

# Global Flexible OLED Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Flexible OLED market size was valued at USD 237.8 million in 2023 and is forecast to a readjusted size of USD 926.3 million by 2030 with a CAGR of 21.4% during review period.

Flexible OLEDs (Organic Light Emitting Diode) enable the device in which it is used to roll or bend while still operating.

Though the flexible OLED market is currently at a nascent stage, it is expected to grow rapidly in the near future owing to rapid growth of the electronics industry.

The Global Info Research report includes an overview of the development of the Flexible OLED industry chain, the market status of Mobile Phones (Crystalline, Amorphous), Tablets (Crystalline, Amorphous), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flexible OLED.

Regionally, the report analyzes the Flexible OLED markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flexible OLED market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Flexible OLED market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flexible OLED industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Crystalline, Amorphous).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flexible OLED market.

**Regional Analysis:** The report involves examining the Flexible OLED market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flexible OLED market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flexible OLED:

**Company Analysis:** Report covers individual Flexible OLED manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Flexible OLED This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Mobile Phones, Tablets).

**Technology Analysis:** Report covers specific technologies relevant to Flexible OLED. It assesses the current state, advancements, and potential future developments in Flexible OLED areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flexible OLED market.

This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Flexible OLED market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Crystalline

Amorphous

### Market segment by Application

Mobile Phones

Tablets

Televisions

Wearable Electronics

Aerospace

### Major players covered

Atmel

Sony

Dupont Display

Delta Electronics

Philips Electronics

Hewlett-Packard

Corning

Plastic Logic

LG Display

Samsung Electronics

AU Optronics

BOE Technology

Universal Display

Panasonic

Japan Display

Visionox

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flexible OLED product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flexible OLED, with price, sales, revenue and global market share of Flexible OLED from 2019 to 2024.

Chapter 3, the Flexible OLED competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flexible OLED breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flexible OLED market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flexible OLED.

Chapter 14 and 15, to describe Flexible OLED sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Flexible OLED

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Market Analysis by Type

##### 1.3.1 Overview: Global Flexible OLED Consumption Value by Type: 2019 Versus 2023 Versus 2030

##### 1.3.2 Crystalline

##### 1.3.3 Amorphous

#### 1.4 Market Analysis by Application

##### 1.4.1 Overview: Global Flexible OLED Consumption Value by Application: 2019 Versus 2023 Versus 2030

##### 1.4.2 Mobile Phones

##### 1.4.3 Tablets

##### 1.4.4 Televisions

##### 1.4.5 Wearable Electronics

##### 1.4.6 Aerospace

#### 1.5 Global Flexible OLED Market Size & Forecast

##### 1.5.1 Global Flexible OLED Consumption Value (2019 & 2023 & 2030)

##### 1.5.2 Global Flexible OLED Sales Quantity (2019-2030)

##### 1.5.3 Global Flexible OLED Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

#### 2.1 Atmel

##### 2.1.1 Atmel Details

##### 2.1.2 Atmel Major Business

##### 2.1.3 Atmel Flexible OLED Product and Services

##### 2.1.4 Atmel Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

##### 2.1.5 Atmel Recent Developments/Updates

#### 2.2 Sony

##### 2.2.1 Sony Details

##### 2.2.2 Sony Major Business

##### 2.2.3 Sony Flexible OLED Product and Services

##### 2.2.4 Sony Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Sony Recent Developments/Updates
- 2.3 Dupont Display
  - 2.3.1 Dupont Display Details
  - 2.3.2 Dupont Display Major Business
  - 2.3.3 Dupont Display Flexible OLED Product and Services
  - 2.3.4 Dupont Display Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Dupont Display Recent Developments/Updates
- 2.4 Delta Electronics
  - 2.4.1 Delta Electronics Details
  - 2.4.2 Delta Electronics Major Business
  - 2.4.3 Delta Electronics Flexible OLED Product and Services
  - 2.4.4 Delta Electronics Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Delta Electronics Recent Developments/Updates
- 2.5 Philips Electronics
  - 2.5.1 Philips Electronics Details
  - 2.5.2 Philips Electronics Major Business
  - 2.5.3 Philips Electronics Flexible OLED Product and Services
  - 2.5.4 Philips Electronics Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Philips Electronics Recent Developments/Updates
- 2.6 Hewlett-Packard
  - 2.6.1 Hewlett-Packard Details
  - 2.6.2 Hewlett-Packard Major Business
  - 2.6.3 Hewlett-Packard Flexible OLED Product and Services
  - 2.6.4 Hewlett-Packard Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Hewlett-Packard Recent Developments/Updates
- 2.7 Corning
  - 2.7.1 Corning Details
  - 2.7.2 Corning Major Business
  - 2.7.3 Corning Flexible OLED Product and Services
  - 2.7.4 Corning Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Corning Recent Developments/Updates
- 2.8 Plastic Logic
  - 2.8.1 Plastic Logic Details
  - 2.8.2 Plastic Logic Major Business

