

Global Flat Bed Heat Press Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Flat Bed Heat Press market size was valued at US\$ 1605 million in 2025 and is forecast to a readjusted size of US\$ 2457 million by 2032 with a CAGR of 6.3% during review period.

A flat bed heat press is a machine designed to imprint designs or graphics on a substrate such as a T-shirt, applying heat and pressure for a preset period of time. While heat presses are often used to apply designs to fabrics, specially designed presses can also be used to imprint designs on mugs, plates, jigsaw puzzles, hats, and other products. Digital technology in the new machine allows precise control of heat and pressure levels and timing. Flat plate heat printing use flat plates to apply heat and pressure to the substrate.

Heat transfer presses involve the process of using heat and pressure to transfer designs from paper to various surfaces such as fabric. The selected image is mirrored and then applied to the desired surface with heat and pressure. Typically, heat transfers are performed on fabric materials such as cotton, polyester or plastic. Initially, it was mainly used for printing novelty items such as polyester tops and T-shirts. However, thermal transfer printing has now become a highly regarded and widely adopted method for printing fabrics in flexible manufacturing environments in many industries, especially the apparel industry. The growth of the thermal transfer presses market is primarily attributed to several key factors. These include growing demand from manufacturing and service industries, continued technological advancements, and the growing popularity of printed T-shirts, jackets, and other apparel and products. Moreover, continuous technological advancements and R&D initiatives are offering tremendous growth opportunities for the players in the thermal transfer presses market.

This report is a detailed and comprehensive analysis for global Flat Bed Heat Press market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Flat Bed Heat Press market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Flat Bed Heat Press market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Flat Bed Heat Press market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Flat Bed Heat Press market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Flat Bed Heat Press

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Flat Bed Heat Press market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include VEVOR, Practix Manufacturing, Geo Knight & Co, Siser, Ricoma, Insta Graphic, Angoo, Slendor, VIVOHOME, Hotronix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Flat Bed Heat Press market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Manual

Semi-Automatic

Fully Automatic

Market segment by Application

Online Sales

Offline Sales

Major players covered

VEVOR

Practix Manufacturing

Geo Knight & Co

Siser

Ricoma

Insta Graphic

Angoo

Slendor

VIVOHOME

Hotronix

PowerPress

CO-Z

CALCA

Sublistar

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flat Bed Heat Press product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flat Bed Heat Press, with price, sales quantity, revenue, and global market share of Flat Bed Heat Press from 2021 to 2026.

Chapter 3, the Flat Bed Heat Press competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flat Bed Heat Press breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Flat Bed Heat Press market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flat Bed Heat Press.

Chapter 14 and 15, to describe Flat Bed Heat Press sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Flat Bed Heat Press Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Manual

1.3.3 Semi-Automatic

1.3.4 Fully Automatic

1.4 Market Analysis by Application

1.4.1 Overview: Global Flat Bed Heat Press Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Online Sales

1.4.3 Offline Sales

1.5 Global Flat Bed Heat Press Market Size & Forecast

1.5.1 Global Flat Bed Heat Press Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Flat Bed Heat Press Sales Quantity (2021-2032)

1.5.3 Global Flat Bed Heat Press Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 VEVOR

2.1.1 VEVOR Details

2.1.2 VEVOR Major Business

2.1.3 VEVOR Flat Bed Heat Press Product and Services

2.1.4 VEVOR Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 VEVOR Recent Developments/Updates

2.2 Practix Manufacturing

2.2.1 Practix Manufacturing Details

2.2.2 Practix Manufacturing Major Business

2.2.3 Practix Manufacturing Flat Bed Heat Press Product and Services

2.2.4 Practix Manufacturing Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Practix Manufacturing Recent Developments/Updates

