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Global Flip Flops Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

Flip Flops are a type of sandal, typically worn as a form of casual wear. They consist of a flat sole held loosely on the foot by a Y-shaped strap known as a toe thong that passes between the first and second toes and around both sides of the foot.

According to our (Global Info Research) latest study, the global Flip Flops market size was valued at US$ 7660 million in 2023 and is forecast to a readjusted size of USD 11650 million by 2030 with a CAGR of 6.2% during review period.

Havaianas and Ipanema are two of the world's most famous flip-flop brands, with a 20% market share.

This report is a detailed and comprehensive analysis for global Flip Flops market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Flip Flops market size and forecasts, in consumption value ($ Million), sales quantity (Million Pairs), and average selling prices (USD/Pair), 2019-2030

Global Flip Flops market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Million Pairs), and average selling prices (USD/Pair),

2019-2030

Global Flip Flops market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Million Pairs), and average selling prices (USD/Pair), 2019-2030

Global Flip Flops market shares of main players, shipments in revenue ($ Million), sales quantity (Million Pairs), and ASP (USD/Pair), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Flip Flops

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Flip Flops market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Havaianas, Ipanema (Grendene), REEF, Deckers Brands, Crocs, Monsoon Accessorize, Clarks, FatFace, Roxy/Quiksilver, Tory Burch, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Flip Flops market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

EVA Flip Flops

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PVC Flip Flops

Rubber Flip Flops

EVA+Rubber Flip Flops

Other Flip Flops

Market segment by Application

Women Flip Flops

Men Flip Flops

Girls Flip Flops

Boys Flip Flops

Major players covered

Havaianas

Ipanema (Grendene)

REEF

Deckers Brands

Crocs

Monsoon Accessorize

Clarks

FatFace

Roxy/Quiksilver

Tory Burch

Kate Spade

Nike

Adidas

Skechers

Kappa

Rainbow Sandals

Wolverine World Wide (Chaco, Hush Puppies)

Fitflop

Caleres (Vionic, Via Spiga and DR. SCHOLL'S SHOES)

Rocket Dog

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

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Chapter 1, to describe Flip Flops product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flip Flops, with price, sales quantity, revenue, and global market share of Flip Flops from 2019 to 2024.

Chapter 3, the Flip Flops competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flip Flops breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024.and Flip Flops market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flip Flops.

Chapter 14 and 15, to describe Flip Flops sales channel, distributors, customers, research findings and conclusion.

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