

Global Flexible OLED OCA Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Flexible OLED OCA market size is expected to reach \$ 1068 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

Optical acrylic adhesive (OCA) is a crucial raw material for touchscreens, primarily used for bonding optical components such as cover glass, lenses, consumer electronics, and automotive screens. Typically, OCA is a double-sided laminated product made by creating a substrate-free adhesive film from optical acrylic pressure-sensitive adhesive, then bonding a release film to the top and bottom layers. Flexible OLED OCA is an optically transparent adhesive material specifically designed for flexible organic light-emitting diode (OLED) display modules. Besides requiring good optical performance and adhesion like regular OCA, it also needs to focus on bending performance to help the screen achieve better flexibility and a longer bending lifespan.

In 2025, the global production of flexible OLED OCA was approximately 25.72 million square meters, with an average price of approximately US\$23.65 per square meter and a gross profit margin of approximately 22.32%.

The OCA industry chain includes stages from raw materials to coating & die-cutting, touch display modules, and terminal equipment. OCA mainly consists of adhesives and film materials. Film materials include PET polyester film and PO polyester film, while adhesive materials include acrylic pressure-sensitive adhesive and polyurethane pressure-sensitive adhesive. Midstream manufacturers first coat the film material with adhesive materials, then perform processing procedures such as die-cutting, and finally supply the finished product to downstream touch display module manufacturers.

With the continuous upgrading of display technology and the ongoing expansion of the

smart terminal market, the UV-curable OCA optical adhesive market has experienced rapid development. High-end display technologies such as OLED, AMOLED, and flexible screens place higher demands on optical adhesive materials with bubble-free properties, high transparency, and high reliability, driving the continuous increase in the application penetration rate of UV-curable OCA. At the same time, applications outside of consumer electronics, such as automotive center console screens, dashboard displays, and HUD head-up displays, are also growing rapidly and will become an important source of new demand in the coming years. The global electronics manufacturing industry is evolving towards thinner, lighter, higher-resolution, and modular designs, further increasing the demand for high-performance OCA materials. Despite the promising market growth prospects, the UV-curable OCA optical adhesive industry still faces several challenges. First, fluctuating raw material costs and the R&D investment required for high-performance formulations keep production costs high, limiting the profit margins of some mid-to-low-end manufacturers. Furthermore, the process quality of optical adhesive products requires high-level equipment and environmental control, and the preparation and curing processes are complex, presenting certain technical barriers. Industry standards are not yet globally unified, and compliance requirements in different regions also pose challenges for companies' cross-border operations. In addition, alternative adhesive materials such as pressure-sensitive adhesives and hot melt adhesives face competition in some low-end applications. In the downstream market, consumer electronics remains the largest single source of demand for UV-curable OCA optical adhesives. With the accelerated iteration of smartphones, tablets, laptops, and wearable devices, especially the increased adoption of foldable screens, flexible screens, and micro-LED display technologies, the demand for high-transparency, high-durability optical adhesive materials continues to grow. At the same time, emerging niche markets such as automotive electronics and medical display devices are also showing rapid growth momentum. In the coming years, with the widespread adoption of technologies such as smart cockpits and Advanced Driver Assistance Systems (ADAS), the applications of OCA optical adhesives will further expand from traditional mobile terminals to the automotive, industrial, and medical markets.

This report studies the global Flexible OLED OCA production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Flexible OLED OCA and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Flexible OLED OCA that contribute

to its increasing demand across many markets.

Highlights and key features of the study

Global Flexible OLED OCA total production and demand, 2021-2032, (K Sqm)

Global Flexible OLED OCA total production value, 2021-2032, (USD Million)

Global Flexible OLED OCA production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Flexible OLED OCA consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Flexible OLED OCA domestic production, consumption, key domestic manufacturers and share

Global Flexible OLED OCA production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Flexible OLED OCA production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Flexible OLED OCA production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Flexible OLED OCA market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Mitsubishi Chemical, Henkel, Shin-Etsu Chemical, Nitto Denko, Tesa (Beiersdorf AG), Lintec, Dow, Tomoegawa, Samsung SDI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Flexible OLED OCA market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Flexible OLED OCA Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Flexible OLED OCA Market, Segmentation by Type:

Film Thickness $\geq 250 \mu\text{m}$

Film Thickness

Global Flexible OLED OCA Market, Segmentation by Screen Film:

Flexible OLEDs

Foldable OLEDs

Global Flexible OLED OCA Market, Segmentation by Sales:

Direct Sales

Distribution

Global Flexible OLED OCA Market, Segmentation by Application:

Smartphones

Tablets

Wearable Devices

In-vehicle Displays

Others

Companies Profiled:

3M

Mitsubishi Chemical

Henkel

Shin-Etsu Chemical

Nitto Denko

Tesa (Beiersdorf AG)

Lintec

Dow

Tomoegawa

Samsung SDI

Crown Adhesive Products Co., Ltd.

Shenzhen gaoren electronic new material co. LTD

Jiangsu Stick

Fuyin Group

Shanghai Jinghua Adhesive New Materials

Xinlun Technology

Suzhou Vancete Materials Technology Co., Ltd.

Jiangsu Rijiu Optoelectronics

Jizhi Technology

Shanghai Kinlita Chemical Co.,Ltd

Guangzhou Lushan New Materials Co., Ltd.

Key Questions Answered:

1. How big is the global Flexible OLED OCA market?
2. What is the demand of the global Flexible OLED OCA market?
3. What is the year over year growth of the global Flexible OLED OCA market?
4. What is the production and production value of the global Flexible OLED OCA market?
5. Who are the key producers in the global Flexible OLED OCA market?
6. What are the growth factors driving the market demand?

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