

# Global Flavors Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Flavors market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Flavors are used as food additives to enhancing the taste and smell of food products such as beverages, bakery and snacks, dairy products, soups, sauces or confectionary products. While natural flavors is a kind of flavors with raw material of flowers, plant or animals.

Global Natural Flavors key players include Givaudan, WILD Flavors, Firmenich, Symrise, IFF, etc. Global top five manufacturers hold a share over 60%.

Asia-Pacific is the largest market, with a share over 30%, followed by North America and Europe, both have a share about 55%.

The Global Info Research report includes an overview of the development of the Flavors industry chain, the market status of Hard Candy, Cookies and Other Baked Goods (Natural Flavoring Substances, Nature-Identical Flavoring Substances), Soft Drinks, Beverages, Ice Cream, Other Cold Drink (Natural Flavoring Substances, Nature-Identical Flavoring Substances), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flavors.

Regionally, the report analyzes the Flavors markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flavors market,



with robust domestic demand, supportive policies, and a strong manufacturing base.

## **Key Features:**

The report presents comprehensive understanding of the Flavors market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flavors industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Ton), revenue generated, and market share of different by Type (e.g., Natural Flavoring Substances, Nature-Identical Flavoring Substances).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flavors market.

Regional Analysis: The report involves examining the Flavors market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Flavors market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flavors:

Company Analysis: Report covers individual Flavors manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Flavors This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hard Candy, Cookies



and Other Baked Goods, Soft Drinks, Beverages, Ice Cream, Other Cold Drink).

Technology Analysis: Report covers specific technologies relevant to Flavors. It assesses the current state, advancements, and potential future developments in Flavors areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flavors market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Flavors market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Natural Flavoring Substances

Nature-Identical Flavoring Substances

Artificial Flavoring Substances

Market segment by Application

Hard Candy, Cookies and Other Baked Goods

Soft Drinks, Beverages, Ice Cream, Other Cold Drink

Major players covered

Apple F&F



Artsci Bio
Baihua F&F
Boton
Chunfa Bio-Tech
Firmenich
Frutarom
Givaudan
Hangman
Hodia Flavor
Huabao Group
Huayang F&F
IFF
Kerry
Mane
McCormick
Meiyi F&F
Prova
Robertet SA
Sensient Flavors





Chapter 1, to describe Flavors product scope, market overview, market estimation caveats and base year.



Chapter 2, to profile the top manufacturers of Flavors, with price, sales, revenue and global market share of Flavors from 2019 to 2024.

Chapter 3, the Flavors competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flavors breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Flavors market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flavors.

Chapter 14 and 15, to describe Flavors sales channel, distributors, customers, research findings and conclusion.



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