

Global Flip Flops Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Flip Flops market size was valued at USD 7162.5 million in 2023 and is forecast to a readjusted size of USD 10860 million by 2030 with a CAGR of 6.1% during review period.

Flip Flops are a type of sandal, typically worn as a form of casual wear. They consist of a flat sole held loosely on the foot by a Y-shaped strap known as a toe thong that passes between the first and second toes and around both sides of the foot.

Havaianas and Ipanema are two of the world's most famous flip-flop brands, with a 20% market share.

The Global Info Research report includes an overview of the development of the Flip Flops industry chain, the market status of Women Flip Flops (EVA Flip Flops, PVC Flip Flops), Men Flip Flops (EVA Flip Flops, PVC Flip Flops), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flip Flops.

Regionally, the report analyzes the Flip Flops markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flip Flops market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Flip Flops market. It provides

a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flip Flops industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Million Pairs), revenue generated, and market share of different by Type (e.g., EVA Flip Flops, PVC Flip Flops).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flip Flops market.

Regional Analysis: The report involves examining the Flip Flops market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flip Flops market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flip Flops:

Company Analysis: Report covers individual Flip Flops manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Flip Flops This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Women Flip Flops, Men Flip Flops).

Technology Analysis: Report covers specific technologies relevant to Flip Flops. It assesses the current state, advancements, and potential future developments in Flip Flops areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Flip Flops market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flip Flops market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

EVA Flip Flops

PVC Flip Flops

Rubber Flip Flops

EVA+Rubber Flip Flops

Other Flip Flops

Market segment by Application

Women Flip Flops

Men Flip Flops

Girls Flip Flops

Boys Flip Flops

Major players covered

Havaianas

Ipanema (Grendene)

REEF

Deckers Brands

Crocs

Monsoon Accessorize

Clarks

FatFace

Roxy/Quiksilver

Tory Burch

Kate Spade

Nike

Adidas

Skechers

Kappa

Rainbow Sandals

Wolverine World Wide (Chaco, Hush Puppies)

Fitflop

Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES)

Rocket Dog

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flip Flops product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flip Flops, with price, sales, revenue and global market share of Flip Flops from 2019 to 2024.

Chapter 3, the Flip Flops competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flip Flops breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flip Flops market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flip Flops.

Chapter 14 and 15, to describe Flip Flops sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Flip Flops
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Flip Flops Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 EVA Flip Flops
 - 1.3.3 PVC Flip Flops
 - 1.3.4 Rubber Flip Flops
 - 1.3.5 EVA+Rubber Flip Flops
 - 1.3.6 Other Flip Flops
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Flip Flops Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Women Flip Flops
 - 1.4.3 Men Flip Flops
 - 1.4.4 Girls Flip Flops
 - 1.4.5 Boys Flip Flops
- 1.5 Global Flip Flops Market Size & Forecast
 - 1.5.1 Global Flip Flops Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Flip Flops Sales Quantity (2019-2030)
 - 1.5.3 Global Flip Flops Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Havaianas
 - 2.1.1 Havaianas Details
 - 2.1.2 Havaianas Major Business
 - 2.1.3 Havaianas Flip Flops Product and Services
 - 2.1.4 Havaianas Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Havaianas Recent Developments/Updates
- 2.2 Ipanema (Grendene)
 - 2.2.1 Ipanema (Grendene) Details
 - 2.2.2 Ipanema (Grendene) Major Business
 - 2.2.3 Ipanema (Grendene) Flip Flops Product and Services

2.2.4 Ipanema (Grendene) Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Ipanema (Grendene) Recent Developments/Updates

2.3 REEF

2.3.1 REEF Details

2.3.2 REEF Major Business

2.3.3 REEF Flip Flops Product and Services

2.3.4 REEF Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 REEF Recent Developments/Updates

2.4 Deckers Brands

2.4.1 Deckers Brands Details

2.4.2 Deckers Brands Major Business

2.4.3 Deckers Brands Flip Flops Product and Services

2.4.4 Deckers Brands Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Deckers Brands Recent Developments/Updates

2.5 Crocs

2.5.1 Crocs Details

2.5.2 Crocs Major Business

2.5.3 Crocs Flip Flops Product and Services

2.5.4 Crocs Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Crocs Recent Developments/Updates

2.6 Monsoon Accessorize

2.6.1 Monsoon Accessorize Details

2.6.2 Monsoon Accessorize Major Business

2.6.3 Monsoon Accessorize Flip Flops Product and Services

2.6.4 Monsoon Accessorize Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Monsoon Accessorize Recent Developments/Updates

