

# Global Flavored Milk Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Flavored Milk market size was valued at USD 5060 million in 2023 and is forecast to a readjusted size of USD 6413.9 million by 2030 with a CAGR of 3.4% during review period.

Flavored milk is made with milk, sugar, colorings, and artificial or natural flavorings. Flavored milk provides the same essential nine nutrients as plain white milk. The demand for flavored milk is expected to increase during the forecast period mainly due to the fact that flavored milk is increasingly being preferred as a drink to be consumed after workout sessions.

In terms of revenue, the long-life flavored milk segment dominated the market. Long-life flavored milk has a shelf life of about six to nine months as they are produced using the ultra-heat treatment (UHT) technique. The main advantage of dairy products produced using the UHT technology is that it can be stored for a longer period without refrigeration.

The Global Info Research report includes an overview of the development of the Flavored Milk industry chain, the market status of Supermarkets and Hypermarkets (Long-Life Flavored Milk, Fresh Flavored Milk), Independent Retailers (Long-Life Flavored Milk, Fresh Flavored Milk), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flavored Milk.

Regionally, the report analyzes the Flavored Milk markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Flavored Milk market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Flavored Milk market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flavored Milk industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Long-Life Flavored Milk, Fresh Flavored Milk).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flavored Milk market.

**Regional Analysis:** The report involves examining the Flavored Milk market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flavored Milk market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flavored Milk:

**Company Analysis:** Report covers individual Flavored Milk manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Flavored Milk This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and

Hypermarkets, Independent Retailers).

**Technology Analysis:** Report covers specific technologies relevant to Flavored Milk. It assesses the current state, advancements, and potential future developments in Flavored Milk areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Flavored Milk market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Flavored Milk market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Long-Life Flavored Milk

Fresh Flavored Milk

#### Market segment by Application

Supermarkets and Hypermarkets

Independent Retailers

Convenience Stores

Specialist Retailers

Online Retailers

## Major players covered

China Mengniu Dairy Company

Danone

Gujarat Cooperative Milk Marketing Federation (GCMMF)

Inner Mongolia Yili Industrial Group

Nestle

Arla Foods

Associated Milk Producers

Bright Food

Dairy Farmers of America

Dean Foods

FrieslandCampina

Grupo Lala

Land O'Lakes Inc

Morinaga Milk Industry

Muller

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flavored Milk product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flavored Milk, with price, sales, revenue and global market share of Flavored Milk from 2019 to 2024.

Chapter 3, the Flavored Milk competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flavored Milk breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flavored Milk market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flavored Milk.

Chapter 14 and 15, to describe Flavored Milk sales channel, distributors, customers, research findings and conclusion.

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