

Global Flat Motor Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G27BC9399B5AEN.html>

Date: June 2026

Pages: 185

Price: US\$ 4,480.00 (Single User License)

ID: G27BC9399B5AEN

Abstracts

The global Flat Motor market size is expected to reach \$ 2042 million by 2032, rising at a market growth of 6.5% CAGR during the forecast period (2026-2032).

Flat Motor refers to a class of electric motors with a flattened structure, characterized by a short axial length and relatively large radial dimension. It typically includes disc motors and axial flux motors, offering high power density, compact design, and efficient heat dissipation. These motors are widely used in electric vehicles, robotics, medical devices, and consumer electronics where space and weight are critical.

In 2025, the global production of flat motors was 185 million units, with an average price of US\$6.9 per unit.

Upstream mainly includes permanent magnet materials such as neodymium iron boron, silicon steel or soft magnetic composites, copper windings, bearings, and power electronics. High-performance magnetic materials and control technologies are crucial to efficiency and output performance. While the supply chain is gradually improving, high-end materials and designs are still dominated by leading players, creating technical barriers. Downstream demand is led by new energy vehicles and robotics, and extends to drones, home appliances, and precision equipment. Electric vehicles emphasize efficiency and lightweight design, while robotics and medical applications focus on responsiveness and control precision. Demand is closely linked to electrification and intelligentization trends. In terms of development trends, flat motors are evolving toward higher power density, improved efficiency, and greater integration. Axial flux motor technology is maturing and is expected to deliver superior performance in electric drive systems. Integration of motors and controllers is increasing to enhance system efficiency and reduce size. Advances in magnetic materials and cooling technologies

are supporting high-load and high-frequency operation. Key drivers include rising adoption of electric vehicles, rapid growth of robotics, and the trend toward thinner and lighter consumer electronics, along with regulatory support for energy-efficient motors. However, challenges include complex manufacturing processes, relatively high costs, and the lack of unified industry standards. In some applications, traditional radial motors still present strong competition, which may slow large-scale adoption. Overall, the flat motor industry maintains a medium-to-high gross margin, typically ranging from 25% to 40%. Low- to mid-end products are facing increasing price pressure, while high-performance axial flux motors and customized solutions offer higher technical barriers and added value, resulting in stronger profitability. Companies with strong design capabilities, magnetic circuit optimization expertise, and system integration capabilities are better positioned to compete effectively.

This report studies the global Flat Motor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Flat Motor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Flat Motor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Flat Motor total production and demand, 2021-2032, (K Units)

Global Flat Motor total production value, 2021-2032, (USD Million)

Global Flat Motor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Flat Motor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Flat Motor domestic production, consumption, key domestic manufacturers and share

Global Flat Motor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Flat Motor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Flat Motor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Flat Motor market based on the following parameters - company overview, production, value, price, gross margin, product

portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Portescap (CH), Faulhaber (DE), YASA (GB), Maxon (CH), Nidec (JP), Minebea Mitsumi (JP), Magnax (BE), Emrax (SI), Johnson Electric (HK), Nanotec (DE), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Flat Motor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Flat Motor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Flat Motor Market, Segmentation by Type:

Axial Flux Flat Motor

Radial Flux Flat Motor

Global Flat Motor Market, Segmentation by Motor Diameter:

Less than 30 mm

30?60 mm

60?90 mm

More than 90 mm

Global Flat Motor Market, Segmentation by Rotor Configuration:

Inner Rotor Type

Outer Rotor Type

Global Flat Motor Market, Segmentation by Commutation Type:

Brushed Flat Motor

Brushless Flat Motor

Global Flat Motor Market, Segmentation by Application:

Robotics and Exoskeletons

Medical and Surgical Equipment

Industrial Automation

Drones and Lightweight Equipment

Other

Companies Profiled:

Portescap (CH)

Faulhaber (DE)

YASA (GB)

Maxon (CH)

Nidec (JP)

Minebea Mitsumi (JP)

Magnax (BE)

Emrax (SI)

Johnson Electric (HK)

Nanotec (DE)

Protean Electric (GB)

Allied Motion (US)

Moog (US)

Kollmorgen (US)

Sonceboz (CH)

Jingjin Electric (CN)

Pangus Power (CN)

Wolong Electric (CN)

Leison Motor (CN)

Inovance (CN)

Jinlong Machinery (CN)

Zhaowei Machinery (CN)

Dongmu Stock (CN)

Jiangsu Leili (CN)

Broad-Ocean Motor (CN)

Leisai Intelligent (CN)

Kinco Automation (CN)

Key Questions Answered:

1. How big is the global Flat Motor market?
2. What is the demand of the global Flat Motor market?
3. What is the year over year growth of the global Flat Motor market?
4. What is the production and production value of the global Flat Motor market?
5. Who are the key producers in the global Flat Motor market?
6. What are the growth factors driving the market demand?

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