2.3 Geo Knight & Co

- 2.3.1 Geo Knight & Co Details
- 2.3.2 Geo Knight & Co Major Business
- 2.3.3 Geo Knight & Co Flat Bed Heat Press Product and Services
- 2.3.4 Geo Knight & Co Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Geo Knight & Co Recent Developments/Updates
- 2.4 Siser
 - 2.4.1 Siser Details
 - 2.4.2 Siser Major Business
 - 2.4.3 Siser Flat Bed Heat Press Product and Services
 - 2.4.4 Siser Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Siser Recent Developments/Updates
- 2.5 Ricoma
 - 2.5.1 Ricoma Details
 - 2.5.2 Ricoma Major Business
 - 2.5.3 Ricoma Flat Bed Heat Press Product and Services
 - 2.5.4 Ricoma Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Ricoma Recent Developments/Updates
- 2.6 Insta Graphic
 - 2.6.1 Insta Graphic Details
 - 2.6.2 Insta Graphic Major Business
 - 2.6.3 Insta Graphic Flat Bed Heat Press Product and Services
 - 2.6.4 Insta Graphic Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Insta Graphic Recent Developments/Updates
- 2.7 Angoo
 - 2.7.1 Angoo Details
 - 2.7.2 Angoo Major Business
 - 2.7.3 Angoo Flat Bed Heat Press Product and Services
 - 2.7.4 Angoo Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Angoo Recent Developments/Updates
- 2.8 Slendor
 - 2.8.1 Slendor Details
 - 2.8.2 Slendor Major Business
 - 2.8.3 Slendor Flat Bed Heat Press Product and Services
 - 2.8.4 Slendor Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2021-2026)

2.8.5 Slendor Recent Developments/Updates

2.9 VIVOHOME

2.9.1 VIVOHOME Details

2.9.2 VIVOHOME Major Business

2.9.3 VIVOHOME Flat Bed Heat Press Product and Services

2.9.4 VIVOHOME Flat Bed Heat Press Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2021-2026)

2.9.5 VIVOHOME Recent Developments/Updates

2.10 Hotronix

2.10.1 Hotronix Details

2.10.2 Hotronix Major Business

2.10.3 Hotronix Flat Bed Heat Press Product and Services

2.10.4 Hotronix Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2021-2026)

2.10.5 Hotronix Recent Developments/Updates

2.11 PowerPress

2.11.1 PowerPress Details

2.11.2 PowerPress Major Business

2.11.3 PowerPress Flat Bed Heat Press Product and Services

2.11.4 PowerPress Flat Bed Heat Press Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2021-2026)

2.11.5 PowerPress Recent Developments/Updates

2.12 CO-Z

2.12.1 CO-Z Details

2.12.2 CO-Z Major Business

2.12.3 CO-Z Flat Bed Heat Press Product and Services

2.12.4 CO-Z Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2021-2026)

2.12.5 CO-Z Recent Developments/Updates

2.13 CALCA

2.13.1 CALCA Details

2.13.2 CALCA Major Business

2.13.3 CALCA Flat Bed Heat Press Product and Services

2.13.4 CALCA Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2021-2026)

2.13.5 CALCA Recent Developments/Updates

2.14 Sublistar

2.14.1 Sublistar Details

- 2.14.2 Sublistar Major Business
- 2.14.3 Sublistar Flat Bed Heat Press Product and Services
- 2.14.4 Sublistar Flat Bed Heat Press Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.14.5 Sublistar Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FLAT BED HEAT PRESS BY MANUFACTURER

