

Global Fleet Telematics Solution Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fleet Telematics Solution market size was valued at US\$ 628 million in 2025 and is forecast to a readjusted size of US\$ 1410 million by 2032 with a CAGR of 12.2% during review period.

Fleet telematics solutions are software and hardware systems used to manage and monitor fleet operations. They collect, analyze, and transmit vehicle operating data in real time, including location, speed, fuel consumption, and driving behavior. Leveraging cloud computing, the Internet of Things (IoT), and big data analytics, this solution enables fleet managers to remotely monitor vehicle status, optimize routes, manage maintenance, analyze driving behavior, and improve overall operational efficiency. It is widely used in the operation and management of various fleets, including logistics companies, public transportation companies, and taxi companies. The upstream of fleet telematics solutions primarily relies on IoT device manufacturers, sensor suppliers, and communication technology providers, whose components are used for real-time data transmission and monitoring. Downstream demand comes from fleet operators, logistics companies, and transportation companies, particularly driven by the rapid development of intelligent transportation and automated logistics, leading to a significant increase in demand for fleet management systems. With the advancement of vehicle intelligence and green logistics, the market prospects for fleet telematics solutions are very broad, especially given the continued increase in global demand for improved transportation efficiency, optimized energy consumption, and enhanced vehicle safety; therefore, it is expected to maintain rapid growth in the future.

This report is a detailed and comprehensive analysis for global Fleet Telematics

Solution market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fleet Telematics Solution market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Fleet Telematics Solution market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Fleet Telematics Solution market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Fleet Telematics Solution market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fleet Telematics Solution

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fleet Telematics Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsara, Geotab, Titan GPS, Proemion, GoFleet Tracking, Sierra Wireless, Descartes, Peak Technologies, Wheels, Lytx, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market segmentation

Fleet Telematics Solution market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Basic Positioning Level

On-board Diagnostic Level

Advanced Bus Level

Market segment by Architecture Layer

Sensing Layer

Transmission Layer

Cloud Platform

Application Layer

Market segment by Positioning Accuracy

Positioning Accuracy:

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Fleet Telematics Solution by Type

1.3.1 Overview: Global Fleet Telematics Solution Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Fleet Telematics Solution Consumption Value Market Share by Type in 2025

1.3.3 Basic Positioning Level

1.3.4 On-board Diagnostic Level

1.3.5 Advanced Bus Level

1.4 Classification of Fleet Telematics Solution by Architecture Layer

1.4.1 Overview: Global Fleet Telematics Solution Market Size by Architecture Layer: 2021 Versus 2025 Versus 2032

1.4.2 Global Fleet Telematics Solution Consumption Value Market Share by Architecture Layer in 2025

1.4.3 Sensing Layer

1.4.4 Transmission Layer

1.4.5 Cloud Platform

1.4.6 Application Layer

1.5 Classification of Fleet Telematics Solution by Positioning Accuracy

1.5.1 Overview: Global Fleet Telematics Solution Market Size by Positioning Accuracy: 2021 Versus 2025 Versus 2032

1.5.2 Global Fleet Telematics Solution Consumption Value Market Share by Positioning Accuracy in 2025

1.5.3 Positioning Accuracy:

List Of Tables

LIST OF TABLES

Table 1. Global Fleet Telematics Solution Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Fleet Telematics Solution Consumption Value by Architecture Layer, (USD Million), 2021 & 2025 & 2032

Table 3. Global Fleet Telematics Solution Consumption Value by Positioning Accuracy, (USD Million), 2021 & 2025 & 2032

Table 4. Global Fleet Telematics Solution Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global Fleet Telematics Solution Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global Fleet Telematics Solution Consumption Value by Region (2027-2032) & (USD Million)

Table 7. Samsara Company Information, Head Office, and Major Competitors

Table 8. Samsara Major Business

Table 9. Samsara Fleet Telematics Solution Product and Solutions

Table 10. Samsara Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. Samsara Recent Developments and Future Plans

Table 12. Geotab Company Information, Head Office, and Major Competitors

Table 13. Geotab Major Business

Table 14. Geotab Fleet Telematics Solution Product and Solutions

Table 15. Geotab Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Geotab Recent Developments and Future Plans

Table 17. Titan GPS Company Information, Head Office, and Major Competitors

Table 18. Titan GPS Major Business

Table 19. Titan GPS Fleet Telematics Solution Product and Solutions

Table 20. Titan GPS Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. Proemion Company Information, Head Office, and Major Competitors

