

Global Flavor and Fragrance Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Flavor and Fragrance market size was valued at US\$ 31470 million in 2024 and is forecast to a readjusted size of USD 38430 million by 2031 with a CAGR of 2.9% during review period.

Flavor and fragrance are defined as substances that give another substance pleasant odor, altering the characteristics of the solute, causing it to become sweet, sour, tangy, etc.

Flavors are used as food additives to enhancing the taste and smell of food products such as beverages, bakery and snacks, dairy products, soups, sauces or confectionary products. Fragrances are mainly used in fine fragrances and consumer products including body care, home care and oral care.

The technical barriers of flavor and fragrance are relatively not high, but the market monopoly is rather serious. The top four enterprises including Givaudan, Firmenich, IFF, and Symrise, occupied more than 53% market share of total sales amount. Other relatively large companied include Takasago, WILD Flavors, Mane, Frutarom, Sensient, Robertet SA, T. Hasegawa, and Boton.

This report is a detailed and comprehensive analysis for global Flavor and Fragrance market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Flavor and Fragrance market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Flavor and Fragrance market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Flavor and Fragrance market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Flavor and Fragrance market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Flavor and Fragrance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Flavor and Fragrance market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Givaudan, Firmenich, IFF, Symrise, Takasago, WILD Flavors, Mane, International Flavors & Fragrances, Sensient, Robertet SA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Flavor and Fragrance market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Flavor

Fragrance

Market segment by Application

Food and Beverages

Daily Chemicals

Tobacco Industry

Major players covered

Givaudan

Firmenich

IFF

Symrise

Takasago

WILD Flavors

Mane

International Flavors & Fragrances

Sensient

Robertet SA

T. Hasegawa

Kerry

McCormick

Synergy Flavor

Prova

Huabao

Yingyang

Zhonghua

Shanghai Apple

Wanxiang International

Boton

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flavor and Fragrance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flavor and Fragrance, with price, sales quantity, revenue, and global market share of Flavor and Fragrance from 2020 to 2025.

Chapter 3, the Flavor and Fragrance competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flavor and Fragrance breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Flavor and Fragrance market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flavor and Fragrance.

Chapter 14 and 15, to describe Flavor and Fragrance sales channel, distributors, customers, research findings and conclusion.

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