- 3.1 Global Flat Bed Heat Press Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Flat Bed Heat Press Revenue by Manufacturer (2021-2026)
- 3.3 Global Flat Bed Heat Press Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Flat Bed Heat Press by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Flat Bed Heat Press Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Flat Bed Heat Press Manufacturer Market Share in 2025
- 3.5 Flat Bed Heat Press Market: Overall Company Footprint Analysis
 - 3.5.1 Flat Bed Heat Press Market: Region Footprint
 - 3.5.2 Flat Bed Heat Press Market: Company Product Type Footprint
 - 3.5.3 Flat Bed Heat Press Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Flat Bed Heat Press Market Size by Region
 - 4.1.1 Global Flat Bed Heat Press Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Flat Bed Heat Press Consumption Value by Region (2021-2032)
 - 4.1.3 Global Flat Bed Heat Press Average Price by Region (2021-2032)
- 4.2 North America Flat Bed Heat Press Consumption Value (2021-2032)
- 4.3 Europe Flat Bed Heat Press Consumption Value (2021-2032)
- 4.4 Asia-Pacific Flat Bed Heat Press Consumption Value (2021-2032)
- 4.5 South America Flat Bed Heat Press Consumption Value (2021-2032)
- 4.6 Middle East & Africa Flat Bed Heat Press Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Flat Bed Heat Press Sales Quantity by Type (2021-2032)
- 5.2 Global Flat Bed Heat Press Consumption Value by Type (2021-2032)

5.3 Global Flat Bed Heat Press Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Flat Bed Heat Press Sales Quantity by Application (2021-2032)

6.2 Global Flat Bed Heat Press Consumption Value by Application (2021-2032)

6.3 Global Flat Bed Heat Press Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Flat Bed Heat Press Sales Quantity by Type (2021-2032)

7.2 North America Flat Bed Heat Press Sales Quantity by Application (2021-2032)

7.3 North America Flat Bed Heat Press Market Size by Country

7.3.1 North America Flat Bed Heat Press Sales Quantity by Country (2021-2032)

7.3.2 North America Flat Bed Heat Press Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe Flat Bed Heat Press Sales Quantity by Type (2021-2032)

8.2 Europe Flat Bed Heat Press Sales Quantity by Application (2021-2032)

8.3 Europe Flat Bed Heat Press Market Size by Country

8.3.1 Europe Flat Bed Heat Press Sales Quantity by Country (2021-2032)

8.3.2 Europe Flat Bed Heat Press Consumption Value by Country (2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Flat Bed Heat Press Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Flat Bed Heat Press Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Flat Bed Heat Press Market Size by Region

9.3.1 Asia-Pacific Flat Bed Heat Press Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Flat Bed Heat Press Consumption Value by Region (2021-2032)

- 9.3.3 China Market Size and Forecast (2021-2032)
- 9.3.4 Japan Market Size and Forecast (2021-2032)
- 9.3.5 South Korea Market Size and Forecast (2021-2032)
- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Flat Bed Heat Press Sales Quantity by Type (2021-2032)
- 10.2 South America Flat Bed Heat Press Sales Quantity by Application (2021-2032)
- 10.3 South America Flat Bed Heat Press Market Size by Country
 - 10.3.1 South America Flat Bed Heat Press Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Flat Bed Heat Press Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Flat Bed Heat Press Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Flat Bed Heat Press Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Flat Bed Heat Press Market Size by Country
 - 11.3.1 Middle East & Africa Flat Bed Heat Press Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Flat Bed Heat Press Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Flat Bed Heat Press Market Drivers
- 12.2 Flat Bed Heat Press Market Restraints
- 12.3 Flat Bed Heat Press Trends Analysis
- 12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Flat Bed Heat Press and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Flat Bed Heat Press
- 13.3 Flat Bed Heat Press Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Flat Bed Heat Press Typical Distributors
- 14.3 Flat Bed Heat Press Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Flat Bed Heat Press Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Flat Bed Heat Press Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. VEVOR Basic Information, Manufacturing Base and Competitors

Table 4. VEVOR Major Business

Table 5. VEVOR Flat Bed Heat Press Product and Services

Table 6. VEVOR Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. VEVOR Recent Developments/Updates

Table 8. Practix Manufacturing Basic Information, Manufacturing Base and Competitors

Table 9. Practix Manufacturing Major Business

Table 10. Practix Manufacturing Flat Bed Heat Press Product and Services

Table 11. Practix Manufacturing Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Practix Manufacturing Recent Developments/Updates

