

# Global Flavor and Taste Masking Agent Supply, Demand and Key Producers, 2024-2030

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## Abstracts

The global Flavor and Taste Masking Agent market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

A flavor and taste masking agent refers to a substance or ingredient that is used in the formulation of pharmaceuticals, foods, or other products to mask or hide unpleasant or undesirable flavors and tastes. Certain active ingredients or components in medications or food products can have strong, bitter, sour, or otherwise unpleasant tastes that may be unappealing to consumers. This can make it difficult for individuals, especially children or those with sensitive palates, to consume or adhere to the product. Flavor and taste masking agents are added to these products to neutralize or block the perception of these undesirable tastes, making the product more palatable and enjoyable to consume. They work by either interacting with the taste buds on the tongue or by altering the chemical properties of the undesirable taste compounds, thereby reducing their impact on the taste receptors.

This report studies the global Flavor and Taste Masking Agent production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Flavor and Taste Masking Agent, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Flavor and Taste Masking Agent that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Flavor and Taste Masking Agent total production and demand, 2019-2030, (Tons)

Global Flavor and Taste Masking Agent total production value, 2019-2030, (USD Million)

Global Flavor and Taste Masking Agent production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (Tons)

Global Flavor and Taste Masking Agent consumption by region & country, CAGR, 2019-2030 & (Tons)

U.S. VS China: Flavor and Taste Masking Agent domestic production, consumption, key domestic manufacturers and share

Global Flavor and Taste Masking Agent production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (Tons)

Global Flavor and Taste Masking Agent production by Type, production, value, CAGR, 2019-2030, (USD Million) & (Tons)

Global Flavor and Taste Masking Agent production by Application production, value, CAGR, 2019-2030, (USD Million) & (Tons).

This reports profiles key players in the global Flavor and Taste Masking Agent market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DSM, Carmi Flavor?Fragrance, FCI Flavors, Roquette Freres, Sensient Technologies, Givaudan Flavours, Symrise, Firmenich International and Virginia Dare, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Flavor and Taste Masking Agent market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

#### Global Flavor and Taste Masking Agent Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Flavor and Taste Masking Agent Market, Segmentation by Type

Sweet Flavour Masking Agent

Salt Flavour Masking Agent

Acid Flavour Masking Agent

Bitter Flavour Masking Agent

Others

#### Global Flavor and Taste Masking Agent Market, Segmentation by Application

Food & Beverage

Medicines & Health Products

#### Companies Profiled:

DSM

Carmi Flavor?Fragrance

FCI Flavors

Roquette Freres

Sensient Technologies

Givaudan Flavours

Symrise

Firmenich International

Virginia Dare

T. HASEGAWA CO., LTD.

#### Key Questions Answered

1. How big is the global Flavor and Taste Masking Agent market?
2. What is the demand of the global Flavor and Taste Masking Agent market?
3. What is the year over year growth of the global Flavor and Taste Masking Agent market?
4. What is the production and production value of the global Flavor and Taste Masking Agent market?

5. Who are the key producers in the global Flavor and Taste Masking Agent market?

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