

# Global Flavored Water Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Flavored Water market size was valued at USD 23950 million in 2023 and is forecast to a readjusted size of USD 39650 million by 2030 with a CAGR of 7.5% during review period.

Flavored water refers to a beverage that is infused with various flavors, typically derived from natural sources like fruits, herbs, or even vegetables. It is a refreshing drink that offers an alternative to plain water, enticing people who struggle to meet their daily water intake requirements. Flavored water generally contains fewer calories, sugars, and artificial additives compared to traditional soft drinks or juices. It appeals to health-conscious individuals seeking hydration with a hint of taste. By adding flavor to water, it encourages increased consumption and provides a more enjoyable way to fulfill hydration needs.

The industry trend of flavored water has witnessed significant growth in recent years. With the rising awareness of the detrimental effects of sugary drinks, consumers are shifting towards healthier beverage options. Flavored water caters to this demand as a low-calorie, refreshing alternative. The trend is driven by a growing emphasis on health and wellness, as people are actively seeking healthier lifestyle choices. Additionally, the increasing adoption of natural sweeteners, such as stevia or monk fruit, has contributed to the popularity of flavored water. Manufacturers are also becoming innovative by introducing unique flavor combinations to cater to diverse consumer preferences.

The Global Info Research report includes an overview of the development of the Flavored Water industry chain, the market status of On-Line (Fruity Flavor, Herbal Flavor), Offline (Fruity Flavor, Herbal Flavor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Flavored Water.

Regionally, the report analyzes the Flavored Water markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flavored Water market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Flavored Water market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flavored Water industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fruity Flavor, Herbal Flavor).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flavored Water market.

**Regional Analysis:** The report involves examining the Flavored Water market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flavored Water market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flavored Water:

**Company Analysis:** Report covers individual Flavored Water manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Flavored Water. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (On-Line, Offline).

**Technology Analysis:** Report covers specific technologies relevant to Flavored Water. It assesses the current state, advancements, and potential future developments in Flavored Water areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flavored Water market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Flavored Water market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

Fruity Flavor

Herbal Flavor

Others

### Market segment by Sales Channel

On-Line

Offline

## Major players covered

Coca Cola

Kraft Heinz

Nestle

PepsiCo

Sunny Delight Beverages

Balance Water Company

Cargill

Hangzhou Wahaha Group

Nanone

Red Bull

DS Group

XALTA

Daily Drinks

Neviot Global

Blue Keld Spring

Mondelez International

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flavored Water product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flavored Water, with price, sales, revenue and global market share of Flavored Water from 2019 to 2024.

Chapter 3, the Flavored Water competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flavored Water breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flavored Water market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flavored Water.

Chapter 14 and 15, to describe Flavored Water sales channel, distributors, customers,

research findings and conclusion.

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