

# Global Flatback Tapes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Flatback Tapes market size was valued at USD 1401.4 million in 2023 and is forecast to a readjusted size of USD 1870.5 million by 2030 with a CAGR of 4.2% during review period.

Flatback tape are commonly used for holding, splicing, and masking applications, it offers aggressive adhesion. It is engineered for a wide range of humidity and temperature conditions and sticks to most surfaces.

Flatbacks are perfect for sealing cartons and splicing linerboards for a number of reasons. First, their distinctive brown color blends well with the brown fiberboards used for shipping boxes and storage boxes. Applying them is also easy because they unwind smoothly and you don't need tools to cut and tear them.

Manufacturers categorize the flatback tape into three major grades: utility, medium, and premium.

Global Flatback Tapes key players include 3M, Intertape Polymer Group, Shurtape Technologies, etc. Global top 3 manufacturers hold a share over 40%.

Asia-Pacific is the largest market, with a share about 37%, followed by Europe, and North America, both have a share about 51 percent.

In terms of product, Utility Grade Flatbacks is the largest segment, with a share over 46%. And in terms of application, the largest application is Packaging & Sealing, followed by Splicing, Masking, Holding, Others.

The Global Info Research report includes an overview of the development of the Flatback Tapes industry chain, the market status of Splicing (Utility Grade Flatbacks, Medium Grade Flatbacks), Packaging & Sealing (Utility Grade Flatbacks, Medium Grade Flatbacks), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Flatback Tapes.

Regionally, the report analyzes the Flatback Tapes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Flatback Tapes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Flatback Tapes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Flatback Tapes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Utility Grade Flatbacks, Medium Grade Flatbacks).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Flatback Tapes market.

**Regional Analysis:** The report involves examining the Flatback Tapes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Flatback Tapes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Flatback Tapes:

**Company Analysis:** Report covers individual Flatback Tapes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Flatback Tapes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Splicing, Packaging & Sealing).

**Technology Analysis:** Report covers specific technologies relevant to Flatback Tapes. It assesses the current state, advancements, and potential future developments in Flatback Tapes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Flatback Tapes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Flatback Tapes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Utility Grade Flatbacks

Medium Grade Flatbacks

Premium Grade Flatbacks

## Market segment by Application

Splicing

Packaging & Sealing

Masking

Holding

Others

## Major players covered

3M

Intertape Polymer Group

Shurtape Technologies

Tesa

Nitto

Berry Plastics

Shanghai Yongguan

Shanghai Smith Adhesive

Crown

Pro Tapes & Specialties

ECHOTape

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flatback Tapes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flatback Tapes, with price, sales, revenue and global market share of Flatback Tapes from 2019 to 2024.

Chapter 3, the Flatback Tapes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flatback Tapes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Flatback Tapes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flatback Tapes.

Chapter 14 and 15, to describe Flatback Tapes sales channel, distributors, customers, research findings and conclusion.

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