

Global Fleet Management Functions and Solutions Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G2733850CCE8EN.html>

Date: January 2024

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: G2733850CCE8EN

Abstracts

According to our (Global Info Research) latest study, the global Fleet Management Functions and Solutions market size was valued at USD 8510.8 million in 2023 and is forecast to a readjusted size of USD 17240 million by 2030 with a CAGR of 10.6% during review period.

Fleet management refers to basic systems that provide vehicle surveillance which help manage and operate modern vehicle fleets. Fleet management aims to maximize efficiency, increase productivity and improve safety for an organization's vehicles and drivers. Often this achieved using a combination of vehicle tracking, reporting on fuel consumption, monitoring of driver behavior and management of vehicle maintenance. This report mainly studies fleet management functions and solutions market.

Global key players of fleet management functions and solutions include Verizon Connect, Trimble, Geotab, etc. The top three players hold a share about 27%. North America is the largest market, has a share about 54%, followed by Asia-Pacific and Europe, with share 25% and 18%, separately.

The Global Info Research report includes an overview of the development of the Fleet Management Functions and Solutions industry chain, the market status of Transport & Logistics (Vehicle Management, Driver Management), Commercial Fleet (Vehicle Management, Driver Management), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fleet Management Functions and Solutions.

Regionally, the report analyzes the Fleet Management Functions and Solutions markets

in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fleet Management Functions and Solutions market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fleet Management Functions and Solutions market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fleet Management Functions and Solutions industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Vehicle Management, Driver Management).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fleet Management Functions and Solutions market.

Regional Analysis: The report involves examining the Fleet Management Functions and Solutions market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Fleet Management Functions and Solutions market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fleet Management Functions and Solutions:

Company Analysis: Report covers individual Fleet Management Functions and Solutions players, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Fleet Management Functions and Solutions. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Transport & Logistics, Commercial Fleet).

Technology Analysis: Report covers specific technologies relevant to Fleet Management Functions and Solutions. It assesses the current state, advancements, and potential future developments in Fleet Management Functions and Solutions areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Fleet Management Functions and Solutions market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Fleet Management Functions and Solutions market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Vehicle Management

Driver Management

Others

Market segment by Application

Transport & Logistics

Commercial Fleet

Others

Market segment by players, this report covers

Verizon Connect

Trimble

Geotab

Motive Technologies

Omnitracs (Solera)

Beijing Chinaway Technology

Bridgestone

Holman Automotive

Mix Telematics

PowerFleet

Microlise Holdings

ZF Transics

Orbcomm

Emkay, Inc.

Inseego Corp.

Astrata Group

AssetWorks

Mike Albert Fleet Solutions

Teletrac Navman US Ltd

Gurtam

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Fleet Management Functions and Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Fleet Management Functions and Solutions, with revenue, gross margin and global market share of Fleet Management Functions and Solutions from 2019 to 2024.

Chapter 3, the Fleet Management Functions and Solutions competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Fleet Management Functions and Solutions market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Fleet Management Functions and Solutions.

Chapter 13, to describe Fleet Management Functions and Solutions research findings and conclusion.

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