

# Global Flexible Plastic Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Flexible Plastic Packaging market size was valued at USD 94060 million in 2023 and is forecast to a readjusted size of USD 116170 million by 2030 with a CAGR of 3.1% during review period.

Flexible Plastic Packaging is a non-rigid method of plastic packaging. The process uses flexible plastic materials that can easily change shape based on the nature of the product being packaged. Flexible plastic packaging is widely used in food, household products, medical products, personal care products, and others.

Global Flexible Plastic Packaging key players include Amcor, Bemis, Sealed Air, etc. Global top three manufacturers hold a share over 15%.

Europe is the largest market, with a share over 30%, followed by Asia (excluding China), and North America, both have a share over 45 percent.

In terms of product, PP is the largest segment, with a share over 60%. And in terms of application, the largest application is Food Industrial, followed by Personal and Homecare, Pharmaceutical, etc.

The Global Info Research report includes an overview of the development of the Flexible Plastic Packaging industry chain, the market status of Food Industrial (PP, PE), Pharmaceutical (PP, PE), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flexible Plastic Packaging.

Regionally, the report analyzes the Flexible Plastic Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flexible Plastic Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Flexible Plastic Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flexible Plastic Packaging industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PP, PE).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flexible Plastic Packaging market.

**Regional Analysis:** The report involves examining the Flexible Plastic Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flexible Plastic Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flexible Plastic Packaging:

**Company Analysis:** Report covers individual Flexible Plastic Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Flexible Plastic Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Industrial, Pharmaceutical).

**Technology Analysis:** Report covers specific technologies relevant to Flexible Plastic Packaging. It assesses the current state, advancements, and potential future developments in Flexible Plastic Packaging areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Flexible Plastic Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Flexible Plastic Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

PP

PE

PET

Others

### Market segment by Application

Food Industrial

Pharmaceutical

Personal and Homecare

Others

#### Major players covered

Amcor

Bemis

Sealed Air

Sonoco

Berry Plastics

Constantia Flexibles

Linpac

Huhtamaki

Wipak Group

ProAmpac

Ukrplastic

Novel

Zijiang

Southern Packaging Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flexible Plastic Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flexible Plastic Packaging, with price, sales, revenue and global market share of Flexible Plastic Packaging from 2019 to 2024.

Chapter 3, the Flexible Plastic Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flexible Plastic Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flexible Plastic Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flexible Plastic Packaging.

Chapter 14 and 15, to describe Flexible Plastic Packaging sales channel, distributors, customers, research findings and conclusion.

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