

Global Flexible Packaging Printing Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Flexible Packaging Printing market size was valued at US\$ 54691 million in 2025 and is forecast to a readjusted size of US\$ 66000 million by 2032 with a CAGR of 2.6% during review period.

In 2025, the global sales volume of flexible packaging printing reached 11.63 million tonnes, with an average price of \$4,568 per tonne.

Flexible packaging printing refers to the process of printing patterns, text, trademarks, barcodes, and product information onto flexible substrates such as plastic films, paper, aluminum foil, and composite films using techniques like rotogravure, flexography, and digital printing. This is followed by downstream processing steps such as lamination, curing, slitting, and bag making to create flexible packaging products (e.g., roll stock, standard bags, stand-up pouches, spouted pouches, vacuum bags, and retort pouches) used in sectors including food, beverages, personal care and household products, pharmaceuticals, pet food, and agrochemicals.

Flexible packaging printing is not merely about 'printing patterns'; it is an integrated packaging process involving printing, lamination, and bag making centered on flexible packaging materials. Its core characteristics include flexibility, pliability, and light weight; common substrates include PET, BOPP, CPP, PE, NY (nylon), aluminum foil, and paper-plastic composites.

The raw material system for flexible packaging printing centers on plastic film substrates, supplemented by auxiliary materials such as inks, adhesives, and solvents.

The substrate landscape is characterized by the dominance of three major materials alongside an upgrade toward functional materials: BOPP accounts for the largest volume due to its lightness, transparency, and low cost; BOPET is seeing rapid growth in high-end applications thanks to its high-temperature resistance and rigidity; and BOPA remains indispensable for retort foods and lithium-ion battery pouches due to its excellent puncture resistance and flexibility. In recent years, driven by stricter environmental regulations and the demand for sustainability, biodegradable films (such as PLA and PBAT) and mono-material recyclable designs (like all-PE structures) have become key areas of material innovation, with traditional multi-layer composite structures evolving toward designs that are easier to recycle and separate. In terms of cost structure, raw materials account for 60%–70% of total costs; film substrates represent the largest share, followed by functional materials (aluminum foil, metallized film, EVOH, etc.) and inks/adhesives. Production losses (scrap and waste from printing, lamination, slitting, and bag-making stages) account for approximately 10%–15%, heavily influenced by equipment precision and process capabilities. The remaining 20%–30% constitutes the company's gross profit, which must cover labor, equipment depreciation, energy consumption, and environmental treatment costs.

This report is a detailed and comprehensive analysis for global Flexible Packaging Printing market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Flexible Packaging Printing market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Flexible Packaging Printing market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Flexible Packaging Printing market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Flexible Packaging Printing market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Flexible Packaging Printing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Flexible Packaging Printing market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amcor (CH), ProAmpac (US), Constantia Flexibles (AT), Mondi (GB), Huhtamaki (FI), Coveris (US), UFlex (IN), Printpack (US), American Packaging Corporation (US), C-P Flexible Packaging (US), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Flexible Packaging Printing market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rotogravure Printing

Flexographic Printing

Digital Printing

Other

Market segment by Material Structure

Multi-layer Lamination

Co-extruded Film

Metallized Structure

Paper-Plastic Composite

Other

Market segment by Film Substrate

BOPP

BOPET

BOPA

PE

CPP

Other

Market segment by Application

Food

Pharmaceuticals

Personal & Home Care

Tobacco

Agriculture

Electronics

Other

Major players covered

Amcor (CH)

ProAmpac (US)

Constantia Flexibles (AT)

Mondi (GB)

Huhtamaki (FI)

Coveris (US)

UFlex (IN)

Printpack (US)

American Packaging Corporation (US)

C-P Flexible Packaging (US)

ePac Flexible Packaging (US)

Winpak (CA)

Wipak (FI)

S?DPACK (CH)

Korozo Group (TR)

TOPPAN Printing (JP)

Dai Nippon Printing (DNP) (JP)

ZACROS (JP)

Takigawa Corporation (JP)

Glenroy (US)

Huanshan Novel Co.,Ltd (CN)

Shanghai Zijiang Color Printing & Packing Co., Ltd. (CN)

Hubei Hongyu New Packaging Materials Co.,Ltd. (CN)

Zhejiang Chengxin Packaging Co., Ltd (CN)

Foshan Lida Packaging New Materials Co.,Ltd (CN)

Guangzhou Qiyu Packaging Co., Ltd. (CN)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flexible Packaging Printing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flexible Packaging Printing, with price, sales quantity, revenue, and global market share of Flexible Packaging Printing from 2021 to 2026.

Chapter 3, the Flexible Packaging Printing competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flexible Packaging Printing breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Flexible Packaging Printing market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flexible Packaging Printing.

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