- 2.8.3 Plastic Logic Flexible OLED Product and Services
- 2.8.4 Plastic Logic Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Plastic Logic Recent Developments/Updates
- 2.9 LG Display
  - 2.9.1 LG Display Details
  - 2.9.2 LG Display Major Business
  - 2.9.3 LG Display Flexible OLED Product and Services
  - 2.9.4 LG Display Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 LG Display Recent Developments/Updates
- 2.10 Samsung Electronics
  - 2.10.1 Samsung Electronics Details
  - 2.10.2 Samsung Electronics Major Business
  - 2.10.3 Samsung Electronics Flexible OLED Product and Services
  - 2.10.4 Samsung Electronics Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Samsung Electronics Recent Developments/Updates
- 2.11 AU Optronics
  - 2.11.1 AU Optronics Details
  - 2.11.2 AU Optronics Major Business
  - 2.11.3 AU Optronics Flexible OLED Product and Services
  - 2.11.4 AU Optronics Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 AU Optronics Recent Developments/Updates
- 2.12 BOE Technology
  - 2.12.1 BOE Technology Details
  - 2.12.2 BOE Technology Major Business
  - 2.12.3 BOE Technology Flexible OLED Product and Services
  - 2.12.4 BOE Technology Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 BOE Technology Recent Developments/Updates
- 2.13 Universal Display
  - 2.13.1 Universal Display Details
  - 2.13.2 Universal Display Major Business
  - 2.13.3 Universal Display Flexible OLED Product and Services
  - 2.13.4 Universal Display Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Universal Display Recent Developments/Updates



## 2.14 Panasonic

### 2.14.1 Panasonic Details

### 2.14.2 Panasonic Major Business

### 2.14.3 Panasonic Flexible OLED Product and Services

### 2.14.4 Panasonic Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.14.5 Panasonic Recent Developments/Updates

## 2.15 Japan Display

### 2.15.1 Japan Display Details

### 2.15.2 Japan Display Major Business

### 2.15.3 Japan Display Flexible OLED Product and Services

### 2.15.4 Japan Display Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.15.5 Japan Display Recent Developments/Updates

## 2.16 Visionox

### 2.16.1 Visionox Details

### 2.16.2 Visionox Major Business

### 2.16.3 Visionox Flexible OLED Product and Services

### 2.16.4 Visionox Flexible OLED Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.16.5 Visionox Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: FLEXIBLE OLED BY MANUFACTURER**

### 3.1 Global Flexible OLED Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Flexible OLED Revenue by Manufacturer (2019-2024)

### 3.3 Global Flexible OLED Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Flexible OLED by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Flexible OLED Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Flexible OLED Manufacturer Market Share in 2023

