

# Global Flavour for Pet Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GB8F280EE82EN.html>

Date: June 2024

Pages: 114

Price: US\$ 3,480.00 (Single User License)

ID: GB8F280EE82EN

## Abstracts

According to our (Global Info Research) latest study, the global Flavour for Pet Food market size was valued at USD 659.6 million in 2023 and is forecast to a readjusted size of USD 962.7 million by 2030 with a CAGR of 5.6% during review period.

While people have long been concerned with the flavors that they put into their foods, it is only in recent years that an increasing number of flavor companies have turned their sights on the pet food industry. However, the flavoring of pet foods can be important in creating healthy foods and treats for our furry friends. Pet food flavors are more complex than some might imagine, and it is important to consider how pet food flavors can affect an animal's health. This is especially true as different pet foods hit the market featuring vegetarian-compliant ingredients, or that are designed in order to maintain a pet's health and aid pet owners in keeping their dog or cat at a healthy weight.

Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ?67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted

for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 419%.

The Global Info Research report includes an overview of the development of the Flavour for Pet Food industry chain, the market status of Dog (Savory Flavor, Meaty Flavor), Cat (Savory Flavor, Meaty Flavor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flavour for Pet Food.

Regionally, the report analyzes the Flavour for Pet Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flavour for Pet Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Flavour for Pet Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flavour for Pet Food industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Savory Flavor, Meaty Flavor).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flavour for Pet Food market.

**Regional Analysis:** The report involves examining the Flavour for Pet Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flavour for Pet Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flavour for Pet Food:

**Company Analysis:** Report covers individual Flavour for Pet Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Flavour for Pet Food. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dog, Cat).

**Technology Analysis:** Report covers specific technologies relevant to Flavour for Pet Food. It assesses the current state, advancements, and potential future developments in Flavour for Pet Food areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Flavour for Pet Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Flavour for Pet Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

#### Savory Flavor

Meaty Flavor

Nutty Flavors

Buttery Flavors

Other Flavors

#### Market segment by Application

Dog

Cat

Others

#### Major players covered

Bell Flavors & Fragrances

Kerry Group

Givaudan

Firmenich

Sensient Technologies Corporation

Symrise AG

Frutarom Industries

Hasegawa

International Flavors & Fragrance

Wild Flavors

Huabao International

Takasago International Corp

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flavour for Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flavour for Pet Food, with price, sales, revenue and global market share of Flavour for Pet Food from 2019 to 2024.

Chapter 3, the Flavour for Pet Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flavour for Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flavour for Pet Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flavour for Pet Food.

Chapter 14 and 15, to describe Flavour for Pet Food sales channel, distributors, customers, research findings and conclusion.

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