

# Global Flaked Shortening Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Flaked Shortening market size was valued at US\$ 39.7 million in 2024 and is forecast to a readjusted size of USD 44.2 million by 2031 with a CAGR of 1.6% during review period.

Shortening is a type of oil or fat that remains solid at room temperature. Shortenings are extracted from plant and animal sources and are considered a rich source of fats, vitamins, Omega-3, Omega-6, and minerals. Flaked Shortenings are prepared by melting a shortening composition and applying the melted composition in a churning drum till it solidifies after a certain duration of time. Flaked Shortenings are more brittle and display less smearing when added to the dough used for making food products.

The flaked shortening market refers to the market for flaked or solid form of shortening, which is a type of fat used in baking and cooking applications. Flaked shortening is commonly made from vegetable oils and fats that have been hydrogenated to give it a solid form at room temperature. The market for flaked shortening is driven by factors such as the growing demand for convenience foods, increasing bakery and confectionery industry, and the need for extended shelf life of food products. Flaked shortening offers advantages such as ease of handling, uniformity in baking results, and versatility in different recipes. Additionally, the rising consumer preference for healthier and trans-fat-free options has led to the development of flaked shortening with lower levels of saturated fats and zero trans fats. Leading manufacturers and suppliers in the flaked shortening market offer a range of products with different melting points, consistency, and stability to meet the specific requirements of various applications. They often focus on product innovation, quality, and customer service to maintain a competitive edge in the market.

This report is a detailed and comprehensive analysis for global Flaked Shortening market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Flaked Shortening market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Flaked Shortening market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Flaked Shortening market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Flaked Shortening market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Flaked Shortening

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Flaked Shortening market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Archer Daniels Midland Company, Cargill, Inc.,

Ventura Foods, LLC, ConAgra Brands, Associated British Foods, Bunge Ltd., Gateway Food Products, AAK AB, Wilmar International Ltd., Manildra Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Flaked Shortening market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Organic

Conventional

#### Market segment by Application

Supermarket

Convenience Store

Others

#### Major players covered

Archer Daniels Midland Company

Cargill, Inc.

Ventura Foods, LLC

ConAgra Brands

Associated British Foods

Bunge Ltd.

Gateway Food Products

AAK AB

Wilmar International Ltd.

Manildra Group

Mulama Farms, Inc.

Diet Prom LLC

Karsel Sogutma

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Flaked Shortening product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Flaked Shortening, with price, sales quantity, revenue, and global market share of Flaked Shortening from 2020 to 2025.

Chapter 3, the Flaked Shortening competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Flaked Shortening breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Flaked Shortening market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Flaked Shortening.

Chapter 14 and 15, to describe Flaked Shortening sales channel, distributors, customers, research findings and conclusion.

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