Table 13. Geo Knight & Co Basic Information, Manufacturing Base and Competitors

Table 14. Geo Knight & Co Major Business

Table 15. Geo Knight & Co Flat Bed Heat Press Product and Services

Table 16. Geo Knight & Co Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Geo Knight & Co Recent Developments/Updates

Table 18. Siser Basic Information, Manufacturing Base and Competitors

Table 19. Siser Major Business

Table 20. Siser Flat Bed Heat Press Product and Services

Table 21. Siser Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Siser Recent Developments/Updates

Table 23. Ricoma Basic Information, Manufacturing Base and Competitors

Table 24. Ricoma Major Business

Table 25. Ricoma Flat Bed Heat Press Product and Services

Table 26. Ricoma Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Ricoma Recent Developments/Updates

Table 28. Insta Graphic Basic Information, Manufacturing Base and Competitors

Table 29. Insta Graphic Major Business

Table 30. Insta Graphic Flat Bed Heat Press Product and Services

Table 31. Insta Graphic Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 32. Insta Graphic Recent Developments/Updates

Table 33. Angoo Basic Information, Manufacturing Base and Competitors

Table 34. Angoo Major Business

Table 35. Angoo Flat Bed Heat Press Product and Services

Table 36. Angoo Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 37. Angoo Recent Developments/Updates

Table 38. Slendor Basic Information, Manufacturing Base and Competitors

Table 39. Slendor Major Business

Table 40. Slendor Flat Bed Heat Press Product and Services

Table 41. Slendor Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 42. Slendor Recent Developments/Updates

Table 43. VIVOHOME Basic Information, Manufacturing Base and Competitors

Table 44. VIVOHOME Major Business

Table 45. VIVOHOME Flat Bed Heat Press Product and Services

Table 46. VIVOHOME Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 47. VIVOHOME Recent Developments/Updates

Table 48. Hotronix Basic Information, Manufacturing Base and Competitors

Table 49. Hotronix Major Business

Table 50. Hotronix Flat Bed Heat Press Product and Services

Table 51. Hotronix Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 52. Hotronix Recent Developments/Updates

Table 53. PowerPress Basic Information, Manufacturing Base and Competitors

Table 54. PowerPress Major Business

Table 55. PowerPress Flat Bed Heat Press Product and Services

Table 56. PowerPress Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 57. PowerPress Recent Developments/Updates

Table 58. CO-Z Basic Information, Manufacturing Base and Competitors

Table 59. CO-Z Major Business

Table 60. CO-Z Flat Bed Heat Press Product and Services

Table 61. CO-Z Flat Bed Heat Press Sales Quantity (K Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 62. CO-Z Recent Developments/Updates

Table 63. CALCA Basic Information, Manufacturing Base and Competitors

Table 64. CALCA Major Business

Table 65. CALCA Flat Bed Heat Press Product and Services

Table 66. CALCA Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 67. CALCA Recent Developments/Updates

Table 68. Sublistar Basic Information, Manufacturing Base and Competitors

Table 69. Sublistar Major Business

Table 70. Sublistar Flat Bed Heat Press Product and Services

Table 71. Sublistar Flat Bed Heat Press Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Sublistar Recent Developments/Updates

Table 73. Global Flat Bed Heat Press Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 74. Global Flat Bed Heat Press Revenue by Manufacturer (2021-2026) & (USD Million)

Table 75. Global Flat Bed Heat Press Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 76. Market Position of Manufacturers in Flat Bed Heat Press, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 77. Head Office and Flat Bed Heat Press Production Site of Key Manufacturer

Table 78. Flat Bed Heat Press Market: Company Product Type Footprint

Table 79. Flat Bed Heat Press Market: Company Product Application Footprint

Table 80. Flat Bed Heat Press New Market Entrants and Barriers to Market Entry

Table 81. Flat Bed Heat Press Mergers, Acquisition, Agreements, and Collaborations

Table 82. Global Flat Bed Heat Press Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 83. Global Flat Bed Heat Press Sales Quantity by Region (2021-2026) & (K Units)

