

# Global Flip-Flops Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Flip-Flops market size was valued at USD 7205.7 million in 2023 and is forecast to a readjusted size of USD 10650 million by 2030 with a CAGR of 5.7% during review period.

Flip Flops are a type of sandal, typically worn as a form of casual wear. They consist of a flat sole held loosely on the foot by a Y-shaped strap known as a toe thong that passes between the first and second toes and around both sides of the foot.

The major players in global Flip-Flops market include Havaianas, Ipanema (Grendene), Deckers Brands, etc. The top 3 players occupy about 20% shares of the global market. South America and Asia-Pacific are main markets, they occupy about 75% of the global market. EVA Flip Flops is the main type, with a share about 35%. Women Flip Flops is the main application, which holds a share about 40%.

The Global Info Research report includes an overview of the development of the Flip-Flops industry chain, the market status of Women Flip Flops (EVA Flip Flops, PVC Flip Flops), Men Flip Flops (EVA Flip Flops, PVC Flip Flops), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flip-Flops.

Regionally, the report analyzes the Flip-Flops markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flip-Flops market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Flip-Flops market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flip-Flops industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pairs), revenue generated, and market share of different by Sole Material (e.g., EVA Flip Flops, PVC Flip Flops).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flip-Flops market.

**Regional Analysis:** The report involves examining the Flip-Flops market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flip-Flops market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flip-Flops:

**Company Analysis:** Report covers individual Flip-Flops manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Flip-Flops This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Women Flip Flops, Men Flip Flops).

**Technology Analysis:** Report covers specific technologies relevant to Flip-Flops. It

assesses the current state, advancements, and potential future developments in Flip-Flops areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flip-Flops market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Flip-Flops market is split by Sole Material and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Sole Material, and by End User in terms of volume and value.

#### Market segment by Sole Material

EVA Flip Flops

PVC Flip Flops

Rubber Flip Flops

EVA+Rubber Flip Flops

Others

#### Market segment by End User

Women Flip Flops

Men Flip Flops

Girls Flip Flops

Boys Flip Flops

## Major players covered

Havaianas

Ipanema (Grendene)

REEF

Deckers Brands

Crocs

Monsoon Accessorize

Clarks

FatFace

Roxy/Quiksilver

Tory Burch

Kate Spade

Nike

Adidas

Skechers

Kappa

Rainbow Sandals

Wolverine World Wide (Chaco, Hush Puppies)

Fitflop

Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES)

Rocket Dog

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flip-Flops product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flip-Flops, with price, sales, revenue and global market share of Flip-Flops from 2019 to 2024.

Chapter 3, the Flip-Flops competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flip-Flops breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Sole Material and end user, with sales market share and growth rate by sole material, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Flip-Flops market forecast, by regions, sole material and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flip-Flops.

Chapter 14 and 15, to describe Flip-Flops sales channel, distributors, customers, research findings and conclusion.

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