Table 22. Proemion Major Business

Table 23. Proemion Fleet Telematics Solution Product and Solutions

Table 24. Proemion Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. Proemion Recent Developments and Future Plans

- Table 26. GoFleet Tracking Company Information, Head Office, and Major Competitors
- Table 27. GoFleet Tracking Major Business
- Table 28. GoFleet Tracking Fleet Telematics Solution Product and Solutions
- Table 29. GoFleet Tracking Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 30. GoFleet Tracking Recent Developments and Future Plans
- Table 31. Sierra Wireless Company Information, Head Office, and Major Competitors
- Table 32. Sierra Wireless Major Business
- Table 33. Sierra Wireless Fleet Telematics Solution Product and Solutions
- Table 34. Sierra Wireless Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 35. Sierra Wireless Recent Developments and Future Plans
- Table 36. Descartes Company Information, Head Office, and Major Competitors
- Table 37. Descartes Major Business
- Table 38. Descartes Fleet Telematics Solution Product and Solutions
- Table 39. Descartes Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 40. Descartes Recent Developments and Future Plans
- Table 41. Peak Technologies Company Information, Head Office, and Major Competitors
- Table 42. Peak Technologies Major Business
- Table 43. Peak Technologies Fleet Telematics Solution Product and Solutions
- Table 44. Peak Technologies Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 45. Peak Technologies Recent Developments and Future Plans
- Table 46. Wheels Company Information, Head Office, and Major Competitors
- Table 47. Wheels Major Business
- Table 48. Wheels Fleet Telematics Solution Product and Solutions
- Table 49. Wheels Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 50. Wheels Recent Developments and Future Plans
- Table 51. Lytx Company Information, Head Office, and Major Competitors
- Table 52. Lytx Major Business
- Table 53. Lytx Fleet Telematics Solution Product and Solutions
- Table 54. Lytx Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 55. Lytx Recent Developments and Future Plans
- Table 56. Art Marketing Japan Company Information, Head Office, and Major Competitors

- Table 57. Art Marketing Japan Major Business
- Table 58. Art Marketing Japan Fleet Telematics Solution Product and Solutions
- Table 59. Art Marketing Japan Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 60. Art Marketing Japan Recent Developments and Future Plans
- Table 61. OCTO Telematics Company Information, Head Office, and Major Competitors
- Table 62. OCTO Telematics Major Business
- Table 63. OCTO Telematics Fleet Telematics Solution Product and Solutions
- Table 64. OCTO Telematics Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. OCTO Telematics Recent Developments and Future Plans
- Table 66. YIYUAN Company Information, Head Office, and Major Competitors
- Table 67. YIYUAN Major Business
- Table 68. YIYUAN Fleet Telematics Solution Product and Solutions
- Table 69. YIYUAN Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 70. YIYUAN Recent Developments and Future Plans
- Table 71. Carota Company Information, Head Office, and Major Competitors
- Table 72. Carota Major Business
- Table 73. Carota Fleet Telematics Solution Product and Solutions
- Table 74. Carota Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 75. Carota Recent Developments and Future Plans
- Table 76. TSI Telematic Services Company Information, Head Office, and Major Competitors
- Table 77. TSI Telematic Services Major Business
- Table 78. TSI Telematic Services Fleet Telematics Solution Product and Solutions
- Table 79. TSI Telematic Services Fleet Telematics Solution Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 80. TSI Telematic Services Recent Developments and Future Plans
- Table 81. Global Fleet Telematics Solution Revenue (USD Million) by Players (2021-2026)
- Table 82. Global Fleet Telematics Solution Revenue Share by Players (2021-2026)
- Table 83. Breakdown of Fleet Telematics Solution by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 84. Market Position of Players in Fleet Telematics Solution, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 85. Head Office of Key Fleet Telematics Solution Players
- Table 86. Fleet Telematics Solution Market: Company Product Type Footprint

Table 87. Fleet Telematics Solution Market: Company Product Application Footprint

Table 88. Fleet Telematics Solution New Market Entrants and Barriers to Market Entry

Table 89. Fleet Telematics Solution Mergers, Acquisition, Agreements, and Collaborations

Table 90. Global Fleet Telematics Solution Consumption Value (USD Million) by Type (2021-2026)

Table 91. Global Fleet Telematics Solution Consumption Value Share by Type (2021-2026)

Table 92. Global Fleet Telematics Solution Consumption Value Forecast by Type (2027-2032)

Table 93. Global Fleet Telematics Solution Consumption Value by Application (2021-2026)

