

# Global Flipped Classroom Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Flipped learning is a hybrid model that combines aspects of traditional learning and blended learning. This model encourages students to take technology-aided lectures outside of the classroom through videos and simulations. Lessons taken in advance by students allow the classroom time to be allocated for group activities and handling subject related queries, resulting in enhanced student performance. Educational institutions are deploying flipped learning models by installing lecture capture solutions and delivery solutions such as LMSs (learning management systems).

### Scope of the Report:

This report studies the Flipped Classroom market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Flipped Classroom market by product type and applications/end industries.

The software segment is the biggest revenue contributor to the flip classroom market holding 55% of the overall market. This growth is because educational institutions are adopting new methods of teaching, and they need software programs to accompany these methods. Also, there has been a huge demand for video lecture platforms. These platforms allow teachers to create their own learning content.

The K-12 segment of the flipped classroom market is predicted to provide greater revenue opportunities during the forecast period. This is because governments, as well as academic industry worldwide, are focusing on cognitive skill development of students during the initial years of education.

APAC is the fastest growing region with a CAGR of close to 43% in the global flipped classroom market. With ongoing efforts on the digitization of education, the region is

generating substantial business opportunities for flipped learning product and service providers in this region.

The global Flipped Classroom market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Flipped Classroom.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cisco

Dell

Adobe

Desire2Learn

Echo360

Panopto

OpenEye

Saba Software

Schoology

TechSmith

Aptara

Articulate

City & Guilds

Crestron Electronics

Haiku Learning

Mediacore

N2N Services

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Software

Hardware

Services

Market Segment by Applications, can be divided into

Higher Education

K-12

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