### 3.5 Flexible OLED Market: Overall Company Footprint Analysis

#### 3.5.1 Flexible OLED Market: Region Footprint

#### 3.5.2 Flexible OLED Market: Company Product Type Footprint

#### 3.5.3 Flexible OLED Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Flexible OLED Market Size by Region

4.1.1 Global Flexible OLED Sales Quantity by Region (2019-2030)

4.1.2 Global Flexible OLED Consumption Value by Region (2019-2030)

4.1.3 Global Flexible OLED Average Price by Region (2019-2030)

### 4.2 North America Flexible OLED Consumption Value (2019-2030)

### 4.3 Europe Flexible OLED Consumption Value (2019-2030)

### 4.4 Asia-Pacific Flexible OLED Consumption Value (2019-2030)

### 4.5 South America Flexible OLED Consumption Value (2019-2030)

### 4.6 Middle East and Africa Flexible OLED Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

### 5.1 Global Flexible OLED Sales Quantity by Type (2019-2030)

### 5.2 Global Flexible OLED Consumption Value by Type (2019-2030)

### 5.3 Global Flexible OLED Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

### 6.1 Global Flexible OLED Sales Quantity by Application (2019-2030)

### 6.2 Global Flexible OLED Consumption Value by Application (2019-2030)

### 6.3 Global Flexible OLED Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

### 7.1 North America Flexible OLED Sales Quantity by Type (2019-2030)

### 7.2 North America Flexible OLED Sales Quantity by Application (2019-2030)

### 7.3 North America Flexible OLED Market Size by Country

7.3.1 North America Flexible OLED Sales Quantity by Country (2019-2030)

7.3.2 North America Flexible OLED Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

### 8.1 Europe Flexible OLED Sales Quantity by Type (2019-2030)

### 8.2 Europe Flexible OLED Sales Quantity by Application (2019-2030)

## 8.3 Europe Flexible OLED Market Size by Country

- 8.3.1 Europe Flexible OLED Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Flexible OLED Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

## 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Flexible OLED Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Flexible OLED Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Flexible OLED Market Size by Region
  - 9.3.1 Asia-Pacific Flexible OLED Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Flexible OLED Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## 10 SOUTH AMERICA

- 10.1 South America Flexible OLED Sales Quantity by Type (2019-2030)
- 10.2 South America Flexible OLED Sales Quantity by Application (2019-2030)
- 10.3 South America Flexible OLED Market Size by Country
  - 10.3.1 South America Flexible OLED Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Flexible OLED Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Flexible OLED Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Flexible OLED Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Flexible OLED Market Size by Country
  - 11.3.1 Middle East & Africa Flexible OLED Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Flexible OLED Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Flexible OLED Market Drivers

12.2 Flexible OLED Market Restraints

12.3 Flexible OLED Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Flexible OLED and Key Manufacturers

13.2 Manufacturing Costs Percentage of Flexible OLED

13.3 Flexible OLED Production Process

13.4 Flexible OLED Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Flexible OLED Typical Distributors

14.3 Flexible OLED Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Flexible OLED Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Flexible OLED Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Atmel Basic Information, Manufacturing Base and Competitors

Table 4. Atmel Major Business

Table 5. Atmel Flexible OLED Product and Services

Table 6. Atmel Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Atmel Recent Developments/Updates

Table 8. Sony Basic Information, Manufacturing Base and Competitors

Table 9. Sony Major Business

Table 10. Sony Flexible OLED Product and Services

Table 11. Sony Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Sony Recent Developments/Updates

Table 13. Dupont Display Basic Information, Manufacturing Base and Competitors

Table 14. Dupont Display Major Business

Table 15. Dupont Display Flexible OLED Product and Services

Table 16. Dupont Display Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Dupont Display Recent Developments/Updates

Table 18. Delta Electronics Basic Information, Manufacturing Base and Competitors

Table 19. Delta Electronics Major Business

Table 20. Delta Electronics Flexible OLED Product and Services

Table 21. Delta Electronics Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Delta Electronics Recent Developments/Updates

Table 23. Philips Electronics Basic Information, Manufacturing Base and Competitors

Table 24. Philips Electronics Major Business

Table 25. Philips Electronics Flexible OLED Product and Services

Table 26. Philips Electronics Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Philips Electronics Recent Developments/Updates

Table 28. Hewlett-Packard Basic Information, Manufacturing Base and Competitors



- Table 29. Hewlett-Packard Major Business
- Table 30. Hewlett-Packard Flexible OLED Product and Services
- Table 31. Hewlett-Packard Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Hewlett-Packard Recent Developments/Updates
- Table 33. Corning Basic Information, Manufacturing Base and Competitors
- Table 34. Corning Major Business
- Table 35. Corning Flexible OLED Product and Services
- Table 36. Corning Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Corning Recent Developments/Updates
- Table 38. Plastic Logic Basic Information, Manufacturing Base and Competitors
- Table 39. Plastic Logic Major Business
- Table 40. Plastic Logic Flexible OLED Product and Services
- Table 41. Plastic Logic Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Plastic Logic Recent Developments/Updates
- Table 43. LG Display Basic Information, Manufacturing Base and Competitors
- Table 44. LG Display Major Business
- Table 45. LG Display Flexible OLED Product and Services
- Table 46. LG Display Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. LG Display Recent Developments/Updates
- Table 48. Samsung Electronics Basic Information, Manufacturing Base and Competitors
- Table 49. Samsung Electronics Major Business
- Table 50. Samsung Electronics Flexible OLED Product and Services
- Table 51. Samsung Electronics Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Samsung Electronics Recent Developments/Updates
- Table 53. AU Optronics Basic Information, Manufacturing Base and Competitors
- Table 54. AU Optronics Major Business
- Table 55. AU Optronics Flexible OLED Product and Services
- Table 56. AU Optronics Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. AU Optronics Recent Developments/Updates
- Table 58. BOE Technology Basic Information, Manufacturing Base and Competitors
- Table 59. BOE Technology Major Business
- Table 60. BOE Technology Flexible OLED Product and Services
- Table 61. BOE Technology Flexible OLED Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. BOE Technology Recent Developments/Updates