2.7 Clarks

2.7.1 Clarks Details

2.7.2 Clarks Major Business

2.7.3 Clarks Flip Flops Product and Services

2.7.4 Clarks Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Clarks Recent Developments/Updates

2.8 FatFace

- 2.8.1 FatFace Details
- 2.8.2 FatFace Major Business
- 2.8.3 FatFace Flip Flops Product and Services
- 2.8.4 FatFace Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 FatFace Recent Developments/Updates
- 2.9 Roxy/Quiksilver
 - 2.9.1 Roxy/Quiksilver Details
 - 2.9.2 Roxy/Quiksilver Major Business
 - 2.9.3 Roxy/Quiksilver Flip Flops Product and Services
 - 2.9.4 Roxy/Quiksilver Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Roxy/Quiksilver Recent Developments/Updates
- 2.10 Tory Burch
 - 2.10.1 Tory Burch Details
 - 2.10.2 Tory Burch Major Business
 - 2.10.3 Tory Burch Flip Flops Product and Services
 - 2.10.4 Tory Burch Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Tory Burch Recent Developments/Updates
- 2.11 Kate Spade
 - 2.11.1 Kate Spade Details
 - 2.11.2 Kate Spade Major Business
 - 2.11.3 Kate Spade Flip Flops Product and Services
 - 2.11.4 Kate Spade Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Kate Spade Recent Developments/Updates
- 2.12 Nike
 - 2.12.1 Nike Details
 - 2.12.2 Nike Major Business
 - 2.12.3 Nike Flip Flops Product and Services
 - 2.12.4 Nike Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Nike Recent Developments/Updates
- 2.13 Adidas
 - 2.13.1 Adidas Details
 - 2.13.2 Adidas Major Business
 - 2.13.3 Adidas Flip Flops Product and Services
 - 2.13.4 Adidas Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2019-2024)

2.13.5 Adidas Recent Developments/Updates

2.14 Skechers

2.14.1 Skechers Details

2.14.2 Skechers Major Business

2.14.3 Skechers Flip Flops Product and Services

2.14.4 Skechers Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Skechers Recent Developments/Updates

2.15 Kappa

2.15.1 Kappa Details

2.15.2 Kappa Major Business

2.15.3 Kappa Flip Flops Product and Services

2.15.4 Kappa Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Kappa Recent Developments/Updates

2.16 Rainbow Sandals

2.16.1 Rainbow Sandals Details

2.16.2 Rainbow Sandals Major Business

2.16.3 Rainbow Sandals Flip Flops Product and Services

2.16.4 Rainbow Sandals Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Rainbow Sandals Recent Developments/Updates

2.17 Wolverine World Wide (Chaco, Hush Puppies)

2.17.1 Wolverine World Wide (Chaco, Hush Puppies) Details

2.17.2 Wolverine World Wide (Chaco, Hush Puppies) Major Business

2.17.3 Wolverine World Wide (Chaco, Hush Puppies) Flip Flops Product and Services

2.17.4 Wolverine World Wide (Chaco, Hush Puppies) Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Wolverine World Wide (Chaco, Hush Puppies) Recent Developments/Updates

2.18 Fitflop

2.18.1 Fitflop Details

2.18.2 Fitflop Major Business

2.18.3 Fitflop Flip Flops Product and Services

2.18.4 Fitflop Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Fitflop Recent Developments/Updates

2.19 Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES)

2.19.1 Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Details

- 2.19.2 Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Major Business
- 2.19.3 Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Flip Flops Product and Services
- 2.19.4 Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Recent Developments/Updates
- 2.20 Rocket Dog
 - 2.20.1 Rocket Dog Details
 - 2.20.2 Rocket Dog Major Business
 - 2.20.3 Rocket Dog Flip Flops Product and Services
 - 2.20.4 Rocket Dog Flip Flops Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 Rocket Dog Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FLIP FLOPS BY MANUFACTURER

- 3.1 Global Flip Flops Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Flip Flops Revenue by Manufacturer (2019-2024)
- 3.3 Global Flip Flops Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Flip Flops by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Flip Flops Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Flip Flops Manufacturer Market Share in 2023
- 3.5 Flip Flops Market: Overall Company Footprint Analysis
 - 3.5.1 Flip Flops Market: Region Footprint
 - 3.5.2 Flip Flops Market: Company Product Type Footprint
 - 3.5.3 Flip Flops Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Flip Flops Market Size by Region
 - 4.1.1 Global Flip Flops Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Flip Flops Consumption Value by Region (2019-2030)
 - 4.1.3 Global Flip Flops Average Price by Region (2019-2030)
- 4.2 North America Flip Flops Consumption Value (2019-2030)

