

Global Flexible Polyimide Substrate for OLED Display Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Flexible Polyimide Substrate for OLED Display market size was valued at USD 687.3 million in 2023 and is forecast to a readjusted size of USD 1450.1 million by 2030 with a CAGR of 11.3% during review period.

Flexible OLED display uses flexible PI (polyimide) film as the substrate, while glass substrate is used as the carrier. Therefore, laser stripping (LLO) has become one of the key technologies in the production of flexible OLED screen, aiming at stripping PI film from glass carrier as the substrate. Manufacturing flexible display screen has multiple processes, PI varnish is applied in the bottom layer, covering the glass plate, and then superimposed on the thin film transistor (TFT) luminescent material, through high temperature evaporation, deposition, annealing and other processing, laser peel into a film. There are two kinds of PI varnish on the market, one is yellow PI varnish, and another is transparent PI varnish. Among them, yellow PI varnish is mostly used as the substrate of OLED LCD screen; Transparent PI varnish is mainly used as cover plate and touch material of folding screen, such as cover plate of foldable electronic paper display module, etc. In this report, our statistic object is yellow PI varnish.

Global key players of flexible polyimide substrate for OLED display include LGD, Samsung, BOE, etc. Global top three manufacturers hold a share over 90%. The key players are mainly located in China and South Korea. In terms of product, AMOLED is the largest segment, with a share over 99%. And in terms of application, the largest application is mobile phone, with a share over 85%.

The Global Info Research report includes an overview of the development of the

Flexible Polyimide Substrate for OLED Display industry chain, the market status of Mobile Phone (AMOLED, PMOLED), PC (AMOLED, PMOLED), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flexible Polyimide Substrate for OLED Display.

Regionally, the report analyzes the Flexible Polyimide Substrate for OLED Display markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flexible Polyimide Substrate for OLED Display market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Flexible Polyimide Substrate for OLED Display market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flexible Polyimide Substrate for OLED Display industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., AMOLED, PMOLED).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flexible Polyimide Substrate for OLED Display market.

Regional Analysis: The report involves examining the Flexible Polyimide Substrate for OLED Display market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flexible Polyimide Substrate for OLED Display market. This may include estimating market growth rates, predicting market demand, and

identifying emerging trends.

The report also involves a more granular approach to Flexible Polyimide Substrate for OLED Display:

Company Analysis: Report covers individual Flexible Polyimide Substrate for OLED Display manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Flexible Polyimide Substrate for OLED Display. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Mobile Phone, PC).

Technology Analysis: Report covers specific technologies relevant to Flexible Polyimide Substrate for OLED Display. It assesses the current state, advancements, and potential future developments in Flexible Polyimide Substrate for OLED Display areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flexible Polyimide Substrate for OLED Display market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flexible Polyimide Substrate for OLED Display market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

AMOLED

PMOLED

Market segment by Application

Mobile Phone

PC

Wearable Electronics

Others

Major players covered

LGD

Samsung

BOE

Visionox

Tianma

TCL CSOT

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flexible Polyimide Substrate for OLED Display product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flexible Polyimide Substrate for OLED Display, with price, sales, revenue and global market share of Flexible Polyimide Substrate for OLED Display from 2019 to 2024.

Chapter 3, the Flexible Polyimide Substrate for OLED Display competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flexible Polyimide Substrate for OLED Display breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flexible Polyimide Substrate for OLED Display market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flexible Polyimide Substrate for OLED Display.

Chapter 14 and 15, to describe Flexible Polyimide Substrate for OLED Display sales channel, distributors, customers, research findings and conclusion.

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