Table 84. Global Flat Bed Heat Press Sales Quantity by Region (2027-2032) & (K Units)

Table 85. Global Flat Bed Heat Press Consumption Value by Region (2021-2026) & (USD Million)

Table 86. Global Flat Bed Heat Press Consumption Value by Region (2027-2032) & (USD Million)

Table 87. Global Flat Bed Heat Press Average Price by Region (2021-2026) & (US\$/Unit)

Table 88. Global Flat Bed Heat Press Average Price by Region (2027-2032) & (US\$/Unit)

Table 89. Global Flat Bed Heat Press Sales Quantity by Type (2021-2026) & (K Units)

Table 90. Global Flat Bed Heat Press Sales Quantity by Type (2027-2032) & (K Units)

Table 91. Global Flat Bed Heat Press Consumption Value by Type (2021-2026) & (USD Million)

Table 92. Global Flat Bed Heat Press Consumption Value by Type (2027-2032) & (USD Million)

Table 93. Global Flat Bed Heat Press Average Price by Type (2021-2026) & (US\$/Unit)

Table 94. Global Flat Bed Heat Press Average Price by Type (2027-2032) & (US\$/Unit)

Table 95. Global Flat Bed Heat Press Sales Quantity by Application (2021-2026) & (K Units)

Table 96. Global Flat Bed Heat Press Sales Quantity by Application (2027-2032) & (K Units)

Table 97. Global Flat Bed Heat Press Consumption Value by Application (2021-2026) & (USD Million)

Table 98. Global Flat Bed Heat Press Consumption Value by Application (2027-2032) & (USD Million)

Table 99. Global Flat Bed Heat Press Average Price by Application (2021-2026) & (US\$/Unit)

Table 100. Global Flat Bed Heat Press Average Price by Application (2027-2032) & (US\$/Unit)

Table 101. North America Flat Bed Heat Press Sales Quantity by Type (2021-2026) & (K Units)

Table 102. North America Flat Bed Heat Press Sales Quantity by Type (2027-2032) & (K Units)

Table 103. North America Flat Bed Heat Press Sales Quantity by Application (2021-2026) & (K Units)

Table 104. North America Flat Bed Heat Press Sales Quantity by Application (2027-2032) & (K Units)

Table 105. North America Flat Bed Heat Press Sales Quantity by Country (2021-2026) & (K Units)

Table 106. North America Flat Bed Heat Press Sales Quantity by Country (2027-2032) & (K Units)

Table 107. North America Flat Bed Heat Press Consumption Value by Country (2021-2026) & (USD Million)

Table 108. North America Flat Bed Heat Press Consumption Value by Country (2027-2032) & (USD Million)

Table 109. Europe Flat Bed Heat Press Sales Quantity by Type (2021-2026) & (K Units)

Table 110. Europe Flat Bed Heat Press Sales Quantity by Type (2027-2032) & (K Units)

Table 111. Europe Flat Bed Heat Press Sales Quantity by Application (2021-2026) & (K Units)

Units)

Table 112. Europe Flat Bed Heat Press Sales Quantity by Application (2027-2032) & (K Units)

Table 113. Europe Flat Bed Heat Press Sales Quantity by Country (2021-2026) & (K Units)

Table 114. Europe Flat Bed Heat Press Sales Quantity by Country (2027-2032) & (K Units)

Table 115. Europe Flat Bed Heat Press Consumption Value by Country (2021-2026) & (USD Million)

Table 116. Europe Flat Bed Heat Press Consumption Value by Country (2027-2032) & (USD Million)

Table 117. Asia-Pacific Flat Bed Heat Press Sales Quantity by Type (2021-2026) & (K Units)

Table 118. Asia-Pacific Flat Bed Heat Press Sales Quantity by Type (2027-2032) & (K Units)

Table 119. Asia-Pacific Flat Bed Heat Press Sales Quantity by Application (2021-2026) & (K Units)

