

Global Flexible Food Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Flexible Food Packaging market size was valued at USD 259480 million in 2023 and is forecast to a readjusted size of USD 321320 million by 2030 with a CAGR of 3.1% during review period.

Flexible packaging finds extensive application in enclosing food and beverage products, irrespective of their size and shape. Flexible packaging is available in the form of pouches, wraps, flexible containers for both primary and secondary applications.

The meat poultry and seafood segment dominated the market due to the high demand for plastic films in the packaging of these products and a shift towards case-ready packaging solutions. The confectionary and bakery segment followed closely. An increase in the production of new varieties of confectionaries and bakery products, and the demand for single serving options drives the demand of this segment.

The Global Info Research report includes an overview of the development of the Flexible Food Packaging industry chain, the market status of Meat, Poultry, and Seafood (PET, PE), Confectionery and Bakery Products (PET, PE), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flexible Food Packaging.

Regionally, the report analyzes the Flexible Food Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flexible Food Packaging market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Flexible Food Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flexible Food Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PET, PE).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flexible Food Packaging market.

Regional Analysis: The report involves examining the Flexible Food Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flexible Food Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flexible Food Packaging:

Company Analysis: Report covers individual Flexible Food Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Flexible Food Packaging This may involve surveys, interviews, and

analysis of consumer reviews and feedback from different by Application (Meat, Poultry, and Seafood, Confectionery and Bakery Products).

Technology Analysis: Report covers specific technologies relevant to Flexible Food Packaging. It assesses the current state, advancements, and potential future developments in Flexible Food Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flexible Food Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flexible Food Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PET

PE

PP

Other

Market segment by Application

Meat, Poultry, and Seafood

Confectionery and Bakery Products

Frozen Processed Food Products

Dairy Products

Other

Major players covered

Amcor

Sealed Air Corporation

Wihuri

Coveris

Lock&Lock

Huhtamaki

Sabert

Printpack

Visy Proprietary Limited

Tupperware

Silgan

Consolidated Container

Reynolds

PakPlast

LINPAC Packaging

Amcor Limited

Dart Container

D&W Fine Pack

Genpak

Bryce Corporation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flexible Food Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flexible Food Packaging, with price, sales, revenue and global market share of Flexible Food Packaging from 2019 to 2024.

Chapter 3, the Flexible Food Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flexible Food Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flexible Food Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flexible Food Packaging.

Chapter 14 and 15, to describe Flexible Food Packaging sales channel, distributors, customers, research findings and conclusion.

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