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Global Flavoured Water Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Flavoured Water market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Flavored water is a type of drink which contains various enhancing ingredients such as minerals, spring water, sweeteners, and artificial and natural flavors. Flavored water is considered better and healthier than soft drinks, and has lesser calorie content as compared to carbonated drinks and juices. It comes in different flavors such as strawberry, kiwi, peach, pear, orange, and also in an infusion of flavors. Flavored water is categorized into two types such as still flavored water and sparkling flavored water.

According to the report, one driver in the market is increasing consumer focus on health and wellness. Urbanization has led to extensive changes in the way of life and dietary habits of individuals all over the world. Over the past few years, there has been an increase in the number of people with health problems such as obesity, cardiovascular diseases, and diabetes. Therefore, consumers are becoming more health conscious and are not opting for artificially flavored and carbonated drinks. Flavored water contains vitamins and minerals. Refreshment and taste of flavored water are the major drivers of the market.

The Global Info Research report includes an overview of the development of the Flavoured Water industry chain, the market status of Supermarkets and Hypermarkets (Still Flavored Water, Sparkling Flavored Water), Convenience Stores (Still Flavored Water, Sparkling Flavored Water), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market

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trends of Flavoured Water.

Regionally, the report analyzes the Flavoured Water markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flavoured Water market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Flavoured Water market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flavoured Water industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Liters), revenue generated, and market share of different by Type (e.g., Still Flavored Water, Sparkling Flavored Water).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flavoured Water market.

Regional Analysis: The report involves examining the Flavoured Water market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flavoured Water market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flavoured Water:

Company Analysis: Report covers individual Flavoured Water manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

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performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Flavoured Water This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Convenience Stores).

Technology Analysis: Report covers specific technologies relevant to Flavoured Water. It assesses the current state, advancements, and potential future developments in Flavoured Water areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flavoured Water market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flavoured Water market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Still Flavored Water

Sparkling Flavored Water

Market segment by Application

Supermarkets and Hypermarkets

Convenience Stores

Specialist Retailers

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Other

Major players covered

Coca-Cola

Hint

Nestle

PepsiCo

Ayala

Dr Pepper Snapple Group

Kraft Heinz

New York Spring Water

Sunny Delight Beverages

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

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The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flavoured Water product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flavoured Water, with price, sales, revenue and global market share of Flavoured Water from 2019 to 2024.

Chapter 3, the Flavoured Water competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flavoured Water breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Flavoured Water market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flavoured Water.

Chapter 14 and 15, to describe Flavoured Water sales channel, distributors, customers, research findings and conclusion.

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