Table 63. Universal Display Basic Information, Manufacturing Base and Competitors

Table 64. Universal Display Major Business

Table 65. Universal Display Flexible OLED Product and Services

Table 66. Universal Display Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Universal Display Recent Developments/Updates

Table 68. Panasonic Basic Information, Manufacturing Base and Competitors

Table 69. Panasonic Major Business

Table 70. Panasonic Flexible OLED Product and Services

Table 71. Panasonic Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Panasonic Recent Developments/Updates

Table 73. Japan Display Basic Information, Manufacturing Base and Competitors

Table 74. Japan Display Major Business

Table 75. Japan Display Flexible OLED Product and Services

Table 76. Japan Display Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Japan Display Recent Developments/Updates

Table 78. Visionox Basic Information, Manufacturing Base and Competitors

Table 79. Visionox Major Business

Table 80. Visionox Flexible OLED Product and Services

Table 81. Visionox Flexible OLED Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Visionox Recent Developments/Updates

Table 83. Global Flexible OLED Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 84. Global Flexible OLED Revenue by Manufacturer (2019-2024) & (USD Million)

Table 85. Global Flexible OLED Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 86. Market Position of Manufacturers in Flexible OLED, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 87. Head Office and Flexible OLED Production Site of Key Manufacturer

Table 88. Flexible OLED Market: Company Product Type Footprint

Table 89. Flexible OLED Market: Company Product Application Footprint

Table 90. Flexible OLED New Market Entrants and Barriers to Market Entry

Table 91. Flexible OLED Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Flexible OLED Sales Quantity by Region (2019-2024) & (K Units)



- Table 93. Global Flexible OLED Sales Quantity by Region (2025-2030) & (K Units)
- Table 94. Global Flexible OLED Consumption Value by Region (2019-2024) & (USD Million)
- Table 95. Global Flexible OLED Consumption Value by Region (2025-2030) & (USD Million)
- Table 96. Global Flexible OLED Average Price by Region (2019-2024) & (USD/Unit)
- Table 97. Global Flexible OLED Average Price by Region (2025-2030) & (USD/Unit)
- Table 98. Global Flexible OLED Sales Quantity by Type (2019-2024) & (K Units)
- Table 99. Global Flexible OLED Sales Quantity by Type (2025-2030) & (K Units)
- Table 100. Global Flexible OLED Consumption Value by Type (2019-2024) & (USD Million)
- Table 101. Global Flexible OLED Consumption Value by Type (2025-2030) & (USD Million)
- Table 102. Global Flexible OLED Average Price by Type (2019-2024) & (USD/Unit)
- Table 103. Global Flexible OLED Average Price by Type (2025-2030) & (USD/Unit)
- Table 104. Global Flexible OLED Sales Quantity by Application (2019-2024) & (K Units)
- Table 105. Global Flexible OLED Sales Quantity by Application (2025-2030) & (K Units)
- Table 106. Global Flexible OLED Consumption Value by Application (2019-2024) & (USD Million)
- Table 107. Global Flexible OLED Consumption Value by Application (2025-2030) & (USD Million)
- Table 108. Global Flexible OLED Average Price by Application (2019-2024) & (USD/Unit)
- Table 109. Global Flexible OLED Average Price by Application (2025-2030) & (USD/Unit)
- Table 110. North America Flexible OLED Sales Quantity by Type (2019-2024) & (K Units)
- Table 111. North America Flexible OLED Sales Quantity by Type (2025-2030) & (K Units)
- Table 112. North America Flexible OLED Sales Quantity by Application (2019-2024) & (K Units)
- Table 113. North America Flexible OLED Sales Quantity by Application (2025-2030) & (K Units)
- Table 114. North America Flexible OLED Sales Quantity by Country (2019-2024) & (K Units)
- Table 115. North America Flexible OLED Sales Quantity by Country (2025-2030) & (K Units)
- Table 116. North America Flexible OLED Consumption Value by Country (2019-2024) & (USD Million)