Table 94. Global Fleet Telematics Solution Consumption Value Forecast by Application (2027-2032)

Table 95. North America Fleet Telematics Solution Consumption Value by Type (2021-2026) & (USD Million)

Table 96. North America Fleet Telematics Solution Consumption Value by Type (2027-2032) & (USD Million)

Table 97. North America Fleet Telematics Solution Consumption Value by Application (2021-2026) & (USD Million)

Table 98. North America Fleet Telematics Solution Consumption Value by Application (2027-2032) & (USD Million)

Table 99. North America Fleet Telematics Solution Consumption Value by Country (2021-2026) & (USD Million)

Table 100. North America Fleet Telematics Solution Consumption Value by Country (2027-2032) & (USD Million)

Table 101. Europe Fleet Telematics Solution Consumption Value by Type (2021-2026) & (USD Million)

Table 102. Europe Fleet Telematics Solution Consumption Value by Type (2027-2032) & (USD Million)

Table 103. Europe Fleet Telematics Solution Consumption Value by Application (2021-2026) & (USD Million)

Table 104. Europe Fleet Telematics Solution Consumption Value by Application (2027-2032) & (USD Million)

Table 105. Europe Fleet Telematics Solution Consumption Value by Country (2021-2026) & (USD Million)

Table 106. Europe Fleet Telematics Solution Consumption Value by Country (2027-2032) & (USD Million)

Table 107. Asia-Pacific Fleet Telematics Solution Consumption Value by Type

(2021-2026) & (USD Million)

Table 108. Asia-Pacific Fleet Telematics Solution Consumption Value by Type

(2027-2032) & (USD Million)

Table 109. Asia-Pacific Fleet Telematics Solution Consumption Value by Application

(2021-2026) & (USD Million)

Table 110. Asia-Pacific Fleet Telematics Solution Consumption Value by Application

(2027-2032) & (USD Million)

Table 111. Asia-Pacific Fleet Telematics Solution Consumption Value by Region

(2021-2026) & (USD Million)

Table 112. Asia-Pacific Fleet Telematics Solution Consumption Value by Region

(2027-2032) & (USD Million)

Table 113. South America Fleet Telematics Solution Consumption Value by Type

(2021-2026) & (USD Million)

Table 114. South America Fleet Telematics Solution Consumption Value by Type

(2027-2032) & (USD Million)

Table 115. South America Fleet Telematics Solution Consumption Value by Application

(2021-2026) & (USD Million)

Table 116. South America Fleet Telematics Solution Consumption Value by Application

(2027-2032) & (USD Million)

Table 117. South America Fleet Telematics Solution Consumption Value by Country

(2021-2026) & (USD Million)

Table 118. South America Fleet Telematics Solution Consumption Value by Country

(2027-2032) & (USD Million)

Table 119. Middle East & Africa Fleet Telematics Solution Consumption Value by Type

(2021-2026) & (USD Million)

Table 120. Middle East & Africa Fleet Telematics Solution Consumption Value by Type

(2027-2032) & (USD Million)

Table 121. Middle East & Africa Fleet Telematics Solution Consumption Value by Application (2021-2026) & (USD Million)

Table 122. Middle East & Africa Fleet Telematics Solution Consumption Value by Application (2027-2032) & (USD Million)

Table 123. Middle East & Africa Fleet Telematics Solution Consumption Value by Country (2021-2026) & (USD Million)

Table 124. Middle East & Africa Fleet Telematics Solution Consumption Value by Country (2027-2032) & (USD Million)

Table 125. Global Key Players of Fleet Telematics Solution Upstream (Raw Materials)

Table 126. Global Fleet Telematics Solution Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Fleet Telematics Solution Picture

Figure 2. Global Fleet Telematics Solution Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Fleet Telematics Solution Consumption Value Market Share by Type in 2025

Figure 4. Basic Positioning Level

Figure 5. On-board Diagnostic Level

Figure 6. Advanced Bus Level

Figure 7. Global Fleet Telematics Solution Consumption Value by Architecture Layer, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Fleet Telematics Solution Consumption Value Market Share by Architecture Layer in 2025

Figure 9. Sensing Layer

Figure 10. Transmission Layer

Figure 11. Cloud Platform

Figure 12. Application Layer

Figure 13. Global Fleet Telematics Solution Consumption Value by Positioning Accuracy, (USD Million), 2021 & 2025 & 2032

Figure 14. Global Fleet Telematics Solution Consumption Value Market Share by Positioning Accuracy in 2025

Figure 15. Positioning Accuracy:

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