Table 120. Asia-Pacific Flat Bed Heat Press Sales Quantity by Application (2027-2032) & (K Units)

Table 121. Asia-Pacific Flat Bed Heat Press Sales Quantity by Region (2021-2026) & (K Units)

Table 122. Asia-Pacific Flat Bed Heat Press Sales Quantity by Region (2027-2032) & (K Units)

Table 123. Asia-Pacific Flat Bed Heat Press Consumption Value by Region (2021-2026) & (USD Million)

Table 124. Asia-Pacific Flat Bed Heat Press Consumption Value by Region (2027-2032) & (USD Million)

Table 125. South America Flat Bed Heat Press Sales Quantity by Type (2021-2026) & (K Units)

Table 126. South America Flat Bed Heat Press Sales Quantity by Type (2027-2032) & (K Units)

Table 127. South America Flat Bed Heat Press Sales Quantity by Application (2021-2026) & (K Units)

Table 128. South America Flat Bed Heat Press Sales Quantity by Application (2027-2032) & (K Units)

Table 129. South America Flat Bed Heat Press Sales Quantity by Country (2021-2026) & (K Units)

Table 130. South America Flat Bed Heat Press Sales Quantity by Country (2027-2032) & (K Units)

Table 131. South America Flat Bed Heat Press Consumption Value by Country
(2021-2026) & (USD Million)

Table 132. South America Flat Bed Heat Press Consumption Value by Country
(2027-2032) & (USD Million)

Table 133. Middle East & Africa Flat Bed Heat Press Sales Quantity by Type
(2021-2026) & (K Units)

Table 134. Middle East & Africa Flat Bed Heat Press Sales Quantity by Type
(2027-2032) & (K Units)

Table 135. Middle East & Africa Flat Bed Heat Press Sales Quantity by Application
(2021-2026) & (K Units)

Table 136. Middle East & Africa Flat Bed Heat Press Sales Quantity by Application
(2027-2032) & (K Units)

Table 137. Middle East & Africa Flat Bed Heat Press Sales Quantity by Country
(2021-2026) & (K Units)

Table 138. Middle East & Africa Flat Bed Heat Press Sales Quantity by Country
(2027-2032) & (K Units)

Table 139. Middle East & Africa Flat Bed Heat Press Consumption Value by Country
(2021-2026) & (USD Million)

Table 140. Middle East & Africa Flat Bed Heat Press Consumption Value by Country
(2027-2032) & (USD Million)

Table 141. Flat Bed Heat Press Raw Material

Table 142. Key Manufacturers of Flat Bed Heat Press Raw Materials

Table 143. Flat Bed Heat Press Typical Distributors

Table 144. Flat Bed Heat Press Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Flat Bed Heat Press Picture

Figure 2. Global Flat Bed Heat Press Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Flat Bed Heat Press Revenue Market Share by Type in 2025

Figure 4. Manual Examples

Figure 5. Semi-Automatic Examples

Figure 6. Fully Automatic Examples

Figure 7. Global Flat Bed Heat Press Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Flat Bed Heat Press Revenue Market Share by Application in 2025

Figure 9. Online Sales Examples

Figure 10. Offline Sales Examples

Figure 11. Global Flat Bed Heat Press Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 12. Global Flat Bed Heat Press Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 13. Global Flat Bed Heat Press Sales Quantity (2021-2032) & (K Units)

Figure 14. Global Flat Bed Heat Press Price (2021-2032) & (US\$/Unit)

Figure 15. Global Flat Bed Heat Press Sales Quantity Market Share by Manufacturer in 2025

Figure 16. Global Flat Bed Heat Press Revenue Market Share by Manufacturer in 2025

Figure 17. Producer Shipments of Flat Bed Heat Press by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 18. Top 3 Flat Bed Heat Press Manufacturer (Revenue) Market Share in 2025

Figure 19. Top 6 Flat Bed Heat Press Manufacturer (Revenue) Market Share in 2025

Figure 20. Global Flat Bed Heat Press Sales Quantity Market Share by Region (2021-2032)