Table 117. North America Flexible OLED Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe Flexible OLED Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe Flexible OLED Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe Flexible OLED Sales Quantity by Application (2019-2024) & (K Units)

Table 121. Europe Flexible OLED Sales Quantity by Application (2025-2030) & (K Units)

Table 122. Europe Flexible OLED Sales Quantity by Country (2019-2024) & (K Units)

Table 123. Europe Flexible OLED Sales Quantity by Country (2025-2030) & (K Units)

Table 124. Europe Flexible OLED Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Flexible OLED Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Flexible OLED Sales Quantity by Type (2019-2024) & (K Units)

Table 127. Asia-Pacific Flexible OLED Sales Quantity by Type (2025-2030) & (K Units)

Table 128. Asia-Pacific Flexible OLED Sales Quantity by Application (2019-2024) & (K Units)

Table 129. Asia-Pacific Flexible OLED Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific Flexible OLED Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific Flexible OLED Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific Flexible OLED Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific Flexible OLED Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America Flexible OLED Sales Quantity by Type (2019-2024) & (K Units)

Table 135. South America Flexible OLED Sales Quantity by Type (2025-2030) & (K Units)

Table 136. South America Flexible OLED Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America Flexible OLED Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America Flexible OLED Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America Flexible OLED Sales Quantity by Country (2025-2030) & (K Units)

Units)

Table 140. South America Flexible OLED Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Flexible OLED Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Flexible OLED Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa Flexible OLED Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa Flexible OLED Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa Flexible OLED Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa Flexible OLED Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa Flexible OLED Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa Flexible OLED Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Flexible OLED Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Flexible OLED Raw Material

Table 151. Key Manufacturers of Flexible OLED Raw Materials

Table 152. Flexible OLED Typical Distributors

Table 153. Flexible OLED Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Flexible OLED Picture

Figure 2. Global Flexible OLED Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Flexible OLED Consumption Value Market Share by Type in 2023

Figure 4. Crystalline Examples

Figure 5. Amorphous Examples

Figure 6. Global Flexible OLED Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Flexible OLED Consumption Value Market Share by Application in 2023

Figure 8. Mobile Phones Examples

Figure 9. Tablets Examples

Figure 10. Televisions Examples

Figure 11. Wearable Electronics Examples

Figure 12. Aerospace Examples

Figure 13. Global Flexible OLED Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Flexible OLED Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Flexible OLED Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Flexible OLED Average Price (2019-2030) & (USD/Unit)

Figure 17. Global Flexible OLED Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Flexible OLED Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Flexible OLED by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Flexible OLED Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Flexible OLED Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Flexible OLED Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Flexible OLED Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Flexible OLED Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Flexible OLED Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Flexible OLED Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Flexible OLED Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Flexible OLED Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Flexible OLED Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Flexible OLED Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Flexible OLED Average Price by Type (2019-2030) & (USD/Unit)

Figure 32. Global Flexible OLED Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Flexible OLED Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Flexible OLED Average Price by Application (2019-2030) & (USD/Unit)

Figure 35. North America Flexible OLED Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Flexible OLED Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Flexible OLED Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Flexible OLED Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Flexible OLED Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Flexible OLED Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Flexible OLED Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Flexible OLED Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Flexible OLED Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 48. United Kingdom Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Flexible OLED Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Flexible OLED Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Flexible OLED Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Flexible OLED Consumption Value Market Share by Region (2019-2030)

Figure 55. China Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Flexible OLED Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Flexible OLED Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Flexible OLED Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Flexible OLED Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)



Figure 67. Middle East & Africa Flexible OLED Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Flexible OLED Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Flexible OLED Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Flexible OLED Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Flexible OLED Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Flexible OLED Market Drivers

Figure 76. Flexible OLED Market Restraints

Figure 77. Flexible OLED Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Flexible OLED in 2023

Figure 80. Manufacturing Process Analysis of Flexible OLED

Figure 81. Flexible OLED Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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