

Global Flocking Embroidery Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Flocking Embroidery Machine market size is expected to reach \$ 842 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

A flocking embroidery machine is a textile decoration device that combines traditional computerized embroidery techniques with flocking processes. It utilizes computer controls to operate needle bars, embroidery frames, and flocking units, creating decorative layers with three-dimensional, velvety textures and intricate patterns on substrates such as fabrics, garments, footwear, headwear, home textiles, luggage, and woven labels. The operating principle typically involves performing initial embroidery positioning or adhesive application/flock spreading within a designated pattern area, followed by the use of electrostatic flocking, mechanical flocking, or chenille/yarn embroidery methods to securely bond short fibers, flock, or yarn to the fabric surface; this results in patterns that are soft to the touch, three-dimensional, durable, and rich in color. Characterized by strong pattern expression, excellent decorative qualities, and high added value, flocking embroidery machines are widely used in sectors such as garment embroidery, sportswear, children's clothing, home textile decoration, footwear materials, luggage, automotive interiors, and gift/craft production.

The upstream segment of the flocking embroidery machine industry chain primarily encompasses components such as machine frames, needle bar systems, embroidery frames/racks, servo motors, stepper motors, guide rails and lead screws, computer control systems, touch screens, main control boards, drivers, embroidery software, flocking heads, electrostatic generators, adhesive application units, flock fibers, embroidery threads, adhesives, sensors, electrical components, and sheet metal structural parts; among these, needle bar control, pattern control systems, flocking

units, and electrostatic adsorption/adhesive application systems directly influence pattern precision, flock adhesion, and production efficiency. The midstream segment consists of flocking embroidery machine manufacturers responsible for overall machine design, mechanical assembly, electronic control integration, embroidery program adaptation, flocking process calibration, equipment testing, and after-sales service; their products generally include single-head or multi-head flocking embroidery machines, computerized flocking embroidery machines, and composite machines capable of towel embroidery, chain-stitch embroidery, and flocking. Downstream applications primarily span sectors such as apparel, footwear and headwear, home textiles, luggage and bags, woven labels, sportswear, children's clothing, automotive interiors, gifts and crafts, and personalized custom apparel, where the technology is used to create patterns with a velvety texture, a three-dimensional effect, and decorative appeal. Additionally, flocking embroidery machines can be integrated with auxiliary equipment?such as adhesive coating systems, flocking chambers, and electrostatic flocking units?to form comprehensive solutions for textile surface decoration. The gross profit margin for flocking embroidery machines is approximately 32%.

In 2025, the average price of flocking embroidery machines is projected to be \$13 k per unit, with a sales volume of 47.77 k units and a total production capacity of 68.25 k units.

Market demand for flocking embroidery machines is driven by the evolution of garment decoration from simple 'flat patterns' toward 'three-dimensional textures' and 'differentiated designs.' As standard computerized embroidery technology matures, the focus of competition has shifted from mere stitching speed to pattern texture, composite processing techniques, and product value-add. Flocking embroidery machines create a velvety, three-dimensional, and soft-touch finish on fabrics, footwear, headwear, bags, home textiles, and gift items. They are well-suited for sportswear, children's clothing, trendy apparel, logo embellishment, home textile patterns, and personalized products, offering significant growth potential in the mid-to-high-end garment manufacturing and small-batch customization sectors.

Technological upgrades are trending toward multi-head configurations, computerization, composite functionality, and automation. While traditional standalone flocking equipment suffers from low efficiency and process stability that relies heavily on manual labor, modern flocking embroidery machines integrate various functions?such as computerized embroidery systems, towel embroidery, chain stitching, cording, sequin application, laser cutting, automatic adhesive spraying, and electrostatic flocking?into

specialized composite embroidery units. Future competition among equipment manufacturers will extend beyond mechanical structure to encompass pattern control software, needle bar stability, flock adhesion strength, adhesive uniformity, color-switching efficiency, automatic pattern-changing capabilities, and after-sales process tuning services.

Although the industry's overall scale is modest, high-end composite equipment offers substantial profit margins. Flocking embroidery machines represent a niche segment within the broader embroidery machine market; their application scope is narrower than that of standard flat embroidery machines, and demand is heavily influenced by fashion trends, export orders, and personalized consumption patterns. Low-end single-head machines and standard OEM equipment are prone to price-based competition. In contrast, high-speed multi-head machines and composite systems combining flocking with towel embroidery, chain stitching, and sequin application are better suited for large-scale garment factories and high-value-added orders. These systems feature higher technical barriers and unit prices, allowing enterprises to boost overall profitability through equipment sales, consumable supplies, pattern software, and after-sales process support.

This report studies the global Flocking Embroidery Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Flocking Embroidery Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Flocking Embroidery Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Flocking Embroidery Machine total production and demand, 2021-2032, (Units)

Global Flocking Embroidery Machine total production value, 2021-2032, (USD Million)

Global Flocking Embroidery Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Flocking Embroidery Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Flocking Embroidery Machine domestic production, consumption, key domestic manufacturers and share

Global Flocking Embroidery Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Flocking Embroidery Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Flocking Embroidery Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Flocking Embroidery Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Barudan, ZSK Stickmaschinen, Ricoma, ColDesi, The Embroidery Warehouse, Maag Flock, Aigle Macchine, Zhejiang Lejia Electrical Machinery, Feiya Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Flocking Embroidery Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Flocking Embroidery Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Flocking Embroidery Machine Market, Segmentation by Type:

Electrostatic Flocking Embroidery Machine

Jet Flocking Embroidery Machine

Others

Global Flocking Embroidery Machine Market, Segmentation by Number of Heads:

Single-Head Chenille Embroidery Machine (1 Head)

Small Multi-Head Chenille Embroidery Machine (2-4 Heads)

Medium Multi-Head Chenille Embroidery Machine (6-8 Heads)

Large Multi-Head Chenille Embroidery Machine (>12 Heads)

Global Flocking Embroidery Machine Market, Segmentation by Stitch Count:

Low-Speed Type

Standard Type

High-Speed Type

Ultra-High-Speed Type

Global Flocking Embroidery Machine Market, Segmentation by Application:

Clothing Industry

Home Textile Industry

Luggage Industry

Others

Companies Profiled:

Tajima

Barudan

ZSK Stickmaschinen

Ricoma

ColDesi

The Embroidery Warehouse

Maag Flock

Aigle Macchine

Zhejiang Lejia Electrical Machinery

Feiya Group

Zhuji Galaxy Electromechanical

Taizhou Yeshe Embroidery Manufacture

Wonyo

Zhejiang Maya Mechanical & Electrical Technology

Hefeng Computerized Embroidery Machines

Zhejiang Yuelong Sewing Equipment

Zhuji Chuangjia Electronic Equipment

Zhuji Qihong Electro-Mechanical

Key Questions Answered:

1. How big is the global Flocking Embroidery Machine market?
2. What is the demand of the global Flocking Embroidery Machine market?
3. What is the year over year growth of the global Flocking Embroidery Machine market?
4. What is the production and production value of the global Flocking Embroidery Machine market?
5. Who are the key producers in the global Flocking Embroidery Machine market?
6. What are the growth factors driving the market demand?

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