- 4.3 Europe Flip Flops Consumption Value (2019-2030)
- 4.4 Asia-Pacific Flip Flops Consumption Value (2019-2030)
- 4.5 South America Flip Flops Consumption Value (2019-2030)
- 4.6 Middle East and Africa Flip Flops Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Flip Flops Sales Quantity by Type (2019-2030)
- 5.2 Global Flip Flops Consumption Value by Type (2019-2030)
- 5.3 Global Flip Flops Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Flip Flops Sales Quantity by Application (2019-2030)
- 6.2 Global Flip Flops Consumption Value by Application (2019-2030)
- 6.3 Global Flip Flops Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Flip Flops Sales Quantity by Type (2019-2030)
- 7.2 North America Flip Flops Sales Quantity by Application (2019-2030)
- 7.3 North America Flip Flops Market Size by Country
 - 7.3.1 North America Flip Flops Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Flip Flops Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Flip Flops Sales Quantity by Type (2019-2030)
- 8.2 Europe Flip Flops Sales Quantity by Application (2019-2030)
- 8.3 Europe Flip Flops Market Size by Country
 - 8.3.1 Europe Flip Flops Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Flip Flops Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Flip Flops Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Flip Flops Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Flip Flops Market Size by Region

9.3.1 Asia-Pacific Flip Flops Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Flip Flops Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Flip Flops Sales Quantity by Type (2019-2030)

10.2 South America Flip Flops Sales Quantity by Application (2019-2030)

10.3 South America Flip Flops Market Size by Country

10.3.1 South America Flip Flops Sales Quantity by Country (2019-2030)

10.3.2 South America Flip Flops Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Flip Flops Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Flip Flops Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Flip Flops Market Size by Country

11.3.1 Middle East & Africa Flip Flops Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Flip Flops Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Flip Flops Market Drivers
- 12.2 Flip Flops Market Restraints
- 12.3 Flip Flops Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Flip Flops and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Flip Flops
- 13.3 Flip Flops Production Process
- 13.4 Flip Flops Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Flip Flops Typical Distributors
- 14.3 Flip Flops Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Flip Flops Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Flip Flops Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Havaianas Basic Information, Manufacturing Base and Competitors

Table 4. Havaianas Major Business

Table 5. Havaianas Flip Flops Product and Services

Table 6. Havaianas Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Havaianas Recent Developments/Updates

Table 8. Ipanema (Grendene) Basic Information, Manufacturing Base and Competitors

Table 9. Ipanema (Grendene) Major Business

Table 10. Ipanema (Grendene) Flip Flops Product and Services

Table 11. Ipanema (Grendene) Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Ipanema (Grendene) Recent Developments/Updates

Table 13. REEF Basic Information, Manufacturing Base and Competitors

Table 14. REEF Major Business

Table 15. REEF Flip Flops Product and Services

Table 16. REEF Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. REEF Recent Developments/Updates

Table 18. Deckers Brands Basic Information, Manufacturing Base and Competitors

Table 19. Deckers Brands Major Business

Table 20. Deckers Brands Flip Flops Product and Services

Table 21. Deckers Brands Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Deckers Brands Recent Developments/Updates

Table 23. Crocs Basic Information, Manufacturing Base and Competitors

Table 24. Crocs Major Business

Table 25. Crocs Flip Flops Product and Services

Table 26. Crocs Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Crocs Recent Developments/Updates

Table 28. Monsoon Accessorize Basic Information, Manufacturing Base and

Competitors

Table 29. Monsoon Accessorize Major Business

Table 30. Monsoon Accessorize Flip Flops Product and Services

Table 31. Monsoon Accessorize Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Monsoon Accessorize Recent Developments/Updates

Table 33. Clarks Basic Information, Manufacturing Base and Competitors

Table 34. Clarks Major Business

Table 35. Clarks Flip Flops Product and Services

Table 36. Clarks Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Clarks Recent Developments/Updates

Table 38. FatFace Basic Information, Manufacturing Base and Competitors

Table 39. FatFace Major Business

Table 40. FatFace Flip Flops Product and Services

Table 41. FatFace Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. FatFace Recent Developments/Updates

