

Global Flat Embroidery Machine Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Flat Embroidery Machine market size was valued at US\$ 844 million in 2025 and is forecast to a readjusted size of US\$ 974 million by 2032 with a CAGR of 2.1% during review period.

A Flat Embroidery Machine is a computerized textile equipment featuring a flat cross-beam and pantograph system that moves in the X-Y plane, designed to create intricate two-dimensional embroidery patterns on flat fabric surfaces. It utilizes multiple needles (typically 6-15 per head) and can have single or multiple embroidery heads (up to 50) mounted side by side, enabling simultaneous stitching for high productivity. These machines are widely used in apparel, home textiles, and promotional goods manufacturing, delivering consistent, high-quality results with precision stitching speeds ranging from 600 to 1300 stitches per minute.

In 2025, global Flat Embroidery Machine production reached approximately 265 K units, with an average global market price of around US\$ 3,100 per unit. The production capacity of Flat Embroidery Machine is approximately 334 K units per year, the average gross profit margin was 28-31%.

Upstream supply chain includes providers of raw materials (specialty steel, aluminum, copper), precision components (servo motors, linear guides, needles, bobbins), electronic parts (circuit boards, sensors, touchscreens), and software (embroidery design software, motion control systems). Manufacturers integrate these components through casting, machining, assembly, and quality testing to produce finished machines. Downstream customers consist of garment factories, home textile producers, promotional product companies, and small to medium-sized embroidery businesses,

with additional distribution channels including specialized machinery dealers, online platforms, and direct sales teams. After-sales services such as maintenance, software updates, and spare parts supply form the final link in the value chain.

The cost structure of a Flat Embroidery Machine is dominated by raw materials and components, accounting for approximately 55-60% of total production costs, with specialty steel, precision mechanical parts, and electronic control systems being the most significant cost drivers. Labor costs (assembly, testing, quality control) represent 15-20%, while research and development (software upgrades, mechanical innovations) and overhead expenses (factory operations, administrative costs) each contribute 8-10%. Marketing and distribution costs account for 5-8%, and after-sales service support adds 2-5% of total costs. Profit margins are influenced by economies of scale, vertical integration, and the level of automation in the manufacturing process.

This report is a detailed and comprehensive analysis for global Flat Embroidery Machine market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Flat Embroidery Machine market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Flat Embroidery Machine market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Flat Embroidery Machine market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Flat Embroidery Machine market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Flat Embroidery Machine

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Flat Embroidery Machine market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Barudan, ZSK Stickmaschinen, Mobase Sunstar Co.,Ltd, HappyJapan, Brother, Melco, Ricoma, Richpeace, Feiya Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Flat Embroidery Machine market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single Head

Multi Head

Market segment by Technology Level

Manual

Semi-Automatic

Computerized

Intelligent (AI-Enabled)

Market segment by Maximum Sewing Speed

Low-Speed Type: 1,000 Stitches/Min

Market segment by Application

Garment Manufacturing

Home Textiles

Fashion Accessories

Shoes and Bags

Others

Major players covered

Tajima

Barudan

ZSK Stickmaschinen

Mobase Sunstar Co.,Ltd

HappyJapan

Brother

Melco

Ricoma

Richpeace

Feiya Group

MAYA

Zhejiang Lejia Electrical Machinery

Zhejiang Yuelong

Butterfly

Zhejiang Zhaoshan Electromechanical

SINSIM

HE FENG

Foshan Autowin

Zhejiang Shangong GEMSY CO., LTD.

Fujian Yonthin

Shenshilei Group

Zhuji Galaxy Electromechanical Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flat Embroidery Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flat Embroidery Machine, with price, sales quantity, revenue, and global market share of Flat Embroidery Machine from 2021 to 2026.

Chapter 3, the Flat Embroidery Machine competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flat Embroidery Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Flat Embroidery Machine market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flat Embroidery Machine.

Chapter 14 and 15, to describe Flat Embroidery Machine sales channel, distributors, customers, research findings and conclusion.

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