% market share.

The key players are Allianz, Zurich, Allstate, Tokio Marine, Assurant, Chubb, PICC, Sompo Japan Nipponkoa, CPIC, PingAn, Sunshine, Berkshire Hathaway, Suncorp, Progressive, American Strategic etc. Top 3 companies occupied about 22% market share.

The Global Info Research report includes an overview of the development of the Flood Insurance industry chain, the market status of Commercial (Life Insurance, Non-Life Insurance), Residential (Life Insurance, Non-Life Insurance), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flood Insurance.

Regionally, the report analyzes the Flood Insurance markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global



Flood Insurance market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Flood Insurance market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flood Insurance industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Life Insurance, Non-Life Insurance).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flood Insurance market.

Regional Analysis: The report involves examining the Flood Insurance market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flood Insurance market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flood Insurance:

Company Analysis: Report covers individual Flood Insurance players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Flood Insurance This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial,



Residential).

Technology Analysis: Report covers specific technologies relevant to Flood Insurance. It assesses the current state, advancements, and potential future developments in Flood Insurance areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flood Insurance market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flood Insurance market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Life Insurance

Non-Life Insurance

Market segment by Application

Commercial

Residential

Others

Market segment by players, this report covers

Allianz







South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Flood Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Flood Insurance, with revenue, gross margin and global market share of Flood Insurance from 2019 to 2024.

Chapter 3, the Flood Insurance competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Flood Insurance market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Flood Insurance.

Chapter 13, to describe Flood Insurance research findings and conclusion.



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