Table 43. Roxy/Quiksilver Basic Information, Manufacturing Base and Competitors

Table 44. Roxy/Quiksilver Major Business

Table 45. Roxy/Quiksilver Flip Flops Product and Services

Table 46. Roxy/Quiksilver Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Roxy/Quiksilver Recent Developments/Updates

Table 48. Tory Burch Basic Information, Manufacturing Base and Competitors

Table 49. Tory Burch Major Business

Table 50. Tory Burch Flip Flops Product and Services

Table 51. Tory Burch Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Tory Burch Recent Developments/Updates

Table 53. Kate Spade Basic Information, Manufacturing Base and Competitors

Table 54. Kate Spade Major Business

Table 55. Kate Spade Flip Flops Product and Services

Table 56. Kate Spade Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Kate Spade Recent Developments/Updates

Table 58. Nike Basic Information, Manufacturing Base and Competitors

Table 59. Nike Major Business

Table 60. Nike Flip Flops Product and Services

Table 61. Nike Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Nike Recent Developments/Updates

Table 63. Adidas Basic Information, Manufacturing Base and Competitors

Table 64. Adidas Major Business

Table 65. Adidas Flip Flops Product and Services

Table 66. Adidas Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Adidas Recent Developments/Updates

Table 68. Skechers Basic Information, Manufacturing Base and Competitors

Table 69. Skechers Major Business

Table 70. Skechers Flip Flops Product and Services

Table 71. Skechers Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Skechers Recent Developments/Updates

Table 73. Kappa Basic Information, Manufacturing Base and Competitors

Table 74. Kappa Major Business

Table 75. Kappa Flip Flops Product and Services

Table 76. Kappa Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Kappa Recent Developments/Updates

Table 78. Rainbow Sandals Basic Information, Manufacturing Base and Competitors

Table 79. Rainbow Sandals Major Business

Table 80. Rainbow Sandals Flip Flops Product and Services

Table 81. Rainbow Sandals Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Rainbow Sandals Recent Developments/Updates

Table 83. Wolverine World Wide (Chaco, Hush Puppies) Basic Information, Manufacturing Base and Competitors

Table 84. Wolverine World Wide (Chaco, Hush Puppies) Major Business

Table 85. Wolverine World Wide (Chaco, Hush Puppies) Flip Flops Product and Services

Table 86. Wolverine World Wide (Chaco, Hush Puppies) Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Wolverine World Wide (Chaco, Hush Puppies) Recent Developments/Updates

Table 88. Fitflop Basic Information, Manufacturing Base and Competitors

Table 89. Fitflop Major Business

Table 90. Fitflop Flip Flops Product and Services

Table 91. Fitflop Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Fitflop Recent Developments/Updates

Table 93. Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Basic Information, Manufacturing Base and Competitors

Table 94. Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Major Business

Table 95. Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Flip Flops Product and Services

Table 96. Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES) Recent Developments/Updates

Table 98. Rocket Dog Basic Information, Manufacturing Base and Competitors

Table 99. Rocket Dog Major Business

Table 100. Rocket Dog Flip Flops Product and Services

Table 101. Rocket Dog Flip Flops Sales Quantity (Million Pairs), Average Price (USD/Pair), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Rocket Dog Recent Developments/Updates

Table 103. Global Flip Flops Sales Quantity by Manufacturer (2019-2024) & (Million Pairs)

Table 104. Global Flip Flops Revenue by Manufacturer (2019-2024) & (USD Million)

Table 105. Global Flip Flops Average Price by Manufacturer (2019-2024) & (USD/Pair)

Table 106. Market Position of Manufacturers in Flip Flops, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 107. Head Office and Flip Flops Production Site of Key Manufacturer

Table 108. Flip Flops Market: Company Product Type Footprint

Table 109. Flip Flops Market: Company Product Application Footprint

Table 110. Flip Flops New Market Entrants and Barriers to Market Entry

Table 111. Flip Flops Mergers, Acquisition, Agreements, and Collaborations

Table 112. Global Flip Flops Sales Quantity by Region (2019-2024) & (Million Pairs)

Table 113. Global Flip Flops Sales Quantity by Region (2025-2030) & (Million Pairs)

Table 114. Global Flip Flops Consumption Value by Region (2019-2024) & (USD Million)

Table 115. Global Flip Flops Consumption Value by Region (2025-2030) & (USD Million)

Table 116. Global Flip Flops Average Price by Region (2019-2024) & (USD/Pair)

Table 117. Global Flip Flops Average Price by Region (2025-2030) & (USD/Pair)

