

# Global Flipped Classroom Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Flipped Classroom market size was valued at USD 65410 million in 2023 and is forecast to a readjusted size of USD 174040 million by 2030 with a CAGR of 15.0% during review period.

Flipped learning is a hybrid model that combines aspects of traditional learning and blended learning. This model encourages students to take technology-aided lectures outside of the classroom through videos and simulations. Lessons taken in advance by students allow the classroom time to be allocated for group activities and handling subject related queries, resulting in enhanced student performance. Educational institutions are deploying flipped learning models by installing lecture capture solutions and delivery solutions such as LMSs (learning management systems).

The software segment is the biggest revenue contributor to the flip classroom market holding 55% of the overall market. This growth is because educational institutions are adopting new methods of teaching, and they need software programs to accompany these methods. Also, there has been a huge demand for video lecture platforms. These platforms allow teachers to create their own learning content.

The Global Info Research report includes an overview of the development of the Flipped Classroom industry chain, the market status of Higher Education (Software, Hardware), K-12 (Software, Hardware), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flipped Classroom.

Regionally, the report analyzes the Flipped Classroom markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flipped Classroom market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Flipped Classroom market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flipped Classroom industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software, Hardware).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flipped Classroom market.

**Regional Analysis:** The report involves examining the Flipped Classroom market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flipped Classroom market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flipped Classroom:

**Company Analysis:** Report covers individual Flipped Classroom players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Flipped Classroom This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Higher Education, K-12).

**Technology Analysis:** Report covers specific technologies relevant to Flipped Classroom. It assesses the current state, advancements, and potential future developments in Flipped Classroom areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flipped Classroom market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Flipped Classroom market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Software

Hardware

Services

### Market segment by Application

Higher Education

K-12

Market segment by players, this report covers

Cisco

Dell

Adobe

Desire2Learn

Echo360

Panopto

OpenEye

Saba Software

Schoology

TechSmith

Aptara

Articulate

City & Guilds

Crestron Electronics

Haiku Learning

Mediacore

N2N Services

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Flipped Classroom product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Flipped Classroom, with revenue, gross margin and global market share of Flipped Classroom from 2019 to 2024.

Chapter 3, the Flipped Classroom competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Flipped Classroom market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Flipped Classroom.

Chapter 13, to describe Flipped Classroom research findings and conclusion.

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