

# Global Floating Sun Lounger Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Floating Sun Lounger market size was valued at USD 158.5 million in 2023 and is forecast to a readjusted size of USD 238.7 million by 2030 with a CAGR of 6.0% during review period.

A floating sun lounger is a type of outdoor furniture designed for use in swimming pools, lakes, or other bodies of water. These loungers are specifically crafted to float on the water's surface, allowing individuals to relax and soak up the sun while partially submerged. They often come with features for comfort, stability, and convenience.

The Global Info Research report includes an overview of the development of the Floating Sun Lounger industry chain, the market status of Online Sales (Inflatable, Non-inflatable), Offline Sales (Inflatable, Non-inflatable), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Floating Sun Lounger.

Regionally, the report analyzes the Floating Sun Lounger markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Floating Sun Lounger market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Floating Sun Lounger market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Floating Sun Lounger industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Inflatable, Non-inflatable).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Floating Sun Lounger market.

**Regional Analysis:** The report involves examining the Floating Sun Lounger market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Floating Sun Lounger market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Floating Sun Lounger:

**Company Analysis:** Report covers individual Floating Sun Lounger manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Floating Sun Lounger This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Floating Sun Lounger. It assesses the current state, advancements, and potential future developments in Floating Sun Lounger areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Floating Sun Lounger market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Floating Sun Lounger market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

- Inflatable

- Non-inflatable

#### Market segment by Application

- Online Sales

- Offline Sales

#### Major players covered

- Aqua Leisure

- Intex

- SwimWays

- Swimline

Jasonwell

FUNBOY

JOYIN

Aqua Lily Pad

Bestway

CocoNut Outdoor

Comfy Floats

Floatation iQ

Hoovy

Kelsyus

Link Worldwide

NOMA

Northlight

O'Brien

Pool Central

Poolmaster

Solstice

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Floating Sun Lounger product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Floating Sun Lounger, with price, sales, revenue and global market share of Floating Sun Lounger from 2019 to 2024.

Chapter 3, the Floating Sun Lounger competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Floating Sun Lounger breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Floating Sun Lounger market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Floating Sun Lounger.

Chapter 14 and 15, to describe Floating Sun Lounger sales channel, distributors, customers, research findings and conclusion.

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