- Table 118. Global Flip Flops Sales Quantity by Type (2019-2024) & (Million Pairs)
- Table 119. Global Flip Flops Sales Quantity by Type (2025-2030) & (Million Pairs)
- Table 120. Global Flip Flops Consumption Value by Type (2019-2024) & (USD Million)
- Table 121. Global Flip Flops Consumption Value by Type (2025-2030) & (USD Million)
- Table 122. Global Flip Flops Average Price by Type (2019-2024) & (USD/Pair)
- Table 123. Global Flip Flops Average Price by Type (2025-2030) & (USD/Pair)
- Table 124. Global Flip Flops Sales Quantity by Application (2019-2024) & (Million Pairs)
- Table 125. Global Flip Flops Sales Quantity by Application (2025-2030) & (Million Pairs)
- Table 126. Global Flip Flops Consumption Value by Application (2019-2024) & (USD Million)
- Table 127. Global Flip Flops Consumption Value by Application (2025-2030) & (USD Million)
- Table 128. Global Flip Flops Average Price by Application (2019-2024) & (USD/Pair)
- Table 129. Global Flip Flops Average Price by Application (2025-2030) & (USD/Pair)
- Table 130. North America Flip Flops Sales Quantity by Type (2019-2024) & (Million Pairs)
- Table 131. North America Flip Flops Sales Quantity by Type (2025-2030) & (Million Pairs)
- Table 132. North America Flip Flops Sales Quantity by Application (2019-2024) & (Million Pairs)
- Table 133. North America Flip Flops Sales Quantity by Application (2025-2030) & (Million Pairs)
- Table 134. North America Flip Flops Sales Quantity by Country (2019-2024) & (Million Pairs)
- Table 135. North America Flip Flops Sales Quantity by Country (2025-2030) & (Million Pairs)
- Table 136. North America Flip Flops Consumption Value by Country (2019-2024) & (USD Million)
- Table 137. North America Flip Flops Consumption Value by Country (2025-2030) & (USD Million)
- Table 138. Europe Flip Flops Sales Quantity by Type (2019-2024) & (Million Pairs)
- Table 139. Europe Flip Flops Sales Quantity by Type (2025-2030) & (Million Pairs)
- Table 140. Europe Flip Flops Sales Quantity by Application (2019-2024) & (Million Pairs)
- Table 141. Europe Flip Flops Sales Quantity by Application (2025-2030) & (Million Pairs)
- Table 142. Europe Flip Flops Sales Quantity by Country (2019-2024) & (Million Pairs)
- Table 143. Europe Flip Flops Sales Quantity by Country (2025-2030) & (Million Pairs)
- Table 144. Europe Flip Flops Consumption Value by Country (2019-2024) & (USD

Million)

Table 145. Europe Flip Flops Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Flip Flops Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 147. Asia-Pacific Flip Flops Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 148. Asia-Pacific Flip Flops Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 149. Asia-Pacific Flip Flops Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 150. Asia-Pacific Flip Flops Sales Quantity by Region (2019-2024) & (Million Pairs)

Table 151. Asia-Pacific Flip Flops Sales Quantity by Region (2025-2030) & (Million Pairs)

Table 152. Asia-Pacific Flip Flops Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Flip Flops Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Flip Flops Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 155. South America Flip Flops Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 156. South America Flip Flops Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 157. South America Flip Flops Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 158. South America Flip Flops Sales Quantity by Country (2019-2024) & (Million Pairs)

Table 159. South America Flip Flops Sales Quantity by Country (2025-2030) & (Million Pairs)

Table 160. South America Flip Flops Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Flip Flops Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Flip Flops Sales Quantity by Type (2019-2024) & (Million Pairs)

Table 163. Middle East & Africa Flip Flops Sales Quantity by Type (2025-2030) & (Million Pairs)

Table 164. Middle East & Africa Flip Flops Sales Quantity by Application (2019-2024) & (Million Pairs)

Table 165. Middle East & Africa Flip Flops Sales Quantity by Application (2025-2030) & (Million Pairs)

Table 166. Middle East & Africa Flip Flops Sales Quantity by Region (2019-2024) & (Million Pairs)

Table 167. Middle East & Africa Flip Flops Sales Quantity by Region (2025-2030) & (Million Pairs)

Table 168. Middle East & Africa Flip Flops Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Flip Flops Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Flip Flops Raw Material