Figure 21. Global Flat Bed Heat Press Consumption Value Market Share by Region (2021-2032)

Figure 22. North America Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 23. Europe Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 24. Asia-Pacific Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 25. South America Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 26. Middle East & Africa Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 27. Global Flat Bed Heat Press Sales Quantity Market Share by Type (2021-2032)

Figure 28. Global Flat Bed Heat Press Consumption Value Market Share by Type (2021-2032)

Figure 29. Global Flat Bed Heat Press Average Price by Type (2021-2032) & (US\$/Unit)

Figure 30. Global Flat Bed Heat Press Sales Quantity Market Share by Application (2021-2032)

Figure 31. Global Flat Bed Heat Press Revenue Market Share by Application (2021-2032)

Figure 32. Global Flat Bed Heat Press Average Price by Application (2021-2032) & (US\$/Unit)

Figure 33. North America Flat Bed Heat Press Sales Quantity Market Share by Type (2021-2032)

Figure 34. North America Flat Bed Heat Press Sales Quantity Market Share by Application (2021-2032)

Figure 35. North America Flat Bed Heat Press Sales Quantity Market Share by Country (2021-2032)

Figure 36. North America Flat Bed Heat Press Consumption Value Market Share by Country (2021-2032)

Figure 37. United States Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 38. Canada Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 39. Mexico Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 40. Europe Flat Bed Heat Press Sales Quantity Market Share by Type (2021-2032)

Figure 41. Europe Flat Bed Heat Press Sales Quantity Market Share by Application (2021-2032)

Figure 42. Europe Flat Bed Heat Press Sales Quantity Market Share by Country (2021-2032)

Figure 43. Europe Flat Bed Heat Press Consumption Value Market Share by Country (2021-2032)

Figure 44. Germany Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 45. France Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 46. United Kingdom Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 47. Russia Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 48. Italy Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 49. Asia-Pacific Flat Bed Heat Press Sales Quantity Market Share by Type (2021-2032)

Figure 50. Asia-Pacific Flat Bed Heat Press Sales Quantity Market Share by Application (2021-2032)

Figure 51. Asia-Pacific Flat Bed Heat Press Sales Quantity Market Share by Region (2021-2032)

Figure 52. Asia-Pacific Flat Bed Heat Press Consumption Value Market Share by Region (2021-2032)

Figure 53. China Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 54. Japan Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 55. South Korea Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 56. India Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 57. Southeast Asia Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 58. Australia Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 59. South America Flat Bed Heat Press Sales Quantity Market Share by Type (2021-2032)

Figure 60. South America Flat Bed Heat Press Sales Quantity Market Share by Application (2021-2032)

Figure 61. South America Flat Bed Heat Press Sales Quantity Market Share by Country (2021-2032)

Figure 62. South America Flat Bed Heat Press Consumption Value Market Share by Country (2021-2032)

Figure 63. Brazil Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 64. Argentina Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 65. Middle East & Africa Flat Bed Heat Press Sales Quantity Market Share by Type (2021-2032)

Figure 66. Middle East & Africa Flat Bed Heat Press Sales Quantity Market Share by Application (2021-2032)

Figure 67. Middle East & Africa Flat Bed Heat Press Sales Quantity Market Share by Country (2021-2032)

Figure 68. Middle East & Africa Flat Bed Heat Press Consumption Value Market Share by Country (2021-2032)

Figure 69. Turkey Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 70. Egypt Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 71. Saudi Arabia Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 72. South Africa Flat Bed Heat Press Consumption Value (2021-2032) & (USD Million)

Figure 73. Flat Bed Heat Press Market Drivers

Figure 74. Flat Bed Heat Press Market Restraints

Figure 75. Flat Bed Heat Press Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Flat Bed Heat Press in 2025

Figure 78. Manufacturing Process Analysis of Flat Bed Heat Press

Figure 79. Flat Bed Heat Press Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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