

Global Flexible Packaging Adhesives Technology Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Flexible Packaging Adhesives Technology market size was valued at USD 4098.3 million in 2023 and is forecast to a readjusted size of USD 5943.9 million by 2030 with a CAGR of 5.5% during review period.

Flexible packaging adhesives are used as bonding agents in flexible packaging. Their characteristics include clarity, strength, and resistance to heat and humidity. Based on the technology used in their production, flexible packaging adhesives can be segmented as water-based, solvent-based, hot-melt, solvent-free, and others.

The Asia Pacific is anticipated to be a key consumer of packaging adhesives over the forecast period owing to numerous technological innovations such as the hot-melt technology, which is designed to enhance the productivity of packaging adhesives. The key industry participants are also involved in the development of innovative adhesive products through R&D and technical expertise, which in turn is expected to drive the flexible packaging adhesives solutions.

The Global Info Research report includes an overview of the development of the Flexible Packaging Adhesives Technology industry chain, the market status of Food Packaging (Water-Based, Solvent-Based), Medical Packaging (Water-Based, Solvent-Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flexible Packaging Adhesives Technology.

Regionally, the report analyzes the Flexible Packaging Adhesives Technology markets

in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flexible Packaging Adhesives Technology market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Flexible Packaging Adhesives Technology market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flexible Packaging Adhesives Technology industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Water-Based, Solvent-Based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flexible Packaging Adhesives Technology market.

Regional Analysis: The report involves examining the Flexible Packaging Adhesives Technology market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flexible Packaging Adhesives Technology market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flexible Packaging Adhesives Technology:

Company Analysis: Report covers individual Flexible Packaging Adhesives Technology players, suppliers, and other relevant industry players. This analysis includes studying

their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Flexible Packaging Adhesives Technology. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Packaging, Medical Packaging).

Technology Analysis: Report covers specific technologies relevant to Flexible Packaging Adhesives Technology. It assesses the current state, advancements, and potential future developments in Flexible Packaging Adhesives Technology areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Flexible Packaging Adhesives Technology market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flexible Packaging Adhesives Technology market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Water-Based

Solvent-Based

Hot-Melt

Solvent-Free

Other

Market segment by Application

Food Packaging

Medical Packaging

Cosmetics (Personal Care) Packaging

Other

Market segment by players, this report covers

H.B. Fuller

Henkel

Bostik

Lubrizol

BASF

DSM

Hunstman

3M

Eastman

Evonik

Ashland

Wacker Chemicals

Dow Chemical Company

Morchem

Inktech

Mitsui Chemicals

Sika

ExxonMobil Chemical

Joyachem

Avery Dennison

Chemline India Ltd

Shanghai KangDa New Materials

Zhejiang Yonghe Adhesive Products

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Flexible Packaging Adhesives Technology product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Flexible Packaging Adhesives Technology, with revenue, gross margin and global market share of Flexible Packaging Adhesives Technology from 2019 to 2024.

Chapter 3, the Flexible Packaging Adhesives Technology competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Flexible Packaging Adhesives Technology market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Flexible Packaging Adhesives Technology.

Chapter 13, to describe Flexible Packaging Adhesives Technology research findings and conclusion.

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