Table 171. Key Manufacturers of Flip Flops Raw Materials

Table 172. Flip Flops Typical Distributors

Table 173. Flip Flops Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Flip Flops Picture
- Figure 2. Global Flip Flops Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Flip Flops Consumption Value Market Share by Type in 2023
- Figure 4. EVA Flip Flops Examples
- Figure 5. PVC Flip Flops Examples
- Figure 6. Rubber Flip Flops Examples
- Figure 7. EVA+Rubber Flip Flops Examples
- Figure 8. Other Flip Flops Examples
- Figure 9. Global Flip Flops Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 10. Global Flip Flops Consumption Value Market Share by Application in 2023
- Figure 11. Women Flip Flops Examples
- Figure 12. Men Flip Flops Examples
- Figure 13. Girls Flip Flops Examples
- Figure 14. Boys Flip Flops Examples
- Figure 15. Global Flip Flops Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 16. Global Flip Flops Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 17. Global Flip Flops Sales Quantity (2019-2030) & (Million Pairs)
- Figure 18. Global Flip Flops Average Price (2019-2030) & (USD/Pair)
- Figure 19. Global Flip Flops Sales Quantity Market Share by Manufacturer in 2023
- Figure 20. Global Flip Flops Consumption Value Market Share by Manufacturer in 2023
- Figure 21. Producer Shipments of Flip Flops by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 22. Top 3 Flip Flops Manufacturer (Consumption Value) Market Share in 2023
- Figure 23. Top 6 Flip Flops Manufacturer (Consumption Value) Market Share in 2023
- Figure 24. Global Flip Flops Sales Quantity Market Share by Region (2019-2030)
- Figure 25. Global Flip Flops Consumption Value Market Share by Region (2019-2030)
- Figure 26. North America Flip Flops Consumption Value (2019-2030) & (USD Million)
- Figure 27. Europe Flip Flops Consumption Value (2019-2030) & (USD Million)
- Figure 28. Asia-Pacific Flip Flops Consumption Value (2019-2030) & (USD Million)
- Figure 29. South America Flip Flops Consumption Value (2019-2030) & (USD Million)
- Figure 30. Middle East & Africa Flip Flops Consumption Value (2019-2030) & (USD Million)

- Figure 31. Global Flip Flops Sales Quantity Market Share by Type (2019-2030)
- Figure 32. Global Flip Flops Consumption Value Market Share by Type (2019-2030)
- Figure 33. Global Flip Flops Average Price by Type (2019-2030) & (USD/Pair)
- Figure 34. Global Flip Flops Sales Quantity Market Share by Application (2019-2030)
- Figure 35. Global Flip Flops Consumption Value Market Share by Application (2019-2030)
- Figure 36. Global Flip Flops Average Price by Application (2019-2030) & (USD/Pair)
- Figure 37. North America Flip Flops Sales Quantity Market Share by Type (2019-2030)
- Figure 38. North America Flip Flops Sales Quantity Market Share by Application (2019-2030)
- Figure 39. North America Flip Flops Sales Quantity Market Share by Country (2019-2030)
- Figure 40. North America Flip Flops Consumption Value Market Share by Country (2019-2030)
- Figure 41. United States Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Canada Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 43. Mexico Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 44. Europe Flip Flops Sales Quantity Market Share by Type (2019-2030)
- Figure 45. Europe Flip Flops Sales Quantity Market Share by Application (2019-2030)
- Figure 46. Europe Flip Flops Sales Quantity Market Share by Country (2019-2030)
- Figure 47. Europe Flip Flops Consumption Value Market Share by Country (2019-2030)
- Figure 48. Germany Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. France Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. United Kingdom Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 51. Russia Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 52. Italy Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 53. Asia-Pacific Flip Flops Sales Quantity Market Share by Type (2019-2030)
- Figure 54. Asia-Pacific Flip Flops Sales Quantity Market Share by Application (2019-2030)
- Figure 55. Asia-Pacific Flip Flops Sales Quantity Market Share by Region (2019-2030)
- Figure 56. Asia-Pacific Flip Flops Consumption Value Market Share by Region

(2019-2030)

Figure 57. China Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Flip Flops Sales Quantity Market Share by Type (2019-2030)

Figure 64. South America Flip Flops Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Flip Flops Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Flip Flops Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Flip Flops Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Flip Flops Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Flip Flops Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Flip Flops Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Flip Flops Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Flip Flops Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 77. Flip Flops Market Drivers

Figure 78. Flip Flops Market Restraints

Figure 79. Flip Flops Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Flip Flops in 2023

Figure 82. Manufacturing Process Analysis of Flip Flops

Figure 83. Flip Flops Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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